4D COMPASS

A DISRUPTIVE PRODUCT

PUTTING OUTREACH ON AUTOPILOT

The world's first all-in-one sales engagement platform that allows your sales team to engage more prospects and close more deals without software exhaustion.

SAVE HOURS OF PROSPECTING

Create customised workflows to bolster your sales & marketing efforts and generate explosive growth to your qualified-leads pipeline.

The 4D Compass platform provides the solution to targeting your ideal customer, extracting relative prospect information, enriching data to build an accurate profile, alongside highly personalised outreach campaigns to heat up both leads & prospects.

Trusted by

Delivery Associates

beeckcenter social impact + innovation

MASCAP

Digital Benefits Hub

The Heritage Cask Co.

GEORGETOWN UNIVERSITY

DA.Digital

RESULTS FOR AMERICA

on. Made in London. Mad

REACH PEOPLE THAT MATTER MOST

Pinpoint your target audience, create perfectly-timed automations and bolster your sales flow.

4D Compass combines data sourcing, automation, and lead management that allows you to directly engage, manage, and close your ideal clients.

LinkedIn Automation

Manage, send and automate your LinkedIn activities without leaving 4D Compass. We make it 72% easier to get in front of your ideal clients and help you get 3X more responses.

Email Outreach

Integrate your existing email provider to automate, manage, and A/B test your strategy in 4D Compass. Run synchronised multi-channel campaigns to engage prospects on both channels.

Real-Time Data Enrichment

Get the accurate lead data that you need to get deals closed! Our huge database and market-leading automation make multi-channel outreach simple and effective.

Pipeline Management

Use our internal, fully customisable Pipeline or natively connect your CRM to manage you prospects with direct two-way sync. 4D Compass helps manage leads from cold to closed.

HOW IT WORKS

Simple, yet powerful features

Our user-centric platform provides a seamless interface designed for ease of use and prospecting success.

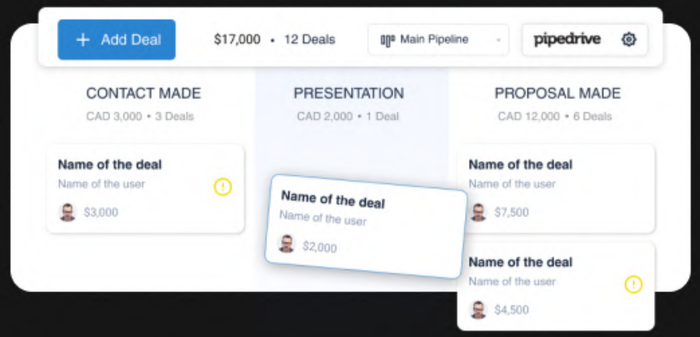
Integrated with tools you know & love:

Outlook · HubSpot · Gmail · zapier · salesforce · pipedrive · ZOHO · amazon web services · SMTP

4dcompass.co.uk

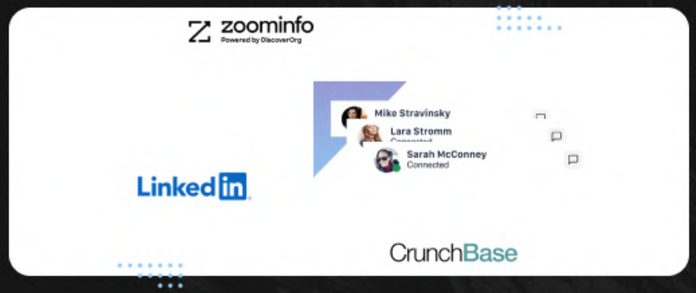
Up and running in 24 hours

Once you've shared some information regarding your business and lead generation goals, we can get you setup and running on your first campaign by the next working day.



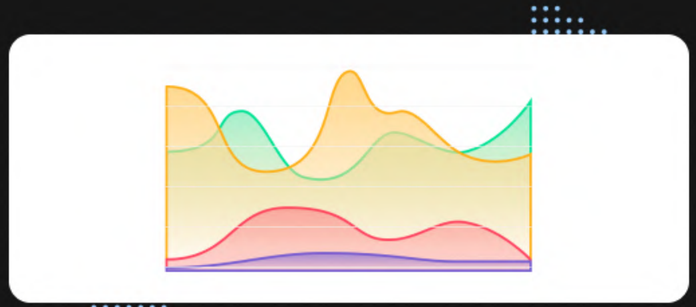
Automate sales workflows

Multiple touch points make you visible to your busiest prospects. Use hyper-personalised automation to start new conversations. Turn leads into opportunities directly within 4D Compass or connect to your own CRM System.



Target data-enriched leads

Enrich your data with accurate lead details. Our proprietary database has +150M Contacts and +11M Companies, integrating with sources like ZoomInfo, Crunchbase.



Analyse detailed reports

View detailed reports and valuable metrics, to help you make better decisions on approaching your sales objectives. Track email opens and links clicks to give you insight on how your target audience prefers to engage.

FEATURE 001

LinkedIn Outreach

LINKEDIN OUTREACH

Leverage over 2000 LinkedIn touchpoints using 4D Compass' automated, data-enriched multichannel sequencing.

42 Hours saved per month

3x Avg. Response Rate

152% More Deals with Data

+2k Monthly Touchpoints

Use any LinkedIn method

4D Compass allows you target and enrich your LinkedIn Sales Navigator Filter Searches and Lists, Recruiter Projects, LinkedIn Posts, Events, Groups, and CSV's.

Data Enrichment

A huge database of data-enriched profiles at your fingertips, giving you the information you need to take conversations from LinkedIn to email and close prospects.

Automate Outreach

Align and unify outreach campaigns across LinkedIn, email and other channels to create a single source of truth that helps you understand which channels engage your prospects best.

Unlimited Prospects

Widen your net and generate more interest with unlimited prospects at no extra cost - giving you a budget-friendly tool for capturing more leads.

LINKEDIN OUTREACH

Fully-Featured At All Levels

4D Compass' full range of LinkedIn capabilities are available at every service level, giving your team the power to generate targeted leads through LinkedIn no matter your budget.

Unlimited Touchpoints

Fine-tune your campaigns across unlimited touchpoints, allowing you to reach prospects at the perfect time through InMail, direct messages and email, strengthening connections and increasing CTA efficiency.

Unlimited Campaigns

4D Compass gives your strategy space to grow, with unlimited campaigns and real-time data-driven optimisations alongside A/B testing for targets and sequences.

A/B Tested Templates

Start your campaigns immediately with ready-made templates with a proven record of success. Our A/B tested starter templates for campaigns, workflows and sequences have closed millions of dollars in sales already - and they're ready to help you close your sales next.

Easy Pipeline Integration

Use the 4D Compass Pipeline management feature or use one of our native CRM integrations for direct two-way pipeline management and make sure your new leads are added directly into your CRM.

Targeted Strategies & Touchpoints

Quickly and easily create tailored strategies to engage hot leads by leveraging data on their interests. Target specific posts, events and groups to reach leads at exactly the right touchpoint.

Scalability Built-In

Leading sales intelligence that's unobtainable through LinkedIn alone gives your company the competitive edge it needs to increase leads and grow faster. Designated workspaces, collaborative tools, and results dashboards give you the tools to rapidly scale and keep a full view of your whole team's campaigns and activities.

FEATURE 002

Email Outreach

EMAIL OUTREACH

Connect your email to enhance outreach capabilities and improve your multi-channel presence.

Reach prospects at the best time and place with automated email sequences for any mail server that target the recipient's primary inbox.

4dcompass.co.uk

Send With Confidence

Deliverability and inbox placement are the key to outreach success. 4D Compass automates email processes and best practices to ensure your domain stays healthy and any email you connect maintains high deliverability.

Automated Warm-Up

Bring email accounts to full capacity more efficiently with 4D Compass's automated email warming. Build, maintain and repair email account reputation automatically to avoid the impact of sending limits.

- Deliver emails to the recipient's primary inbox
- Maintain a strong sender reputation and avoid sending limits
- Scale outreach quicker by warming accounts automatically

Detailed Reporting

Access detailed reports on key email metrics and insights in real-time with 4D Compass' automated reporting functions and dashboards. Get a holistic view of your email outreach at a single glance with information on emails sent, delivered, opened, and replied to, allowing you to analyse your results and optimise your campaigns for even better results.

Better Deliverability

Avoid spam filters, and get emails delivered directly into your clients inbox. Combine a warm email with a good domain reputation and our sending strategy to deliver emails where they get noticed. Stop wasting opportunities by sending to Spam and Junk.

Smart Sequencing

4D Compass identifies when your sent emails are clicked, opened, and replied to, informing future campaign sequences to maximise their impact. Quickly reposition across channels to mitigate low response rates or capitalise on high ones, and drive content at the right time to increase link clicks.

Verified, Data-Enriched Contacts

4D Compass' extensive database of verified work emails and data-enriched profiles allows you to easily target the best address for any prospect. Choose between work emails, personal emails, and verified data-enriched emails to create the biggest impact.

EMAIL OUTREACH

Smart Sequencing

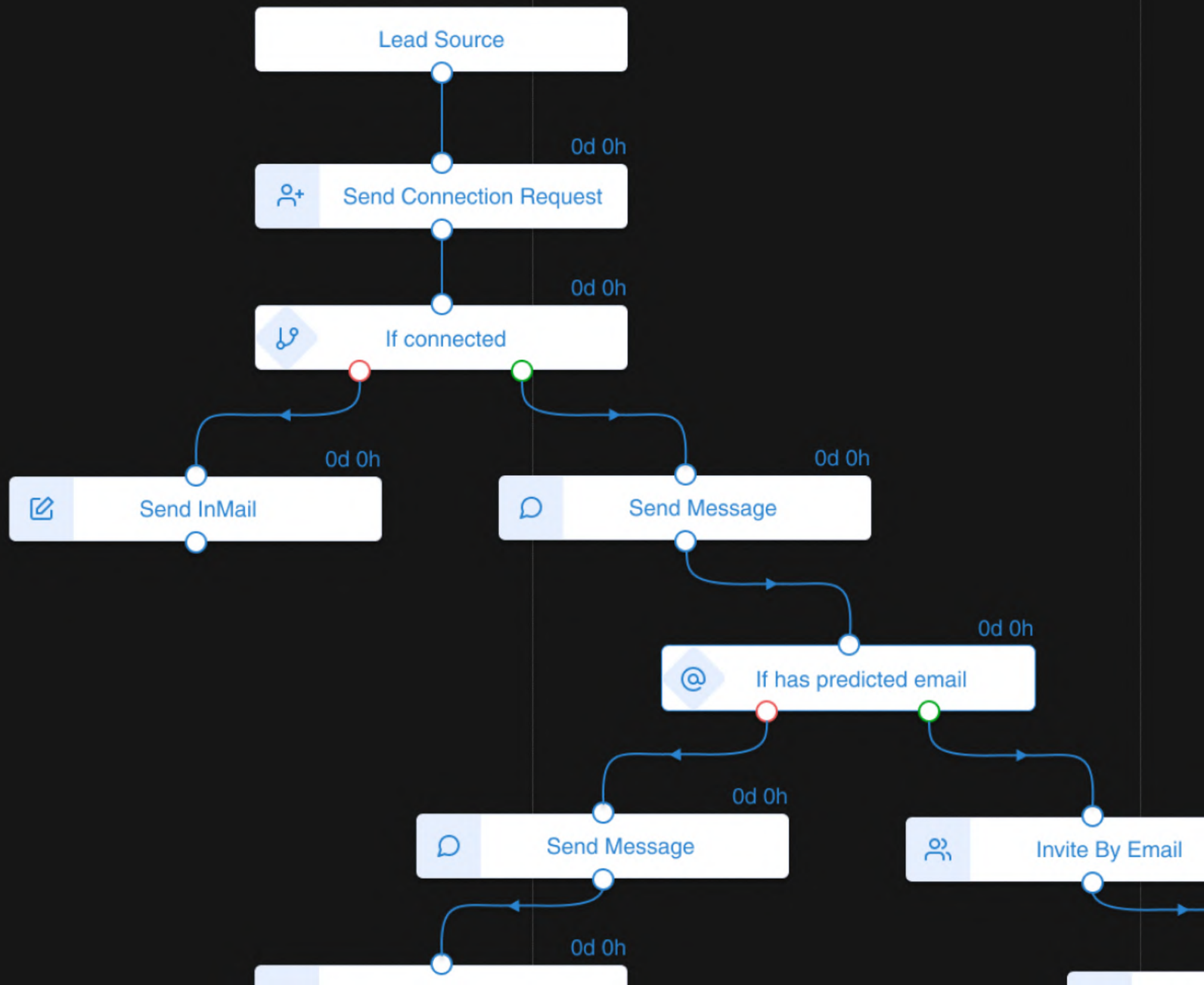
4D Compass identifies when your sent emails are clicked, opened, and replied to, informing future campaign sequences to maximise their impact. Quickly reposition across channels to mitigate low response rates or capitalise on high ones, and drive content at the right time to increase link clicks.

All Your Accounts In One Place

4D Compass enables native connection with multiple emails using Gmail, Outlook, Microsoft Exchange, Amazon Web Services, SMTP, and SendGrid, allowing you to manage and monitor all your emails in one place.

Single-View Smart Inbox

Get a comprehensive view of all your email activity in a consolidated inbound/outbound inbox. Send messages, view replies, and access prospect data from a single multichannel inbox.



FEATURE 003

Data Enrichment

DATA ENRICHMENT

Get verified contact information for prospects and clients alongside data-enriched profiles with a single click, powered by 4D Compass' extensive Data Enrichment Databases.

+640M B2B Contact Profiles

+225M Verified Emails

+80M Phone Numbers

+215B Monthly Signals

Get The Data You Need

Minimise the effort by needed for prospect research with intelligently automated contact data enrichment, saving your team's time and giving you better prospect data to define outreach strategies.

4D Compass provides key prospect data including

- Verified work email
- Personal email
- Direct phone number
- Company phone number
- Company funding

One-Click Enrichment

Streamline outreach workflows by enriching contact data profiles with a single click. Save time on research to help your sales team focus on the conversations that will bring the most value to your business.

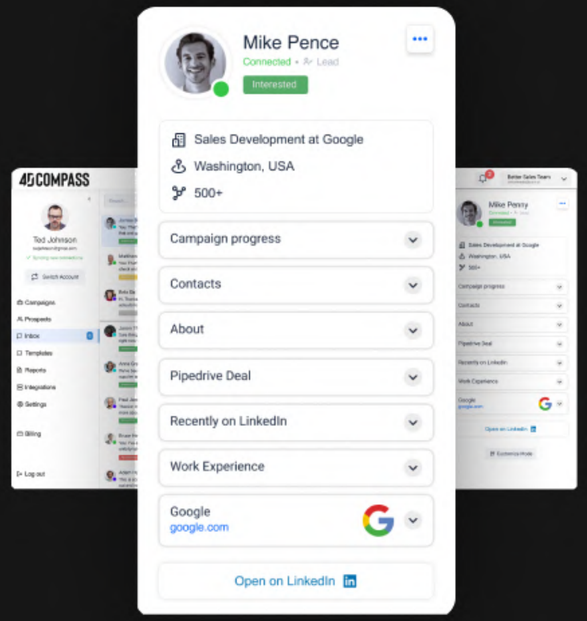
Budget-Friendly Scalability

4D Compass provides leading sales intelligence alongside designated workspaces, campaign dashboards and collaboration tools, giving you everything you need to manage your outreach strategy as you scale. By empowering your outreach while cutting data and research costs, 4D Compass enables scalability no matter your budget.

DATA ENRICHMENT

Automated Insights

4D Compass automatically generates data & reports to give you access to contact information, key insights and metrics, allowing you to build a smarter outreach strategy using real-time data and constant optimisation.



Over 220 Million Complete Profiles

4D Compass' extensive databases put over 220 million data-enriched profiles at your fingertips, giving you all the information you need on the prospects that matter most.

2.6 Trillion Data Signals

Stay ahead of constantly-changing contact data with 4D Compass' ongoing lead data and deliverability verification. Our proprietary network collects one-to-one deliverability signals from billions of engagements made every month.

Key Info At A Glance

Get all the information you need on prospects, campaigns and sequences using 4D Compass' intelligent dashboards. Find all the data you need at a glance to fuel constant optimisation.

Over 11 Million Company Profiles

Build a better understanding of your prospects with enriched company profiles, telling you everything you need to know about the company you're engaging. Detailed insights include company size, revenue, funding, industry, and more.

Deliverability Optimisation

4D Compass' automated email warming systems help to quickly build, maintain and repair your email account's reputation to avoid sending limits and keep your outreach strategy operating at full capacity.

Automated Email Verification

4D Compass automatically verifies email data through a multi-stage verification process, increasing deliverability and reducing bounces to enhance your outreach while supporting our proprietary email warming system.

OUR PLANS

Pick a plan that suits your needs

Our custom plans are designed to meet your business needs. Request a demo. Upgrade, downgrade or cancel at any time.

STARTER

£200/pm

Our **Done-by-You** starter plan gives you access to all the basic features required to start closing deals.

What's Included

- Smart Inbox Features
- Automated Actions & Follow Ups
- Compass Help Centre & Onboarding
- A/B Outreach Templates
- Live Analytics & Data Exports
- 250 Enriched Profiles Monthly

STANDARD

£600/pm

Our **Done-with-You** Standard Plan includes everything in our Starter Plan alongside expert support.

What's Included

- Dedicated Customer Support
- Monthly Success Workshops
- Custom CRM Integration & Prospect List Building
- A/B Tested Targeting & Outreach
- Detailed Onboarding & Implementation
- 750 Enriched Profiles Monthly

PLUS

£1,200/pm

Our Plus Plan is **Done-for-You**. Our success team manage the full process from lead to prospect, leaving you to close the deal.

What's Included

- Dedicated Campaign Manager
- LinkedIn Profile Optimisation
- Native CRM Integration
- Professional Copywriter
- 24/7 Appointment Setter
- 2,250 Enriched Profiles Monthly

All prices shown exclude VAT
A Linkedin Sales Navigator account is required

FEATURES LIST

From starter to plus, all our plans include a multitude of features

Get in touch with our customer support team, or visit our Help Centre to learn more.

4dcompass.co.uk

FUNDAMENTALS

- Multichannel Outreach
- Multichannel Inbox
- Multichannel Sequences
- Automated Follow Ups
- Custom Sending Scheduled
- Cross Channel Sequences
- Smart Sequences
- Conditional Follow Up Triggers
- A/B Testing
- Unlimited Campaigns
- Unlimited Touchpoints
- 4D Pipeline Management
- 4D Video
- Verified B2B Work Email
- Direct Phone Number

TARGETING

- 4D Database Search
- Database Export
- Social Targeting
- Post Targeting
- Event Targeting

OUTREACH

- Daily Email Sending Limit
- Connection Requests
- Connect By Email
- Email Integration
- Open Tracking
- Reply Tracking
- Click Tracking
- Account Warm-up

INTEGRATIONS

- Native Zapier Integrations
- Native CRM Integration
- 2-Way CRM Pipeline
- Detailed Prospect Reports
- Lead Tracking

SOCIAL TOUCHPOINTS

- Profile Views
- Profile Follows
- Post Likes

SUPPORT

- Email Support & Compass Help Centre
- Custom Training & Onboarding STANDARD PLAN
- Dedicated Account Manager STANDARD PLAN

FAQ

Everything you need to know about 4D Compass

What is 4D Compass?

4D Compass is a sales engagement agency specialising in multi-channel outreach. Our custom software fully automates cold outreach using a highly effective multichannel strategy to put you in front of your ideal prospects.

How long does it take to get started?

You can start sending messages as soon as you sign up and connect your accounts.

What does 4D Compass' Dedicated Account Manager do?

Your 4D Compass dedicated account manager acts as the primary contact between you and your dedicated 4D Compass Pro team. They facilitate the onboarding process and regular 1-on-1 strategy sessions and updates. Our account managers are highly knowledgeable about lead generation and how to leverage multiple channels.

What's the differenced between your Standard and Pro plans?

We call our Standard Plan a "Done-with-You" service. You get a dedicated 4D Compass account manager to assist with using the platform, guidance on campaign strategies, and optimising workflows.

4D Compass Pro is a "Done-for-You" service, and our team of campaign managers and copywriters take complete control of your account and outreach campaigns. We manage everything, including:

- A/B test messaging and targeting to maximise ROI
- Creating qualified prospect lists
- Manage & optimise your campaign strategy
- Dedicated account manager, campaign manager, and copywriter
- We also provide a dedicated appointment scheduler will fill your calendar with sales calls with qualified leads from your campaigns.

What results can I expect

Our clients experience an average response rate of 8% - 12%. With 4D Compass Pro, we are constantly running reports to optimise campaigns to exceed our average response rates. Some of our annual Compass Pro clients have ROI of more than 700%!

4D COMPASS

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