

BRANDON GRAF

Art Director

brandongraf.com (Password: brand)

636.484.1300

brandongraf.ad@gmail.com

Education

University of Missouri, Columbia

- Bachelor of Journalism, Strategic Communication

Experience

Art Director, BBDO Chicago (Formerly FCB) Jan '23 - Present

Clients: Diners Club International, Instacart, Discover, Boeing, Kerrygold, etc.

- Lead art direction of brand campaigns from concept through production.
- Collaborate with studio team, motion designers, retouchers, photographers, content creators, junior art directors, and designers to execute campaigns.
- Work across various clients and regularly tapped for agency pitches.

Senior Art Director, TPN July '22 - Jan '23

Clients: Clorox, Burt's Bees, Kingsford, Hidden Valley Ranch, Glad, etc.

- Led integrated digital, social, print, and shopper campaigns for Clorox brands, including national retail launches.
- Concepted storyboards and art directed physical and digital shoots.
- Mentored junior art directors while leading fast-turn campaign production.

Art Director, TPN June '19 - July '22

Clients: Clorox, Burt's Bees, Kingsford, Hidden Valley Ranch, Glad, etc.

- Concepted digital, social, print, and retail campaigns for Clorox brands.
- Presented work directly to clients and led projects from concept through production.
- Partnered with studio teams to deliver integrated campaign assets.
- Regularly tapped for new business pitches.

Art Director Intern, HughesLeahyKarlovic May - June '19

- Created and pitched a campaign and comprehensive branding for a new St. Louis restaurant.
- Assisted Art Directors with day to day projects.

Art Director, MOJO Ad August '18 - May '19

- Created and pitched a Chevrolet campaign to GM executives.
- Led a 5-person creative team on a Silver Student ADDY Award-winning campaign.