

# azUgaRoutes

Optimization for the last mile



Extremely easy-to-use, Azuga lets you create, share, manage, and drive optimized routes in a matter of seconds.

Azuga solves complex routing problems to provide you with the best possible route at the click of a button. Route optimization creates the most cost-effective route by minimizing the distance or travel time necessary to reach a set of planned stops while achieving the highest possible performance under a set of given constraints.

## Azuga Solves Complicated Variables Quickly

- Complex last-mile routing & route optimization
- Logistics productivity
- Mobile workforce management
- Last-minute route changes

## Business Benefits

### The Ultimate Luxury: Time

Save time planning: Plan & optimize your routes in seconds instead of hours.

Save time driving: Less windshield time means fewer hours on the road and more time for your customers.

### Grow Your Business

Increase revenue: Optimized routes let you serve more customers.

Reduce costs: Optimized routes save drive time (labor hours), save fuel and save maintenance costs.

Operational efficiency: Distribute work across your field teams faster and more effectively.

Total Visibility: Track the progress of the assigned routes and compare planned vs actual results to ensure your field resources are on track, on time, and on budget.

### Build Loyalty with a Better Customer Experience

Exceed customer expectations: Near-real-time communications between dispatchers, drivers and customers keeps everyone on the same page.

Enhanced notifications: Engage your customers with notifications about arrival, departure, and customer feedback.