

Canon



RECEIVE STORE TRADE-IN VALUE¹

when you trade-in your digital or film interchangeable lens camera or a lens

PLUS



RECEIVE UP TO \$500 BONUS TRADE-UP CREDIT¹

for every purchase of one or more Eligible Canon Products

PLUS



RECEIVE INSTANT REBATES[^]

on Select Eligible Canon Products

EOS R5 Mark II Body

RECEIVE A
\$200
TRADE-UP BONUS



EOS R6 Mark III Body

RECEIVE A
\$200
TRADE-UP BONUS



EOS C50 BODY



RECEIVE **\$300** TRADE-UP BONUS

EOS R1 BODY



RECEIVE **\$500** TRADE-UP BONUS

EOS R5 BODY



RECEIVE **\$200** TRADE-UP BONUS

EOS R5 RF24-105MM F4 L IS USM LENS KIT



RECEIVE **\$200** TRADE-UP BONUS

EOS R5 MARK II RF24-105MM F4 L IS USM KIT^{^^}



RECEIVE **\$200** TRADE-UP BONUS

EOS R6 MARK III BODY WITH STOP MOTION ANIMATION FIRMWARE



RECEIVE **\$200** TRADE-UP BONUS

EOS R6 MARK III RF24-105MM F4-7.1 IS STM LENS KIT



RECEIVE **\$200** TRADE-UP BONUS

EOS R6 MARK III RF24-105MM F4 L IS USM LENS KIT



RECEIVE **\$200** TRADE-UP BONUS

EOS R7 BODY



RECEIVE **\$100** TRADE-UP BONUS

EOS R7 BODY WITH CROPPING GUIDE FIRMWARE^{^^}



RECEIVE **\$100** TRADE-UP BONUS

EOS R7 RF-S18-150MM F3.5-6.3 IS STM LENS KIT



RECEIVE **\$100** TRADE-UP BONUS

EOS R7 CONTENT CREATOR KIT



RECEIVE **\$100** TRADE-UP BONUS

Offer is available with same day in-store purchase only. Valid August 3, 2026 through September 6, 2026.

¹Offer is only available from August 3, 2026 through September 6, 2026 ("Promotion Period") at participating Canon Authorized Dealers and is valid on same day purchases of Eligible Products while supplies last. During the Promotion Period, participating Canon Authorized Dealers will offer a Trade-In + Trade-Up promotion where a consumer who trades in one (1) or more working digital or film interchangeable lens camera or lens ("Trade-In Product") will receive (a) a Trade-In amount determined by the Canon Authorized Dealer, and (b) a Trade-Up credit in an amount set forth in the chart above for every purchase of one (1) or more Canon Eligible Products listed herein. Offer is available on the purchase of new Eligible Products only and is not valid on used or refurbished products. Each participating Canon Authorized Dealer will determine, in its sole discretion, the Trade-In amount of each Trade-In Product. Such Trade-In amount may vary depending on condition and age of the Trade-In Product and other factors. The Trade-Up credit amount is not a cash equivalent, may not be redeemed for cash, and is available only for the purchase of one (1) or more Eligible Products at the time of the Trade-In. The Trade-Up credit amount is forfeited if the Eligible Product purchased under the promotion is returned for any reason whatsoever. The Trade-In Product must be surrendered at time of Trade-In. Neither Canon nor the participating Canon Authorized Dealer is responsible for any images stored in Trade-In Product's memory or for a memory card left in a Trade-In Product. Canon Authorized Dealers are not required to participate in Trade-In + Trade-Up program.

[^]Savings are with instant rebate. Offer valid August 3, 2026 through September 6, 2026 11:59 p.m. ET or while supplies last, whichever is earlier.

^{^^}Specialized firmware enables advanced tools, but restricts some standard functions. See the product page for details.

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