

Nathan Romero

I'm a Product Designer with more than a decade of experience shipping products at both early stage startups and large tech companies.

Experience

Meta · Staff Product Designer 2019 – 2026

As an early designer on Meta's business messaging team, I helped shape how businesses communicate with customers across Messenger, Instagram, and WhatsApp. I later moved into creator marketing, standing up Facebook partnership ads and the affiliate partnerships program.

Uber · Senior Product Designer 2019

I worked on internal tooling at Uber, supporting the finance team. Outside my focus area, I designed tools for other designers at Uber that helped speed up design time and promote consistency across our workflows.

Webflow · Senior Product Designer 2015 – 2019

As Webflow's first Product Design hire, I worked on nearly every facet of the platform. Notable contributions include designing Webflow Ecommerce, Webflow CMS, and the Webflow Template Marketplace.

Recurly · Product Designer 2015

I spent most of my time at Recurly creating a new design system for the company's core product. We used this design system to ship the first major overhaul of Recurly since its founding.

AppDirect · Product Designer 2012 – 2015

I spent the majority of my time creating Base, AppDirect's design system. Base empowered our design and engineering teams to quickly prototype ideas and improved handoff efficiency between these teams.

FanBridge · Visual Designer 2011 – 2012

I worked on a variety of projects across marketing and product. Notable contributions include shipping a series of embeddable widgets, refreshing the company brand, and updating several landing pages.

Education

U.C. San Diego 2007 – 2011

B.A. Cognitive Science

Competencies

AI tooling · Prototyping (Origami) · Vision work · Product strategy · Mentorship · Collaboration · Design sprints · Interaction design · Design systems · Frontend development

Contact

(619) 948-2115
nathan89@gmail.com
nathanromero.com