

37TH
GREAT LAKES
BOATING
FESTIVAL
MAY 16 & 17, 2026
Grosse Pointe Yacht Club



Exhibitor Opportunities

Show Information

The Great Lakes Boating Festival is a long-standing tradition in southeast Michigan at the prestigious Grosse Pointe Yacht Club. The show is the largest spring in-water show in the region featuring boats up to 65 feet.

Traditionally 4,000 guests attend the event over the two-day show.

Attendee demographics mirror the Grosse Pointe Yacht Club membership: Affluent adults, ages 35-45, with a household income above \$250,000, that are seeking an active lifestyle for their families.

Contact

Bethany Sly, Director of Sales
Email: bsly@mbia.org, Phone: 734-261-0123 ext. 2
The Great Lakes Boating Festival is produced by the Michigan Boating Industries Association

Space Rates

Booth(s) – 10 x 10 tent space to include electrical hook-up. Cost: \$500 per booth

In-Water Display – \$800 per slip.

50% Deposit due with Application
50% Balance due by April 1, 2026

