

Sami Everhart

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Experience

Amazon | **Visual Designer**

October '21 – Present

Visual designer for Amazon's Seller External Relations team that serves to showcase how Amazon is good for small businesses

- Led end-to-end design for two website launches and redesigns, from concept to execution.
- Collaborated cross-functionally with development, marketing, and program teams to deliver 307 customer-centric, research-driven solutions.
- Developed scalable design templates and contributed to strategic and creative direction in fast-paced, ambiguous environments.

Funko | **Graphic Designer**

August '20 – October '21

Functioned as the primary and only graphic designer for Funko's ecommerce and marketing team

- Delivered clear creative vision and strategic guidance on complex, ambiguous marketing projects.
- Delivered campaign branding for e-commerce, in-store activations, and homepage designs
- Collaborated with major partners like Disney, Marvel, and Star Wars to produce on-brand, cohesive marketing assets across digital channels.

University of Washington School of Art + Art History + Design | **Graphic Design Intern**

June '20 – June '21

Part-time graphic design Intern for the University of Washington's School of Art + Art History + Design

- Designed 2 separate brand identities and templated promotional materials for ease of use.
- Contributed to rapid brand ideation and execution in a 3-week sprint.
- Produced and edited motion assets using After Effects and Photoshop,

Education

University of Washington

Bachelors of Design | GPA 3.5

Focus in Visual Communication Design

Skills

Design

Layout • Wireframes • User-interface •
Web design • Design systems •
Prototyping • Branding • Typography •
Print • Logo • Iconography • Motion

Processes

Competitive analysis • User-research •
Interviews • Quantitative • Qualitative
Research • User-testing

Tools

Adobe Creative Suite • Figma • Microsoft
Office • Asana • Jira • Airtable • Principle •
Procreate • Webflow • Canva • LLMs

Interests

HTML/CSS • Lino-printing • Illustration •
Painting • Animation • Media • Psychology