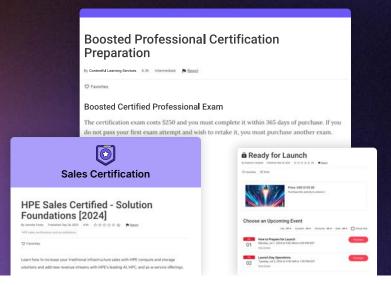
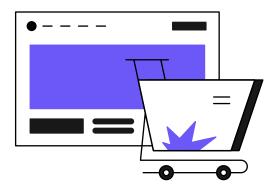
# Turn learning into revenue





### **Seamless content monetization**

Offer a secure, scalable purchasing experience for your learning content directly within the *Intellum Platform*.

- Scalable, from individual courses to certification programs
- · Global tax and currency support
- · Enable discounts, subscriptions, and credits

# **Enterprise-grade e-commerce**

Use Intellum E-commerce to make selling content simple.



#### Increase revenue

- Drive higher sales
- Access global markets
- · Identify high-value content



# Enhance the learner experience

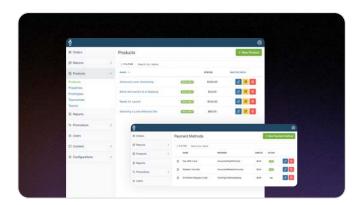
- Unified, simple payment process
- Secure, compliant transactions
- · Immediate access to paid content



#### **Drive value**

- · Detailed sales insights
- · Prove ROI with sales reports
- · Maximize content profitability

# The Features

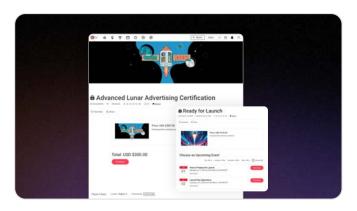


## Monetize & manage with ease

Simple setup of pricing, payment, and configuration options.

#### Make selling content a breeze

- Choose from 50+ payment options
- Global currency and tax support
- Create discounts, promotions, subscriptions, and credits

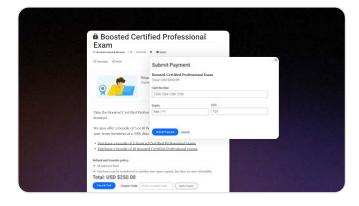


# Scale with flexibility

From individual courses to full certification programs.

#### Grow your education revenue

- · Monetize individual courses and activities
- Offer comprehensive paid certification programs
- Segment pricing and promotions by audience

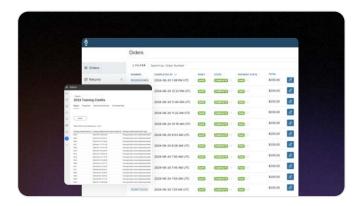


# Secure, compliant transactions

Industry-leading payment protection.

#### Provide peace of mind with every purchase

- Fully PCI DSS compliant
- Strong Customer Authentication (SCA) transactions
- No stored credit card information



## Actionable analytics and reporting

Gain insights to optimize your educational offerings and drive growth.

#### Optimize your content strategy with in-depth analytics

- Track transactions and revenue in real time
- Measure performance with detailed reports
- Invest in high-performing content to drive growth

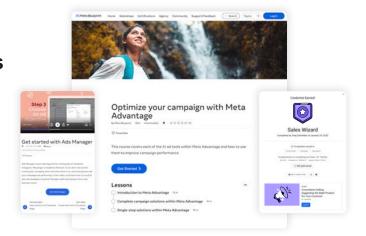
# Made for the Intellum Platform

#### TURN LEARNING INTO GROWTH

# **Everything you need to educate customers, partners, and employees**

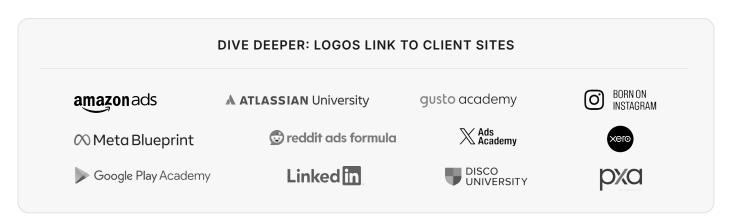
The Intellum Platform is the complete solution to create, manage, and track engaging learning experiences that drive measurable business outcomes.

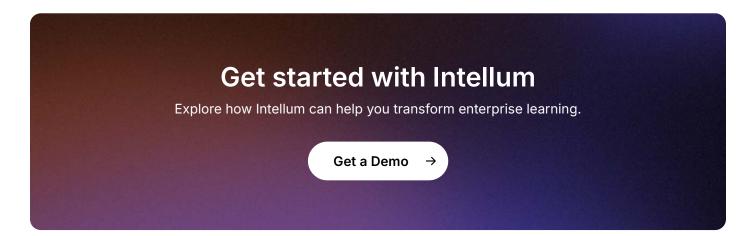
- · Powerful content authoring tools
- Built-in peer learning for collaboration
- Actionable analytics to prove success
- · E-commerce to monetize high-value content
- · Artificial intelligence with a purpose



## Imagine your outcomes, achieved

The world's leading companies turn to Intellum to drive business outcomes through education initiatives:





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