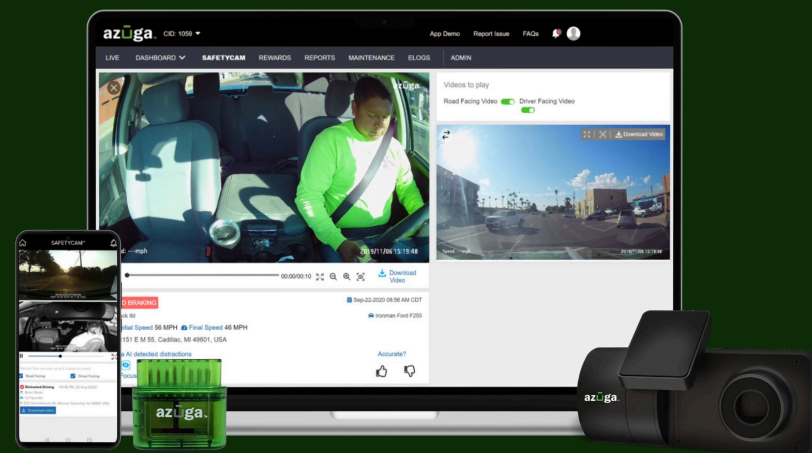# azuga™
a Bridgestone Company

Good For Drivers.
Great For Business.

Azuga Fleet transforms how fleets operate—turning real-time GPS, diagnostics, and driver behavior insights into powerful business outcomes. It's not just about tracking—it's about **empowering safer, more efficient, and more profitable fleets.**

Prioritize Safety
Use information like speeding alerts, hard braking warnings, phone distraction reminders, and service notifications to optimize performance for both drivers and vehicles.

Gain Complete Fleet Visibility
The live map view keeps you informed of your entire fleet's activity. See where each vehicle is, who's driving, their current job, speed, and even the local weather – all in real-time.

Reward Drivers
Great drivers are invaluable! Motivate your team with Azuga's built-in Driver Rewards Program—simple to manage and highly effective.

Manage a Smarter Fleet
Azuga keeps your fleet safe, efficient, and affordable. With low upfront costs, one price for everything, no surprise fees. You can make data driven decisions and prioritize safety.

Award Winning 24/7 Support
Enjoy smooth onboarding, flexible customization, and secure data storage—plus a lifetime device warranty and award-winning support whenever you need it.

★ ★ ★ ★ ★
Tribus Services
"Safety is incredibly important to the success of our business. Azuga has helped us positively modify driver behavior."

-Kerry Waedekin, Fleet Manager

★ ★ ★ ★ ★
Numotion
"Azuga has been everything and more than expected, creating a highly engaged workforce, empowering each employee to modify his/her driving behavior in real-time."

-Chris McKeeman, VP EHS

For more information: ✉ vault@nipgroup.com   ✉ agnalc@azuga.com   📞 (408) 409 -1013   📅 Book a Meeting

Bridgestone Fleet Care | azuga™ a Bridgestone Company

NIP GROUP®

Fleet Operations

Streamline and elevate your fleet and field operations with our intelligent, real-time solutions.

- Live Vehicle Location & Status Updates
- Comprehensive Fleet Performance Dashboard
- Integrated Fuel Usage Tracking & Fuel Card Support*
- Detailed Vehicle History Trails
- Occupant Identification & Verification*
- Trip Tagging with State-by-State Mileage Reporting
- Locate Nearest Available Driver
- Custom Geofencing & Landmark Alerts

Driver Behavior & Safety

Building a safety culture becomes much easier with Azuga Fleet score and rewards.

- Driver Scores (portal, mobile app)
- Driver Rewards (portal, mobile app)
- Harsh Braking/Hard-core Breaking
- Speeding and Sudden Acceleration
- Hard Cornering
- Seatbelt Usage Compliance**
- Excessive Idling
- In-cab Alerts for Safety Events

Fleet Health

We take the headache out of fleet maintenance management.

- Engine Diagnostic Reports (DTC Codes)
- Vehicle Service Entries*
- Maintenance History*
- Preventive Maintenance
- Scheduling with Alerts*

Powerful Reporting

The data you need for smarter fleet management—instantly available.

- Speeding Events & Fuel Consumption Insights
- Trip Logs & Fleet Activity Summaries
- Stop Duration Reports & Idling Analysis
- Breadcrumb Trails & Location History
- Geofence Entry/Exit Alerts & Landmark Tracking
- Driver Scoring with Incentives & Rewards
- 19 Pre-Built Reports Plus Custom Report Options
- Automated Report Scheduling & Delivery

Real-time Alerts

Stay in control of your fleet with instant alerts to promote safety, productivity, & operational efficiency.

- Speeding
- Hard Braking & Sudden Acceleration
- Excessive Stop Time & Idling
- Unauthorized Vehicle Use
- Low Fuel & Battery Warnings
- Check Engine Light Notifications
- Alerts Delivered via Portal and Email

Customer Support

We deliver expert support to ensure a smooth rollout and long-term success.

- Onboarding Assistance & Account Setup
- Web-Based Training for Your Team
- Toll-Free Phone Support
- 24/7 Online Help Center & Knowledge Base
- Secure Data Storage
- Custom API Integration*
- Advanced Data Analytics & Reporting Options*
- Lifetime Warranty on Azuga Fleet Devices

*requires add-on or services from Azuga Fleet engineering or data sciences teams
**ask Azuga for specific makes and models.

Add-on Features
Boost the data and control you get from Azuga!

Features and Capabilities for Larger Fleets

For customers with large fleets, Azuga Fleet offers features and capabilities that give management the data and control needed to manage fleet and service operations across a large operation and multiple locations.

- Support for hierarchical groupings by location, group, or vehicle type; role-based user permissions; and live map clustering to visualize vehicle concentrations.
- A comprehensive suite of APIs, pre-built integrations with fuel card and fleet management partners, plus engineering support for custom integrations.
- Acts as an extension of your fleet operations from day one—facilitating deployment, driving ongoing success, and conducting quarterly business reviews to identify opportunities for improvement.
- Leverage Azuga's Data Science team to extract actionable insights from your fleet data—enhancing safety, productivity, utilization, routing, and maintenance through comparative analytics across industries and timeframes.

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