



# ENTREPRENEURSHIP **FORUM**

Sharpening the  
Entrepreneurial Edge

**A place to practice the  
entrepreneurial role that  
rarely has a home,  
especially when you're  
building alone.**



# WHY THE FORUM EXISTS

Every business needs an entrepreneurial role. Someone has to invent new offers, evolve existing ones to create greater value, and interpret what the market and world are responding to.

For solopreneurs, that role isn't shared or delegated. It often goes unsupported.

**The Entrepreneurship Forum exists to give that work a place.**

This is a space for visionaries, especially those building on their own, to step out of operational gravity and return to the core work of entrepreneurship: creating and refining offers, sensing where opportunity is emerging, and clarifying the future your business is committed to building.

Most business events focus on management, execution, and near-term outcomes.

Very few are designed for entrepreneurs to work on their specific craft: **offer design, strategic judgment under uncertainty, and the ongoing creation of value people willingly choose.**

The Forum provides that rare space, bringing together visionaries carrying similar responsibility to work at the level of sense-making and offer evolution, not tactics or performance.

**This is not about fixing what's broken.**

**It's about ensuring what you are building continues to become more valuable over time.**





# WHAT CHANGES WHEN THE WORK HAS SPACE

- Your offers become clearer in how they need to evolve
- Your judgment sharpens around where opportunity is emerging
- The future organizing your business comes into focus
- You gain perspective from other visionaries doing real entrepreneurial work
- Your confidence in your role as an entrepreneurial leader is renewed

**The Entrepreneurship Forum is for visionaries who recognize that entrepreneurship is a discipline centered on creating value and that doing it well requires space for thinking, sense-making, and evolution.**





# FORUM FACILITATORS



**Kevin Suboski**  
Host & Speaker

## **Founder, Fastest Route & Entrepreneurship Academy**

Kevin works with entrepreneurs at the level where businesses actually change: design and judgment.

For decades, he has helped founders intentionally build companies by evolving offers and strengthening decision-making under uncertainty. His work treats businesses as living systems, so growth increases clarity, resilience, and long-term value, not exhaustion, over time always.



**David Yancho**  
Guest Speaker

## **Founder, Left & Right Consulting**

David brings the perspective of a builder who has lived the full entrepreneurial arc.

After 25 years helping scale and lead a global manufacturing company, he focuses on designing cultures, brands, and operating systems that support growth without burnout, so organizations work, evolve, and remain human as they scale over time.



# FORUM DATES & DETAILS



## Next Entrepreneurship Forum

**March 3**

**3:15 – 6:00 PM**

**The Reserve Event Center**

[Register Here](#)

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## 2026 Forum Series

A quarterly series designed to support the ongoing practice of entrepreneurship.

- **March 3**
- **June 2**
- **September 1**
- **December 1**

*Entrepreneurship isn't a one-time insight. It's a discipline, one that benefits from returning to the work, again and again.*

## Participation Options

**Full 2026 Series**

**\$500**

Includes all four sessions and priority access throughout the year.

**First-Time Participant**

**\$100 one session**

A first-time option for those who want to experience the Forum before committing to the full series.

