


**MINUTES**  
**BELLINGHAM SYMPHONY ORCHESTRA (BSO)**  
**BOARD OF DIRECTORS MEETING**  
**MONDAY, NOVEMBER 22, 2021**  
**5:30PM**  
**ONLINE VIDEO CONFERENCE**

<b><u>Present:</u></b>		<b><u>Excused:</u></b>	<b><u>Absent:</u></b>	<b><u>Guest:</u></b>
Ken Bronstein, <i>President</i>	Marcela Berg, <i>Director</i>			
Kathy Gustafson, <i>Vice President</i>	Carol Comeau, <i>Director</i>			
Patrick Roulet, <i>Secretary</i>	Charli Daniels, <i>Director</i>			
Gena Mikkelsen, <i>Treasurer</i>	Ryan Dudenbostel, <i>Director</i>			
Barbara Ryan, <i>Past President</i>	Becky Elmendorf, <i>Director</i>			
Yaniv Attar, <i>Music Director</i>	Kristi Kilgore, <i>Director</i>			
Gail Ridenour, <i>Executive Director</i>	Michael Neville, <i>BSPA Orchestra Representative</i>			
Steve Adelstein, <i>Director</i>	Trisha Norman, <i>Director</i>			
Deborah Arthur, <i>Director</i>	Corey Welch, <i>BSPA President</i>			

<b>TOPIC</b>	<b>DISCUSSION</b>
<b>Call to Order:</b>	The meeting was called to order at 5:32 PM by Ken Bronstein, President.
<b>Secretary's Report:</b> Patrick Roulet	The draft minutes for the October 25, 2021, board meeting were reviewed. <b>Action:</b> Charli Daniels moved and Carol Comeau seconded and the board approved the October 25, 2021 minutes without corrections.
<b>Treasurer's Report:</b> Gena Mikkelsen	See report and note the following: <ul style="list-style-type: none"> <li>• We had a negative net income for the month of October but our cash balance is still doing well. Ticketing was lower than we budgeted.</li> <li>• Several sponsorships come in during the month ranging from \$55-\$5,000. We received a youth engagement donation for \$2,000.</li> <li>• If you have the Fred Meyer App, you can select and round up to donate to a nonprofit. Amazon Smile has a similar program. This is a simple way to donate that can add up.</li> <li>• Even with a loss, the orchestra is still doing well. We budgeted to be \$27k in the black but we are now at \$168k in the black.</li> </ul>

<p><b>Executive Director's Report:</b> Gail Ridenour</p>	<p>See report and note the following:</p> <ul style="list-style-type: none"> <li>• The extension for form 990 has been approved.</li> <li>• Olivia Kingsley and Schahaf Zahavy-Mittelman are the new BSO interns working on our youth engagement program. We will add one more intern in January. The internships are for 2-5 hours per week and are paid.</li> <li>• Fraudulent emails and text messages continue to come in to various board members. Gail has made a police report and it seems as though this is a common occurrence. Check the return email address and take extra care in responding to questionable emails and texts. The symphony servers and cloud storage are secure. If you have questions, contact Gail.</li> <li>• Great development news of a \$40k check from the Tucker Foundation today (\$60k last year and \$40k this year for a total of \$100k).</li> <li>• Please thank our holiday business sponsors.</li> <li>• November concert: 178 people watched the livestream through YouTube (this amount does not include BTV viewers). 320 ticketed people on Saturday compared to 190 in September. On Sunday, we had 488 ticketed people compared to 358 in September.</li> <li>• We need to take a closer look at how to make the livestream easily available but also encourage ticket sales. The livestream works well and is now available on the players page. The video feed was constant throughout the concert but the audio feed was problematic for some.</li> <li>• The electronic program was not received well from some concert patrons who did not have a smartphone and were unable to access the program. We will reassess how to present program for future concerts with a hybrid electronic and paper program.</li> <li>• The SVA has disbursed our supplemental funding and \$75k hit the checking account at Peoples back. We are waiting for guidelines so we can start allocating.</li> <li>• The Alex Klein masterclass was successful with two students from the Seattle area and three WWU students.</li> </ul>
<p><b>ADJOURNMENT:</b></p>	<ul style="list-style-type: none"> <li>• With there being no further business, the meeting was adjourned by Ken Bronstein at 6:00 pm</li> </ul>
<p><b>NEXT MEETING:</b></p>	<ul style="list-style-type: none"> <li>• Monday, December 13, 2021, 5:30pm</li> </ul>
<p><b>MINUTES APPROVAL:</b></p>	<ul style="list-style-type: none"> <li>• <i>Attest secretary</i> </li> </ul>