



NOCHE de GALA

SPONSORSHIP KIT



corazón de vida



Dear Corazón de Vida Friend,

Corazón de Vida's most anticipated event in San Diego - "Noche de Gala" will take place on November 1st, 2025. Featuring Day of the Dead, Mexico's beloved holiday. Join us in making a lifechanging difference! Noche de Gala attracts over 300 esteemed guests and it is highly broadcasted throughout our network. All proceeds from this event go to support orphaned and abandoned children in Baja, living in our network of supported orphanages.

Since 1994, Corazón de Vida has been providing life-saving support to orphaned and abandoned children in Baja. We currently support 10+ orphanages that provide a loving home to over 500 children. We provide support for food, shelter, utilities and care. We also provide assistance with education expenses for K-12 students, and a scholarship based continuing education (university & trade school) for teens that have aged out of the orphanage system. We are breaking the cycle of poverty and creating future leaders that will in turn make their country and communities better and safer for those that follow.

Our community of support is comprised of a wide range of caring and purpose driven people, from millennials, to entrepreneurs, to successful business people, all bound by their desire to make a difference. As an organization that has a 31-year history, we pride ourselves on having developed a unique network of like-minded people that all come together to help the kids in Baja. We would love an opportunity to introduce you to our children and invite you to join our community of support! For this event, we are asking our corporate partners to support in two ways:

1. We have outlined several sponsorship packages in the enclosed attachment with different levels that can meet your budget. For all packages, our sponsors will be featured throughout our social media channels and newsletters: we currently have over 7.8k followers on Facebook, 13k followers on Instagram and over 10,000 emails in our database.
2. If you are not able to be a financial sponsor this year, would you consider donating an item to our silent auction? Thanks to the generosity of our donors, every year we raise over \$140,000 from the sale of donated auction items and our goal this year is to reach \$180,000. Having a diverse selection of items is great, so we accept any item of value and can coordinate for pick up if needed.

Hilda Pacheco-Taylor
Founder/President
Corazón de Vida Foundation

As a 501(c)(3) organization, we will provide you or your company with a tax-deductible receipt. Thank you for your consideration in supporting our mission. Together, we are changing lives and building a brighter future for the children of Baja!





NOCHE de GALA

FUNDRAISER GALA IN SUPPORT OF BAJA'S
ORPHANED AND ABANDONED CHILDREN

**Join us for a Champagne Greeting,
Cocktail Hour, Premium Tastings,
Dinner & Dancing, Silent & Live Auctions**

Saturday, November 1, 2025 at 4:30 PM
Estancia La Jolla Hotel, La Jolla, California
Black-tie Optional. Day of the Dead Attire Encouraged.

\$250 Per Person | \$2500 Per Table
Tickets: www.ndg.givesmart.com



corazondevida.org



SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR – \$50,000+

- Co-branding of event with Corazón de Vida
- Prominent logo placement on event page
- Name included in all press releases & media advisories
- Logo acknowledgement on social media & newsletters
- Logo included in red carpet backdrop
- Logo on acknowledgement signage at event
- Logo on event program booklet
- Two (2) VIP tables of ten (10) guests (20 total)



PRESENTING SPONSOR – \$25,000+

- Logo included on event/mobile bidding site
- Name included in all press releases and media advisories
- Logo acknowledgement on social media and newsletters
- Logo included in red carpet backdrop
- Logo on acknowledgement signage at event
- Logo on event program booklet
- Logo included evening's dinner menu
- VIP table for ten (10) guests



MISSION PARTNER SPONSOR – \$15,000+

- Logo included on event/mobile bidding site
- Logo on social media and newsletters
- Logo included in red carpet backdrop
- Logo on acknowledgement signage at event
- Logo on event program booklet
- VIP table for ten (10) guests



IMPACT SPONSOR – \$10,000+

- Logo on mobile bidding site
- Logo on social media & newsletters
- Logo on event program & red carpet backdrop
- VIP table for ten (10) guests



AWARENESS SPONSOR – \$5,000+

- VIP table for ten (10) guests
- Table within the first two rows of the stage
- Logo on event program booklet
- Logo on social media & newsletters



VIP TABLE SPONSOR – \$3,500+

- VIP table for ten (10) guests
- Table within the first two rows of the stage
- Logo on event program booklet, social media & newsletters
- Gift Bag
- Valet Parking
- Wines for the Table

Contact us for sponsorship
opportunities and more info:
info@corazondevida.org | (949) 476 1144





AUCTION IN-KIND DONATION



Your auction donations make a huge impact on the success of this event. From oceanfront stays to private wine tastings or event tickets, your generous gifts make a difference! Funds raised provide life-saving support to our children like food, shelter, and safety. Together we can equip them with the tools they need for a bright future. Click the link below to complete the form today!

Corazón de Vida
ATTN: Claudia Diaz
14252 Culver Drive
Suite A-800
Irvine, CA 92604
(949) 476 1144

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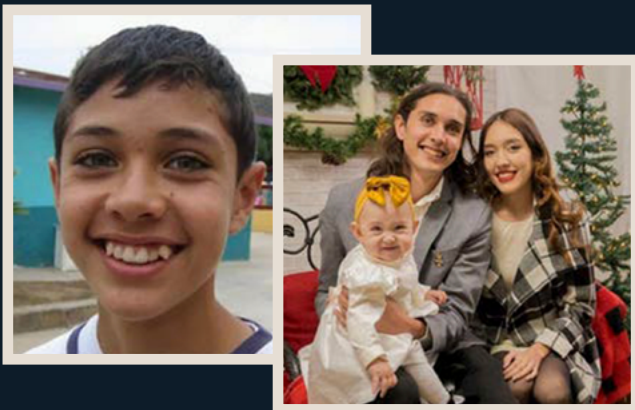
BREAKING THE CYCLE – ALUMNI SPOTLIGHT



GRISELDA

Griselda arrived at an orphanage at 8 years old due to an abusive situation at home. While it took time for her to adapt to her new life in the orphanage, she eventually loved her new home. Her determination for a bright future led her to earn a degree in Business Administration. She currently works at the Center for Scientific Research and Higher Education CICESE of Ensenada.

"I have a peaceful life. Infinite thanks to each of the donors who support the foundation and make the dreams of many children come true."



ALBERTO

Alberto arrived at an orphanage at 11 years old due to domestic abuse. He enjoyed spending his days helping younger children at the orphanage with their homework and advising them on various topics. He was soon inspired to pursue a career in education. He went on to receive a Bachelor of Science in Education and is currently studying for a Master's Degree in Education. He works at CUT University, Ensenada Campus as a coordinator and a writing and reading teacher and is a happy family man!

"Thanks to your donations, you can fulfill the dream of a child who perhaps thinks they don't have opportunities."





WE STAND FOR CHANGED LIVES



We are a for-purpose organization providing life changing support for orphaned and abandoned children in Baja, Mexico. We are on a mission to end child abandonment by breaking the vicious cycle of poverty.

PROBLEM

The issue of child abuse, neglect and abandonment is a world wide issue. According to the UN over 150 million children are abandoned and living on the streets worldwide. In Mexico's Northern Baja region, over 6,000 children live on the streets or under dangerous/abusive situations, and thousands more live in extreme poverty. Mexico does not have the social programs like foster care or a welfare system. The only way to support children in need is through a network of private orphanages, funded entirely through individual and corporate donations.

SOLUTION

Corazón de Vida (CDV) is a 30 year US 501(c)(3) non-profit organization providing lifechanging support for orphaned and abandoned children in Baja, Mexico by funding local orphanages, providing quality of life improvement services and investing in the children's future by funding higher education.

SUSTAIN

Monthly funding for our orphanages.
Covering food, shelter, water, and utilities,
the basic survival needs.

EDUCATE

Funding for uniforms, supplies, graduation fees,
and scholarships for teens aging out of the
orphanage system.

IMPROVE

Project based funding for facilities
improvement, construction, medical, dental,
and psychological services.

