

My areas of expertise include recruiting, leading and collaborating with exceptional thinkers and doers to release more human-centered experiences into the world. Through a design thinking and agile approach, I can help teams challenge assumptions, strategize to meet business goals, and solve problems for customers.

## Education

### Communication Design, BFA

Texas State University | Aug 2009 - Dec 2012

### Growth-Driven Design

Hubspot Certification | Jan 2018

### Agile Meets Design Thinking

Coursera Certification | Feb 2018

## Skills

DesignOps / Client Communication

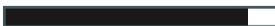
Leadership / Quality Control

Sprint Planning / User Research

Journey Mapping / Prototyping

**Sketch** 

**Figma** 

**InVision** 

**Zeplin** 

**Adobe CC** 

## Experience

### Digital Product Design Manager

Accenture | Aug 2019 - Present

Leads design thinking workshops to understand the problem and prioritize features

Defines a design process to standardize a common language across all design deliverables

Manages multiple designers to communicate design decisions effectively and deliver quality designs to the client

Recognizes the strengths of designers to properly staff on projects that also challenge them in areas in need of improvement

Collaborates with Product and Engineering capabilities to identify shared interests and needs for the entire studio

### Product Designer

Machine | Jan 2018 - July 2019

Strategizes and designs the overall experience of the brand and product. Relies on thorough research to define market positioning, develop a flexible design system and design interfaces for multiple user types.

### Creative Director

Elevation Studio | Apr 2016 - Dec 2018

Designed and organized the design department with collaborative talent. Empowered team to strengthen conceptualization, execution and communication skills. Created processes for cross-team collaboration in marketing, tech and design projects.

### UX/UI Designer

PreventionCloud | Jun 2015 - Apr 2016

Designed a responsive web interface for employers and employees to manage their customized wellness programs. Included incentive progress, team challenges and health assessments.