

Visme Tech Talks

- Prepared and delivered by **Kashuan Hopkins**
 - Title: Instructional Technology Specialist
 - Feat. Kurt Bernhardt – Technology Director
 - Email: techteam@opsrc.net
 - Slides: t.ly/19Bt {case sensitive} or opsrc.net/techtalks.
 - [Visme infographic example](#).



What Are We Learning?

“After this tech talk, educators will be able to integrate **Visme** to create and edit visual content and help students achieve their learning goals.”

What Are We Doing?

- Tool overview & showcase.
- Integrating technology.
- Tool applications.
- Wrap-up.

Visme Overview

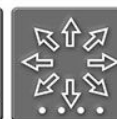
- What is it? A visual content creation platform.
- What features does it have? block design with drag and drop interface and context settings, free learning materials, data integration, 100 MB storage, only download as jpg, templates might use watermarked content.
- Where do I access it? visme.co

How to Integrate Technology? pt. 1

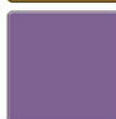


THE TECHNOLOGY INTEGRATION MATRIX

Levels of Technology Integration



Characteristics
of the Learning
Environment



[Technology Integration Matrix](https://fcit.usf.edu/matrix/project/tim-levels-and-characteristics-icon-version)

Image Source:

<https://fcit.usf.edu/matrix/project/tim-levels-and-characteristics-icon-version>

How to Integrate Technology? pt. 2



THE TECHNOLOGY INTEGRATION MATRIX



[Technology Integration Matrix](https://fcit.usf.edu/matrix/)

Image Source:

<https://fcit.usf.edu/matrix/project/tim-characteristics-slide/>

Visme Applications

“Take it up a level” using [Technology Integration Matrix](#).

- Active – “engage with technology as a tool rather than passively receive information.”
- Entry (passive use): students [watch Visme videos](#), [take a Visme course](#), or [read Visme guides](#) to learn how to create graphics.
- Entry → Adoption (procedural use): students add and edit text, graphics, photos, data, and media into a project.
- Adoption → Adaptation (independant use): students use guidelines to create and develop a project that will be shared in class for feedback.

[“Take it up a level” activity](#) by Roy Winkelman

Visme Goodies

- [Visme Tutorials and Tips](#) by Visme – includes "getting started" for each graphic type, design tips for non-designers, and best practices.
- [Visme Presentation Course](#) by Visme – free and includes a certification and digital badge on completion.
- [Visme in the Classroom case study](#)* by Payman Taei – how a high school Spanish teacher used Visme to support project-based learning.
- [Visme review](#) by Mitch Schneider – lists advantages and disadvantage of using the tool for learning.
- [Canva vs Visme article](#) by SoftwarePundit – lists and compares features of both visual content creation tools.

Technology Integration Goodies

- [Technology Integration Matrix \(TIM\)](#) by Florida Center for Instructional Technology – compares 5 characteristics of meaningful learning environments to 5 levels of tech integration.
- [TPACK Framework](#) by Punya Mishra and Matthew J. Koehler of Michigan State University – analyzes the interaction between technological, pedagogical, and content knowledge.
- [ISTE Standards for Students](#) by [ISTE](#).
- [Refresh Your Teaching with the ISTE Standards for Students](#) by Fanny Passeport of [Common Sense Education](#).



Thank you!

- **Evaluation:** t.ly/ggzK {case sensitive}
- Who: Kashuan Hopkins & Kurt Bernhardt
 - Email: techteam@opsrc.net
- Want more? opsrc.net/techtalks

