



Getting Started Questionnaire

1. Tell me a little about yourself:
 - a. How did you get started?
 - b. What are your values?

2. Do you have:
 - a. An existing website
 - b. Social media (such as Instagram, Facebook, Twitter, etc.)
 - c. A logo and/or branding
 - d. A mood board/inspiration materials
 - e. Copy, content, and images for the website
 - f. Existing SEO keywords & phrases you want to use

3. What are your main goals with having a website?

4. Who is your ideal customer or website visitor?

5. Any examples of websites you are inspired by? Or any websites you dislike?

6. What is your timeline?

7. Which contact method do you prefer and what times of day are best for reaching out?

Space for Your Notes: