

MEDIA RELEASE - Jan 19th, 2026

Hog Jog 2026!

Plans for the 19th annual Hog Jog are off to the races! The 2026 Hog Jog will be held on the evening of Wednesday, June 17th at the Stratford Rotary Complex (353 McCarthy Road, Stratford, ON) – site of the Ontario Pork Congress.

Since 2005, the Ontario Pork Industry Council (OPIC) has organized the annual Hog Jog to celebrate the people and products of the pork industry while giving back to local community organizations. Over the last 21 years Hog Jog has raised over \$750,000 for 18 very worthy local causes. With nearly 500 runners/walkers each year participating in the 3.5 km, 10 km and Weaner Run events and coming together for a delicious pork meal post-race. Hog Jog's continuing success comes from the enthusiastic participation of runners and walkers, sponsors, neighbourhood and industry cheerleaders, and the many volunteers who participate each year. Not a runner, no problem. Our walkers and industry teams greatly contribute to the funds raised. Come out, families welcome for a fun and meaningful event.

The 2026 Hog Jog is proud to support The Emily Murphy Centre, a Stratford based organization dedicated to supporting women and children who have experienced violence. The Emily Murphy Centre provides safe housing, counselling, advocacy, and outreach programs designed to meet the unique needs of women and children in crisis or after a crisis.

Demand for violence-against-women services continues to grow, practically in rural communities where access to supports can be limited. Increased awareness and community involvement play a critical role in ensuring survivors know where to turn for help. By partnering with The Emily Murphy Centre, the Hog Jog aims to shine a light on these essential services while helping to strengthen support for some of the most vulnerable members of our community.

Funds raised through the 2026 Hog Jog will directly support the installation of five donated tiny homes, a transformative project that will expand the Emily Murphy Centre's housing capacity for families fleeing unsafe and life-threatening situations. Hog Jog proceeds will help cover essential infrastructure costs such as utility connections, enabling these tiny homes to become safe, fully functioning living spaces. This expansion will allow the Centre to provide refuge to more families while continuing to offer holistic supports including counselling, advocacy, and connections to community resources.

The Hog Jog planning committee is honoured to champion this important initiative and excited to bring the community together for a fun, meaningful event that creates lasting impact. Together, Hog Jog and The Emily Murphy Centre are working toward a safer, more supportive future – one step at a time!

To register or for further information about Hog Jog 2026, including a course map, pledge forms, and volunteering opportunities, please visit www.opic.on.ca/hogjog. Would your company like to sponsor this great event?

Contact us for more details:

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