


MINUTES
BELLINGHAM SYMPHONY ORCHESTRA (BSO)
BOARD OF DIRECTORS MEETING
MONDAY, APRIL 25, 2022
5:30PM
ONLINE VIDEO CONFERENCE

<u>Present:</u>		<u>Excused:</u>	<u>Absent:</u>	<u>Guest:</u>
Ken Bronstein, President	Kathy Gustafson, Vice President	Steve Adelstein, Director		
Barbara Ryan, Past President	Gena Mikkelsen, Treasurer	Marcela Berg, Director		
Deborah Arthur, Director	Carol Comeau, Director	Ryan Dudenbostel, Director		
Charli Daniels, Director	Becky Elmendorf, Director	Patrick Roulet, Secretary		
Kristi Kilgore, Director	Michael Neville, BSPA Orchestra Representative			
Trisha Norman, Director	Corey Welch, BSPA President			
Yaniv Attar, Music Director	Gail Ridenour, Executive Director			

TOPIC	DISCUSSION
Call to Order	The meeting was called to order at 5:33pm by Ken Bronstein, President.
Secretary's Report	The draft minutes for the March 28, 2022 board meeting were reviewed. A correction was noted to the spelling of Kathy Gustafson's last name. Action: Becky Elmendorf moved, Carol Comeau seconded, and the board approved the minutes with the correction.
Treasurer's Report: Gena Mikkelsen	See report and note the following: <ul style="list-style-type: none"> • Cash balance is down by \$41,985 compared to March 2022, reflecting high expenses from the recent concert. • Revenue/Individual Giving section should be corrected from early versions. It should read: "...from 15 [not 195] individuals..." • Yaniv asked whether we want to keep paying for video/audio streaming production (including broadcast on BTV), considering the cost and other issues. Ken added a question about whether orchestras have found streaming to expand their audiences or not. Gail clarified that only a small portion of "Production" costs are from streaming production. She said that streaming production is planned for the May concert (but could be cancelled for June) and is included in next year's budget as a contingency in case of pandemic-type challenges. She recommended that the question of streaming production is worthy of further discussion by the board, as it includes a number of issues beyond cost, such as whether programs expand or decrease our audience, fit our artistic mission of live music, and increasingly require navigation of copyright or performance restrictions. She also added that BTV is reluctant to continue after this season.
Executive Director's Report: Gail Ridenour	See report and note the following: <ul style="list-style-type: none"> • Gail reported on the presentation of BSO's gift to the Sumas School District at a April 22 assembly, as assistance in recovering after the flood damaged or destroyed music instruments and facilities there. This completes the grants this year to local school districts in support of school music, as previously detailed

	<p>(and as a partial alternative to usual live school visits that were cancelled due to the pandemic).</p> <ul style="list-style-type: none"> • The BSO appeared in the Seattle Times' "Giving" section. Gail noted that these types of appearances are more cost-effective than simple paid ads, with greater response and lower cost, and the possibility of partial support by tourism dollars. • Saturdays with the Symphony is returning this summer with the Family Interactive Gallery (FIG) at the Whatcom Museum. A complete FIG Museum proposal (included with the board meeting package) details the exhibit, which includes an innovative marimba (designed by a local artist) users will construct and play, with interchangeability for future updates. Kathy asked whether the exhibit will be supervised; Gail answered that its use will be guided and supervised by staff and volunteers, and that it has been designed to be very robust under heavy use by families. Cost is being shared between BSO and the museum, and the proposed expense was included in previously discussed plans. <p>Action: Gail requested approval of \$2,000 for the BSO's share of creating and installing the FIG exhibit at the Whatcom Museum. Carol Comeau moved, Charli Daniels seconded, and the board approved the expenditure.</p>
NEW BUSINESS	None
ANNOUNCEMENTS	None
ADJOURNMENT	The meeting was adjourned by Ken Bronstein at 5:58pm.
NEXT MEETING	Monday, May 23, 2022, 5:30pm
MINUTES APPROVAL	 <p>Attest Secretary</p>