

Jackie Koon

Product Designer

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Experience

Product Designer at Accenture, !What If?

January 2025 - Present

Partnered with product, engineering, and business stakeholders to translate strategy into intuitive product experiences, balancing user needs, technical constraints, and business goals.

Clients: PPL Electric, National Parks Foundation

Product Designer at Accenture, Liquid Studios

June 2022 - January 2025

Produced rapid design prototypes that helped clients understand and validate how emerging technology could evolve their business.

Clients: Disney, Sempra, AWS, Pfizer

Product Designer at Accenture, Digital Products

December 2019 - June 2022

Collaborated with clients to create digital products. Responsible for refining requirements, wireframing, defining visual design, iterating, prototyping and smoothly hand-off to developers.

Clients: TD Bank, WellCare, Bank of America

Course Assistant at Tufts University

January 2022 - May 2022

Assisted the Intro to Interface Design Course. Presented a demo for prototyping, graded work, and provided 1:1 design critiques.

Design Apprentice at Accenture, Digital Products

October 2019 - December 2019

Worked on an apprentice team to go through the full lifecycle of building a web app. Evaluated continuously on growth in design abilities.

Clients: Circle K

Education

M.S. in Experience Design

VCU Brandcenter, May 2019

B.F.A in Graphic Design

VCU School of the Arts, May 2017

Skills

UX/UI Design

Hi-Fi Screens & Visual Design

Design Systems & Moodboards

Wireframes & User Flows

User Surveys & Interviews

Journey Maps & Personas

Prototyping

Mentoring & Collaboration

Agile Workflow

Experimentation & iteration

Presenting & Critiques

Requirements gathering

Workshop leadership

Tools

Figma, Sketch, Adobe CC,

FigJam, Miro, LucidChart,

PowerPoint, Jira,

Marker & Paper