Adobe Creative Cloud Express Tech Talks

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  - Slides: t.ly/fRfy {case sensitive} or opsrc.net/techtalks.
  - Adobe Creative Cloud **(ACC)** Express FAQs.
  - Examples of an ACC graphic.

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What Are We Learning?

"After this tech talk, educators will be able to integrate **Adobe Creative Cloud Express** to create graphics and help students achieve their learning goals."

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What Are We Doing?

- Tool overview & showcase.

- Integrating technology.

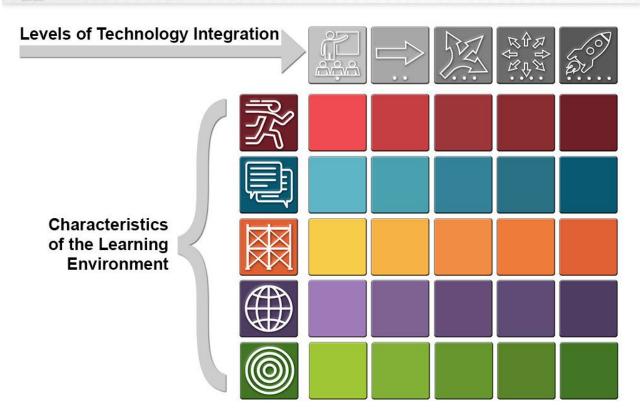- Tool applications.

- Wrap-up.

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ACC Express Overview

- What is it? a suite of graphic, video, and website tools.

- What can it do for my classroom? drag-and-drop interface with context sensitive settings, expanded template library, social media formatting and sharing, added Adobe Fonts and Stock library, quick actions.

- Where do I access it? adobe.com/express

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How to Integrate Technology? pt. 1

THE TECHNOLOGY INTEGRATION MATRIX

Levels of Technology Integration

Characteristics of the Learning Environment

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Technology Integration Matrix

Image Source: https://fcit.usf.edu/matrix/project/tim-levels-and-characteristics-icon-version

How to Integrate Technology? pt. 2

THE TECHNOLOGY INTEGRATION MATRIX

Active

Collaborative

Constructive

Authentic

Goal-Directed

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Technology Integration Matrix

Image Source: https://fcit.usf.edu/matrix/project/tim-characteristics-slide/

ACC Express Applications

"Move up a level" using [Technology Integration Matrix](#).

- Active - "engaging technology as a tool rather than passively receiving information."
- Entry (passive use): students **watch** [a set of videos on how how to use ACC Express](#).
- Entry → Adoption (procedural use): students use their school email or class code to log in to create and share **one graphic type**.
- Adoption → Adaptation (independant use): students **select** a graphic type to develop a project.

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ACC Express Goodies

- ["Adobe Creative Cloud Express for Education" getting started page](#) by Adobe = includes a feature overview and start page FOR TEACHERS.

- ["How to get started with Adobe Creative Cloud Express" video playlist](#) by Adobe for Education = a set of tutorials for teachers and students.

- ["Adobe Creative Cloud Express in the Classroom" course](#) = a free, 4-hour, self-paced, accredited course that comes with a digital badge.

- Adobe Creative Cloud mobile app

    - ["Creative Cloud Express: Design" app from the Google Play store](#).

    - ["Creative Cloud Express: Design" app from the Apple Store](#).

Technology Integration Goodies

- [Technology Integration Matrix (TIM)](#) by Florida Center for Instructional Technology - compares 5 characteristics of meaningful learning environments to 5 levels of tech integration.

- [TPACK Framework](#) by Punya Mishra and Matthew J. Koehler of Michigan State University - analyzes the interaction between technological, pedagogical, and content knowledge.

- [ISTE Standards for Students](#) by [ISTE](#).

- [Refresh Your Teaching with the ISTE Standards for Students](#) by Fanny Passeport of [Common Sense Education](#).

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Thank you!

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- Want more? opsrc.net/techtalks