Model & Talent Release

Jpetrous Creative Services LLC · Permission to photograph, record and use your likeness

Please read this before signing. It is short on purpose. If anything here is not what you agreed to verbally, do not sign it — tell us and we will fix it first.

1. The shoot

Project or shoot name

Date(s)

Location

Client or brand the work is for

2. You

Full name

Phone

Email

City and state

3. What you are agreeing to

You give Jpetrous Creative Services LLC (“JpCS”) permission to photograph, film and record you at the shoot described above, and to use the resulting images, footage, audio, your name, likeness and voice in the ways you check in Section 4.

4. Where the work may appear

Check every box that applies. Anything left unchecked is not permitted.

- ☐ The client’s own marketing and website
- ☐ Paid advertising
- ☐ Broadcast, streaming or cinema
- ☐ Social media (organic posts)
- ☐ Print — brochures, signage, mailers
- ☐ The JpCS portfolio and case studies

Anything else, or any limits you want recorded

5. How long, and where

Permission lasts (leave blank for no fixed end date)

Territory (leave blank for worldwide)

Client initials _____

JpCS initials _____

6. Payment

Most shoots of this kind are unpaid. Write “none” if nothing was agreed — that is normal, and it does not make this form any less valid.

What you are being paid, if anything

7. Things you should know before you sign

- You do not get to approve the final images or edit before they are used. Editing, cropping, color and context are part of the creative work.
- Nobody is obliged to use the material. It may never be published, and that is not a breach of anything.
- The photographs and footage belong to JpCS or to the client, as set out in their agreement. You are giving permission to be in them, not ownership of them.
- You agree not to bring a claim against JpCS or the client over the uses you checked in Section 4, including claims about privacy, publicity, or how you were portrayed within those uses.
- You confirm you are free to sign this — that no agency, union or employer agreement stops you.

8. Changing your mind

This permission does not expire on its own. But if you later ask us to stop using the material, tell us in writing and we will stop using it in anything we control and remove it from our own channels within a reasonable period. Material already printed, broadcast, or published by someone else may not be recoverable, and we will be straight with you about what can and cannot be pulled back.

9. Law

This release is governed by the laws of the State of Michigan.

Client initials _____ JpCS initials _____

10. Signatures

By signing below, you confirm you have read this form, that the boxes checked in Section 4 reflect what you agreed to, and that you are signing it freely.

The person appearing in the material

Signature _____ Date _____

Printed name _____

If the person above is under 18

☐ I am the parent or legal guardian of the person named in Section 2, that person is under 18, and I give this permission on their behalf.

Parent or guardian signature _____ Date _____

Printed name _____ Relationship to the person above _____

Jpetrous Creative Services LLC

Signature _____ Date _____

Printed name _____

Client initials _____ JpCS initials _____