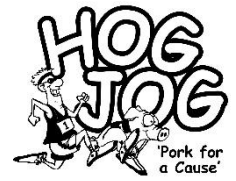




Hog Jog Sponsorship



We are excited to announce that the Hog Jog returns in 2026! Since 2005, the Ontario Pork Industry Council (OPIC) has organized Hog Jog to celebrate the people and products of the pork industry while giving back to local community organizations. Hog Jog will be held on the evening of June 17th, 2026 at the Stratford Rotary Complex – site of the Ontario Pork Congress.

Why are we unique?

- The Hog Jog committee selects a different charity to support from numerous excellent applications, looking for an opportunity to give back locally in a meaningful way.
- We tie the run to the pork industry, as an important economic driver in Southwestern Ontario.
- The run features an after-race meal of an excellent pork dinner where industry has a great chance to mix with consumers.
- We focus on fun, family and fitness offering a Weaner Run for small children, a family friendly 3.5 K course and a challenging 10 K course.
- The event includes in the range of 500 eager participants from Perth County as well as surrounding counties.
- Over the years we have raised over **\$750,000** for 18 very worthy local causes.

Our 2026 Cause

Funds raised from our 2026 run will benefit The Emily Murphy Centre - a Stratford based organization dedicated to supporting women and children who have experienced violence. The Emily Murphy Centre provides safe housing, counselling, advocacy, and outreach programs designed to meet the unique needs of women and children in crisis or after a crisis. Funds raised through the 2026 Hog Jog will support the installation of five donated tiny homes, expanding The Emily Murphy centre’s housing capacity for families fleeing unsafe and life-threatening situations. Proceeds will help cover essential infrastructure costs, including utility connections, to make these homes safe, fully functioning living spaces. This expansion will allow the Centre to provide refuge to more families while continuing to offer holistic supports including counselling, advocacy, and connections to community resources.

Sponsorship	Contribution	Brand Recognition			
		Special	Website	Banner	Posters
Platinum 1 – Start/Finish Sponsor (1)*	\$3,000	Pop-ups at start/finish line	✓	✓	✓
Platinum 2 – Weaner run Sponsor (1)*	\$3,000	Logo on weaner run t-shirts	✓	✓	✓
Platinum 3 –Bib Sponsor (1)*	\$3,000	Logo on runners’ bibs	✓	✓	✓
Platinum 4 –Registration Sponsor (1)	\$2,000	Pop-ups at registration station	✓	✓	✓
Gold+ - Prize Sponsor (1)	\$1,500	Opportunity to present runners’ prizes, pop-up on stage	✓	✓	✓
Gold	\$1,000		✓	✓	✓
Silver	\$500		✓	✓	✓
Bronze	\$250		✓	✓	
Friend	In-kind		✓		

*Previous year Platinum Sponsor will get first right of refusal

There is also the option to register a team to participate in the Hog Jog, raise money as a team and come wearing your team colours! Other sponsorship ideas? Let’s talk!

To confirm your sponsorship please contact Felipe Padua and Lisa Wilde at sponsorship@hogjog.ca

Thank you for your consideration,

Lauren Hansen and Meganne Haynes (Hog Jog Chairs 2026)