

Fleet Enterprise Overview

Choose the fleet tracking
solution that pays off.



azugaTM
a Bridgestone Company



Not all fleet tracking solutions are the same.

Safety—protect your business and drivers. There's no question that fleet tracking is beneficial; however, if it's costly to install, complicated to operate, and characterized as Big Brother, it loses its shine—in the office and on the road. Insist on a solution that puts your team first.

Azuga Services works for you and your drivers.

Azuga Services Fleet™ harnesses the power of GPS, vehicle diagnostics, and driver rewards to create a fleet tracking system that not only does the job, but makes everybody's job easier to do.

Accountability, and efficiency are gained at every turn.

From the moment the first driver turns on the ignition until the last driver signs out, Azuga Services Fleet is on the job. Every mile, every stop, every vehicle and driver alert—every action is tracked, analyzed, and reported.

Built to last.

Our tracker captures all the data your OBDII port provides, ensuring Azuga Services advances as vehicle diagnostics do. Configurable by role, Azuga Services Fleet provides managers, administrators, and drivers with instant access to only the information their jobs require. And best of all, Azuga Services Support is at your side, every mile you travel, today and for years to come. Preventing the exorbitant cost of an accident, the impact on your business and worse, the impact on your drivers is what sets Azuga Services apart. Customize our solution based on driver scores, deploying both Azuga Services Fleet and safety-related services to your riskiest drivers.



Improve Accountability

Reduce citations by

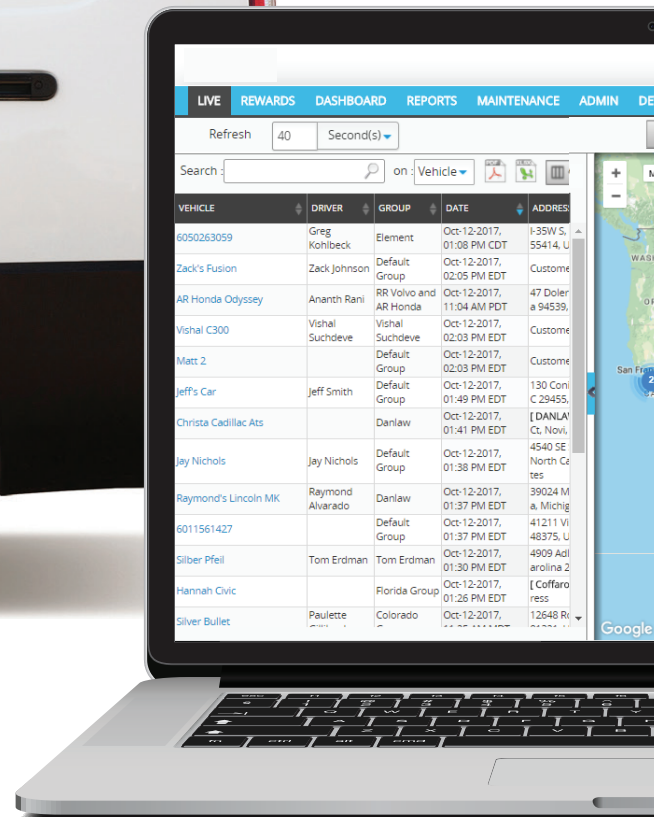
57%

on average*

Reduce accidents by

38%

on average*



* Source: 2018 Azuga Customer Research



Tracker OBDII

To track your fleet and capture all diagnostic data, simply plug Azuga Services Tracker into the OBDII port in each vehicle—no costly installation services required.

Azuga Services Fleet

Comprehensive, yet easy to use, Azuga Services Fleet provides immediate insight into your operations— from safety, accountability, and driver rewards to fleet efficiency.

Improve Efficiency



Azuga Services FleetMobile

With separate views for administrators and drivers, Azuga Services FleetMobile keeps your fleet rolling efficiently—from start to finish of every shift.

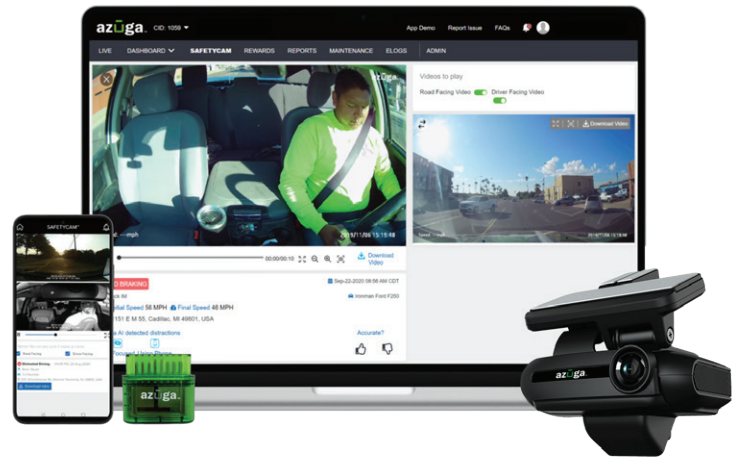


Improve Safety

Dashcam Video

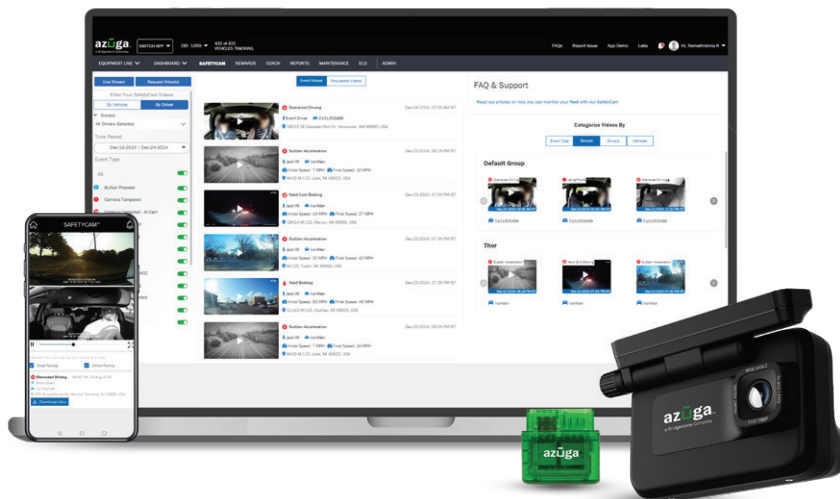
70% of accidents are not the fault of your drivers. Dashcam video proves it.

Our camera captures road events and driver behavior, giving you a clear picture of what is happening on the road when it matters most. Working with Azuga Services Fleet and Azuga Services FleetMobile to provide an integrated solution, it delivers real benefits that help reduce risk and improve fleet safety.



Stand by your drivers— from anywhere.

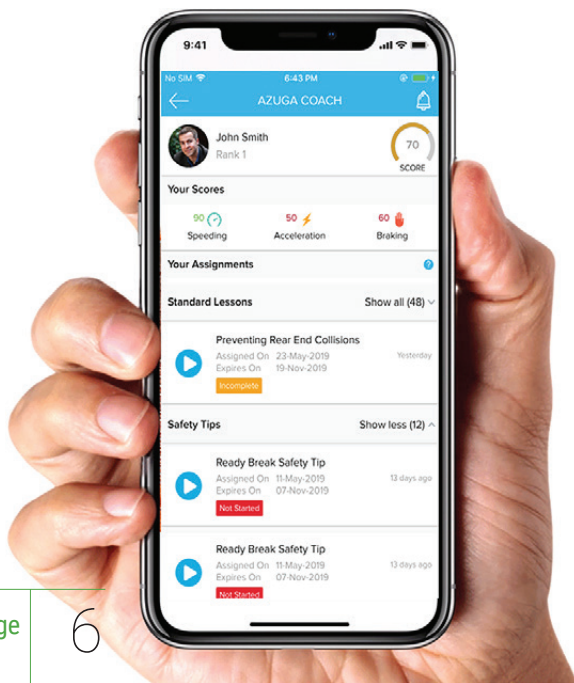
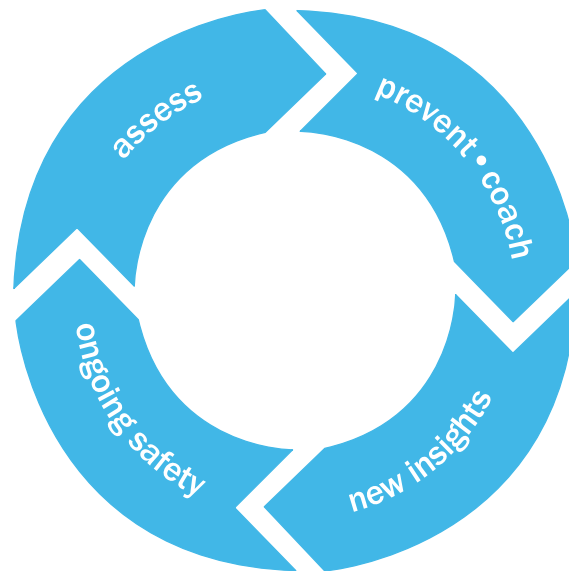
When every minute counts, get the story straight in just seconds. View dashcam videos on Azuga Services Fleet from your smartphone, the instant they upload. You'll have the answers you need—when you need them—right in the palm of your hand.



Improve Driving Habits

Azuga Services DriveSafe

Monitor and prevent distracted driving in your fleet vehicles to protect your business and drivers. An award-winning technology that uses the Azuga Services tracker coupled with the Azuga Services FleetMobile app to monitor and even block drivers from using their smartphones to call, email, text, use apps or browse the web while driving.



Azuga Services Coach

A comprehensive selection of award-winning online safety training lessons for drivers to promote better driving habits and reduce fleet crash rates. Combined with Azuga Services's telematics data, drivers will be assigned targeted online training videos based on their individual driving scores.



Azuga Services Coach



Put safety first.

Take advantage of information—such as speeding, hard braking, cell phone distractions, and service warnings—to keep both drivers and vehicles performing at their best.



Keep tabs on your fleet.

Use the live map view to see where your fleet is at all times. Job, driver, speed, location, and weather information is available instantly.



Streamline dispatching.

Schedule calls, assign team members, and send automated dispatch notifications. Check status, duration, drive time, and miles traveled for every call.



Put diagnostics to work.

Leverage the valuable information—captured every time your fleet is dispatched—to maximize efficiency, reduce operating costs, and reward top drivers.



Get the most out of every vehicle.

Receive vehicle alerts instantly, enabling your service team to perform maintenance work before a costly repair is needed.



Capitalize on insightful reports.

Gain a deeper understanding of vehicle usage, operating costs, and driver performance with reports that help you optimize fleet operations. Need custom reports? We provide them free of charge.



Azuga Services Coach



Track safety scores.

With Azuga FleetMobile, each driver can keep tabs on his or her safety score. Performance is tracked in real time, making self assessment easy.



Reward driver excellence.

Great drivers are invaluable—reward and retain them. Azuga Fleet Tracking features a rewards program that's easy to administer, and drivers love.



Limit distractions.

Add DriveSafe and block smartphone distractions—such as texting, calling, and app use—when the vehicle is in motion.



Simplify timecards.

Add Time Card, and Azuga FleetMobile makes it easy for drivers to track time in real time, and submit timecards right from their phones.



Log and tag trips.

When a driver uses Azuga FleetMobile, data is captured from every vehicle he or she drives, creating a comprehensive trip log—trips can also be tagged as business or personal.



Increase efficiency.

Leverage a range of built-in utilities, such as vehicle health monitoring, navigation, tracking, parked vehicle location, and third-party apps.

Azuga Services puts data to work for you and your drivers.

The data you need.



OBDII Device

Plugged In
Unplugged

Location

GPS Tracking
Not Tracking
Beacon Unused

Calls

Call Received
Call Made
Call Ended
SMS Sent



Diagnostics

Check Engine Light
Low Battery
Low Fuel
Panic Alert
Sensor Alert
Temperature Sensor



Ignition

Ignition On
Ignition Off

Braking

Hard Braking
Hardcore Braking

Idling

Idling Started
Idling
Idling Ended

Speeding

Sudden Acceleration
Speeding Started
Speeding
Speeding Ended
Posted Speed Limit

Stopped

Stop Time

The Reports you want.

Breadcrumb

View each vehicle's movement and events, point by point.

Geofence Duration

Learn when vehicles enter and exit a geofenced area, and how long they stay there.

Speed

See which vehicles exceeded the speed limit as specified in your Speeding Alert settings.

Stops

Learn when and where stops were made, and if stops were made near a known landmark.

Idling

See how long a vehicle idled, where it idled, and if it idled near a known landmark.

Diagnostics

See the number of Diagnostic Trouble Codes (DTC) reported by vehicle; drill down to view more detail about the code(s).

Alerts

View fleet-wide alerts in one place, eliminating the need to sift through emails to find alerts.

State Mileage

See how many miles a vehicle has been driven by state.

Posted Speed

Based on posted speed limits, see when and where drivers were speeding.

Who Was Where

Find out where a vehicle was on a specific date or which vehicles were at a specific address.

Driver History

View vehicle-to-driver associations, including miles driven by each driver on each vehicle.

Driver Score

View drivers' scores based on individual performance and relative to other drivers. Use this report to push rewards to drivers.

Time Card

View shift and payroll information provided by drivers via the Azuga Services FleetMobile app. Shift reports can be exported for further processing.

Scheduled Reports

Schedule reports to run and send automatically. Team members receive reports, via email, with PDF or Excel files attached.

About Bridgestone

Nashville, Tennessee based Bridgestone Americas Tire Operations is the U.S. subsidiary of Bridgestone Corporation, the world's largest tire and rubber company offering a wide range of Bridgestone, Firestone and associate brand tires, BATO maintains wholesale and original equipment sales operations across a broad line of products, including passenger, light truck, commercial truck and bus, agricultural, motorcycle, kart and off-the-road tires.

Additional US subsidiaries include Bridgestone Retail Operations which operates the largest network of company-owned automotive service providers in the world – nearly 2,200 tire and vehicle service centers across the United States – including Firestone Complete Auto Care, Tires Plus, Wheelworks and Hibdon store locations. Bridgestone authorized dealers consist of independent tire retailers that are authorized to sell and service Bridgestone or Firestone products. BATO's Commercial Solutions Group also has an extensive dealer network that also includes Truck, Bus, Radial Division. In summary the Bridgestone network consists of approximately 5,400 service locations for tire, automotive and fleet solutions.

Below is a complete list of links to our products for Commercial, Retreads and Consumer tires.

Bridgestone Brand

Alenza, Blizzak, DriveGuard, Dueler, Ecopia, Potenza, Turanza
Bridgestone Consumer product

website: <https://www.bridgestonetire.com/>

Bridgestone Commercial product

website: <https://commercial.bridgestone.com/en-us/index>

Firestone Brand

All season, Champion, Destination, Firehawk, Transforce, WeatherGrip, Winterforce

Firestone Consumer product

website: <https://www.firestonetire.com/>

Firestone Commercial product

website: <https://commercial.firestone.com/en-us/index>

Bandag Retread

website: <https://www.bandag.com/en-us/index>

About Azuga

Azuga, a Bridgestone company, is a leading global connected vehicle platform, helping our customers turn data about vehicles and their use into intelligence that improves operations and safety while reducing costs and risk. Azuga provides reliable end-to-end solutions for commercial fleets, government agencies, insurance companies and automotive industry suppliers, encompassing hardware, the Azuga One platform, award-winning fleet applications and data analytics. Azuga is headquartered in Fremont, California.

Our award-winning Azuga Fleet solution is used by thousands of customers—from the small fleet of one or a few vehicles up to several thousand—and is lauded by our customers for its ease-of-use, robust features and affordable pricing.

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