Dawid Młynarz

Senior Product Designer with 15+ years of experience in user-centered design

🔗 **Portfolio**   in **LinkedIn**   🏀 **Dribbble**

Recent Work Experience

Senior Product Designer / Design Systems at Newsweek.com
Feb 2025 – Current

- Solved problems for a millions of users, driving improvements in usability, engagement, and conversion.
- Involved in the boldest redesign in Newsweek's history, introducing a new design language.
- Co-led the design system initiative to introduce and unify the new design language and enhance consistency across all Newsweek products.

Design Systems Designer at YLD.io (Contract)
Aug 2024 – Feb 2025

- Working on a complex design system for a large-scale health care organisation.
- Ensuring a strong foundation through comprehensive research and user-centered insights.
- Focused on creating scalable, efficient, and adaptable design solutions that drive consistency.

Principal Product Designer / Design Lead at XWP.co
Feb 2021 – Aug 2024

- Led a remote design team ensuring they are successful on enterprise client projects.
- Increased operational efficiency of design team by 30% with internal design system and processes.
- Supported sales initiatives, influenced designer hiring and onboarding process.

Lead Product Designer at NerdWallet.ca (via XWP.co)
Sep 2022 – Apr 2023

- A/B testing to increase the clickthrough rates (CTRs) of key parts of the product by 80% that positively impacted the affiliate income.
- End-to-end design of a responsive mortgage payment calculators for Canadian market.
- Redesigned website navigation that has increased discoverability of key parts of the product.

Design Systems Designer at Pantheon.io (via XWP.co)
Mar 2021 – Jun 2022

- Established a scalable design system based on in-depth research and competitive analysis.
- Promoted the benefits of a design system to key stakeholders, leading to the development of the first version of the system and the establishment of a dedicated team to oversee the initiative.
- Coached designers on design systems best practices, Figma libraries and component architecture.

Senior Product Designer at Google Material Design (via XWP.co)
Feb 2021 – Dec 2021

- Responsible for translating Material Design foundations and components into WordPress ecosystem.
- UX improvements of WordPress Material Design plugin that allowed users to customize the look of the blocks and use Material components.

Senior Product Designer at BeatStars.com
Aug 2020 – Feb 2021

- Designed a standalone seller experience to streamline workflows and reduce cognitive load across seller and buyer journeys.
- Increased the conversion rate of product listings by 60% through filters UX improvements based on qualitative and quantitative data.
- Introduced cross-platform design system (web, iOS and Android) in Figma, and migrated all the legacy components from Sketch.

Senior Product Designer at HolidayCheck
May 2016 – Jul 2020

- Launched a dedicated e-commerce product for cruise market that has become sustainable in a year.
- Worked on conversion optimizations initiatives for the e-commerce travel platform.
- Redesigned a legacy B2B product for hoteliers that led to improved user experience and ease of use.

in That's not everything, please see the link below for more:
Full experience available on LinkedIn

Designing digital products that meet business goals and delight ~~users~~ people

I'm Dawid, Senior Product Designer with over 15+ years of experience in user-centered design. I helped companies deliver digital products that impacted human lives.

Skills & Expertise
What I've learned and practiced

- Product design for B2C, B2B, enterprise and SaaS
- Lean UX, Agile and design thinking methodologies
- Human-centered (HCD) and customer-focused (CX) design solutions
- Design systems: establishing, scaling processes, governance, design-engineering loops, etc.
- Design team management and mentorship
- Qualitative and quantitative UX research
- Usability testing and A/B testing
- Native app design for iOS and Android
- Internal/external stakeholder management
- Information architecture and interaction design

Soft skills
What my peers value in myself

- Teamwork
- Empathy, humility and honesty
- Communication
- Async collaboration
- Good dose of memes

in **Recommendations**

Other Notable Work
Side projects I've worked on

CSSPeeper Chrome extension
2016 – Now

Co-founder of a monetised micro SaaS Chrome extension for designers that has reached over 500,000 active users, and become profitable.

CSS Peeper Marketing YouTube channel
2025

Co-running a YouTube channel focused on educating local junior-to-mid designers from Poland.

What if Marauders Map was an App
2021

Short educational YouTube video showcasing that you can make a quick case study from anything

Education

Batchelor's degree in Linguistics and information science
2010 – 2013

Adam Mickiewicz University in Poznań, Poland