### **Adobe Spark Video Tech Talks**

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# Adobe Spark Video Example



### What are we doing?

- Introduction & theory (answering 3 questions).
- 3 questions about the tool and a showcase.
- 4 tool applications using SAMR.
- "Goodies", evaluation, and questions.



### What are we learning?

"After this training, teachers will be able to integrate

Adobe Spark Video in their classroom to help
students achieve learning goals and acquire 21st
century skills."



# Why are we doing this? Learning Goals &



## How do we do this? - Tech Integration

THE SAMR MODEL

Dr. Ruben R. Puentedura

S

#### SUBSTITUTION

Technology acts as a direct substitute, with no functional change

A

#### **AUGMENTATION**

Technology acts as a direct substitute, with functional improvement

M

#### MODIFICATION

Technology allows for significant task redesign

R

#### REDEFINITION

Technology allows for the creation of new tasks, previously inconceivable

ENHANCEMENT

TRANSFORMATION

### **Adobe Spark Video**

- What is it? A media creation software that helps build video stories.
- What can it do for my classroom? templates to start from, imports video and photos, exports to Google Classroom and social media, and works on Chromebooks and iPads.
- Where do I access it? <a href="mailto:spark.adobe.com">spark.adobe.com</a>



### Adobe Spark Video Applications pt. 1

 <u>Substitution</u> = Share what is happening in the classroom by combining video clips.

<u>Augmentation</u> = Present reports with voiceover and images.



### Adobe Spark Video Applications pt. 2

 Modification = Creating a tutorial by shooting original footage.

 Redefinition = Students collaborate to build a video to parents with voiceover in multiple languages that will be posted to the school website.

### **Adobe Spark Video Goodies**

- Getting started with Adobe Spark Classroom Accounts =
   https://cdn.edex.adobe.com/static\_page\_assets/getting-started-with-classroom-accounts.pdf
- Create Your Classroom = <a href="https://youtu.be/l5swHcvBnnk">https://youtu.be/l5swHcvBnnk</a>
- New Spark x Google Integrations =
   https://blog.adobespark.com/2020/10/16/spark-x-google-for-education/
- 15 Ways to Create Media =
   https://ditchthattextbook.com/13-ways-to-create-unforgettable-multimedia-with-adobe-spark/



### **SAMR Goodies**

- See How SAMR Works in Real Classrooms by Lynn Erickson =
   https://blog.mimio.com/see-how-samr-works-in-real-classrooms?hs\_amp
   =true
- 8 Examples of Transforming Lessons Through the SAMR Cycle by Kelly Walsh = <a href="https://www.emergingedtech.com/2015/04/examples-of-transforming-lesso">https://www.emergingedtech.com/2015/04/examples-of-transforming-lesso</a>
   <a href="mailto:ns-through-samr/">ns-through-samr/</a>
- The SAMR Model Explained (With 15 Practical Examples) by Jackson Best = <a href="https://www.3plearning.com/blog/connectingsamrmodel/">https://www.3plearning.com/blog/connectingsamrmodel/</a>



### Thank you!

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