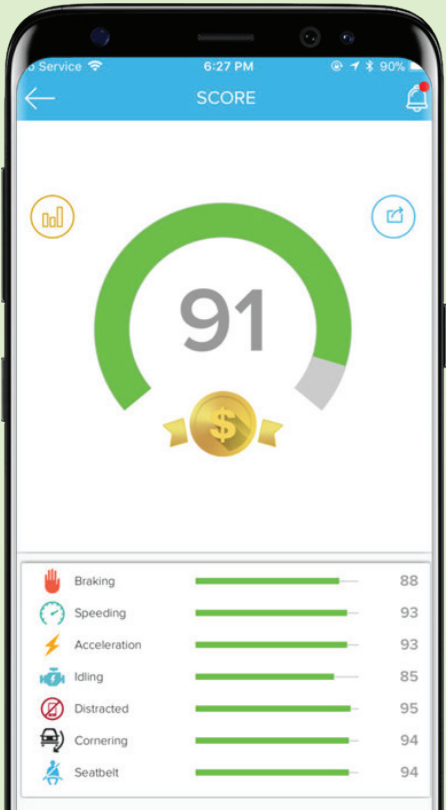


# Azuga Fleet Driver Scoring Overview



## How is the Azuga Driver Score calculated?



Combined with the unsafe driving events, the Azuga Driver Score is calculated based on the following parameters:

- Magnitude of events: For example, a hard brake is a change in speed of 8-10 MPH in ONE second.
- Duration: For example, the number of seconds driving above the speed limit threshold.
- Spatio-temporal index: Helps give a perspective on when the event occurred and how well the driver behaved when conditions were adverse. For example, speed during snow conditions.

## Events Considered for Driver Scoring

Event Type	Max Weightage	Min. Weightage	Can be removed from Driver Score calculation?	Default Weightage?
Speeding	30%	10%	No	Enabled
Braking	60%	30%	No	Enabled
Acceleration	20%	10%	Yes	Enabled
Idling	10%	10%	Yes	Disabled
Cornering*	10%	10%	Yes	Enabled
Seatbelt*	10%	10%	Yes	Enabled
Distracted*	20%	20%	Yes	Enabled

\*Add-on Event Type tracking with additional cost

- Min. weightage represents min. weight when weightage is enabled
- Scenario – If there are 10 drivers in a fleet, additional 2 packages are activated for 2 drivers. So scoring/ranking will be based on how many event types are enabled.
- Score computed will be based on 100 points for all drivers but the additional parameters will be considered for drivers that have additional packs. The ranking will still be amongst all.





## Distance Driven and Impact on Scores

- Does the distance driven impact a driver's score? Yes, Azuga's scoring model gives an advantage for more miles driven, HOWEVER, the weightage is less than other parameters, THUS it is not the only reason for bad scores.
- How does it work? First, the scores are generated for each parameter, then based on the difference in miles driven with the top driver, points are deducted.
- Who is being compared? Miles driven by each driver in the fleet are benchmarked against the highest miles driven by a driver of that fleet.
- How are scores deducted? For every 10% reduction in miles driven, 1 point is deducted.
- Sample Scenario
  - Driver 1 and Driver 2 have equal events (count as well as intensity) and both have score computation of 70.
  - However, Driver 1 has driven 100 miles (Highest in the fleet) and Driver 2 has driven 50 Miles.
  - As a result, Driver 2's score will come down to 65 (50% fewer miles than Driver 1 hence 5 point deduction – 1 point for every 10%)
- Distance preference can be customized, meaning the %age could be changed. The default is 10%, with options to adjust to 5% or 1%.



# About Bridgestone

Nashville, Tennessee based Bridgestone Americas Tire Operations is the U.S. subsidiary of Bridgestone Corporation, the world's largest tire and rubber company offering a wide range of Bridgestone, Firestone and associate brand tires, BATO maintains wholesale and original equipment sales operations across a broad line of products, including passenger, light truck, commercial truck and bus, agricultural, motorcycle, kart and off-the-road tires.

Additional US subsidiaries include Bridgestone Retail Operations which operates the largest network of company-owned automotive service providers in the world – nearly 2,200 tire and vehicle service centers across the United States – including Firestone Complete Auto Care, Tires Plus, Wheelworks and Hibdon store locations. Bridgestone authorized dealers consist of independent tire retailers that are authorized to sell and service Bridgestone or Firestone products. BATO's Commercial Solutions Group also has an extensive dealer network that also includes Truck, Bus, Radial Division. In summary the Bridgestone network consists of approximately 5,400 service locations for tire, automotive and fleet solutions.

Below is a complete list of links to our products for Commercial, Retreads and Consumer tires.

## Bridgestone Brand

Alenza, Blizzak, DriveGuard, Dueler, Ecopia, Potenza, Turanza  
Bridgestone Consumer product

website: <https://www.bridgestonetire.com/>

Bridgestone Commercial product

website: <https://commercial.bridgestone.com/en-us/index>

## Firestone Brand

All season, Champion, Destination, Firehawk, Transforce, WeatherGrip, Winterforce

Firestone Consumer product

website: <https://www.firestonetire.com/>

Firestone Commercial product

website: <https://commercial.firestone.com/en-us/index>

## Bandag Retread

website: <https://www.bandag.com/en-us/index>

# About Azuga

Azuga, a Bridgestone company, is a leading global connected vehicle platform, helping our customers turn data about vehicles and their use into intelligence that improves operations and safety while reducing costs and risk. Azuga provides reliable end-to-end solutions for commercial fleets, government agencies, insurance companies and automotive industry suppliers, encompassing hardware, the Azuga One platform, award-winning fleet applications and data analytics. Azuga is headquartered in Fremont, California.

Our award-winning Azuga Fleet solution is used by thousands of customers—from the small fleet of one or a few vehicles up to several thousand—and is lauded by our customers for its ease-of-use, robust features and affordable pricing.

## Azuga Fleet Driver Scoring Overview

