



*Whip City Brewfest*  
**Information Sheet**

**Saturday, June 6<sup>th</sup>, 2026 - Set-up: 10:00 am – Event: 12:00 to 5:00 (VIP 12:00-1:00)**

- Venue: This is an outdoor event, rain or shine, at the Central St lot, Westfield MA. Brewers and Vendors must enter through the parking lot on Central Street.
- Table Fees: One six-foot table will be provided per Brewery or Vendor. Table Placement will be determined by the Brewfest Committee. Breweries will be under the tasting tents. Vendors will not be under a tent, but may bring their own 10x10 tent setup. BYO chairs.
  - **Brewers:** No fee, with donation of your beer.
  - **Vendors:** \$50. Contact us to discuss in-kind options.
- Setup will take place from 10:00 to 11:30. **All Brewers and Vendors must be on site by 11:00 at the latest.** Setup staging area is on Central Street. Power and water is **not** available on site, with limited exceptions.
- Ice will be provided to keep the beer cold, while supplies last. Breweries must provide their own cold plate / jockey box equipment.
- Each table should be staffed for the full event (12:00 to 5:00). Brewery table staff will receive tasting passes (4 maximum). Breweries seeking a volunteer to serve their beer, with their equipment, should contact us at least two weeks in advance.
- All Vendors are reminded that the weather is unpredictable, and you should plan accordingly in case of rain or cool weather. Rain or Shine event.
- Brewers and Vendors agree to provide at least two weeks' notice to the Brewfest Committee in the event of canceling their participation.
- Please feel free to contact us with any questions at [whipcitybrewfest@gmail.com](mailto:whipcitybrewfest@gmail.com)