

**37TH  
GREAT LAKES  
BOATING  
FESTIVAL**  
**MAY 16 & 17, 2026**  
Grosse Pointe Yacht Club



# Exhibitor Opportunities

## Show Information

The Great Lakes Boating Festival is a long-standing tradition in southeast Michigan at the prestigious Grosse Pointe Yacht Club. The show is the largest spring in-water show in the region featuring boats up to 65 feet.

Traditionally 4,000 guests attend the event over the two-day show.

Attendee demographics mirror the Grosse Pointe Yacht Club membership: Affluent adults, ages 35-45, with a household income above \$250,000, that are seeking an active lifestyle for their families.

## Contact

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The Great Lakes Boating Festival is produced by the Michigan Boating Industries Association

[greatlakesboatingfestival.com](http://greatlakesboatingfestival.com)

## Space Rates

**Booth(s)** – 10 x 10 tent space to include electrical hook-up. Cost: \$500 per booth

**In-Water Display** – \$800 per slip.

50% Deposit due with Application

50% Balance due by April 1, 2026

