

James Rush

Product Design Lead

- 1. Case Study** *(part one)*
- 2. Design Process**
- 3. Case Study** *(part two)*
- 4. Development** *(Design to code)*
- 5. Post Release Feedback**

Case Study

Regnology: *(the company)*

Trial Balance Monitor: *(the product)*

**The framing for
this product...**

The company has a global market but no presence in the US

A gaping revenue black hole. The company is more than Keen to get into the US market.

Trial Balance Monitor

