

August, 2025

**2-Year Crediting, with
18.75% annual return!**
See Page 6. ★

THE TWH UPDATE



TWH

YouTube

[\(click here for a video about this month's issue\)](#)

Why TWH Annuities, Inc. Is the Concierge Partner Advisors Deserve

At TWH, Inc., we believe advisors deserve more than a product—they deserve a partner. That's why we're the #1 Concierge FMO in the country: we don't just offer index annuities, we deliver industry-best support that elevates your business.

Our concierge approach means:

- **Custom Case Design:** We tailor strategies to your client's unique goals—whether it's income, legacy, or growth. And we tailor to each advisor's personality, skill, preferences, and style.
- **Real-Time Support:** Say goodbye to call centers and random marketers. At TWH, you get instant answers from real experts who know you AND your cases inside and out.
- **Turnkey Marketing Assets:** We equip you with audience-tested materials and seminar support that draw in qualified prospects. Plus, we give you ways to get in front of more prospects, to grow your business. We even translate to other languages.
- **Streamlined Paperwork & Compliance Guidance:** Stay focused on selling while we handle the red tape.

But most importantly, we understand your business. We know that the advisor-client relationship thrives when you have confidence in your back office. That's where we shine. With TWH behind you, you're not alone—you've got a team invested in your success.

So, if you're tired of cookie-cutter FMOs and want true partnership, it's time to experience the concierge difference. Your future clients—and your future self—will thank you.

3 Sales Tips to Elevate Your Annuity Conversations

Successful annuity sales hinge on trust, clarity, and connection. Here are three strategies our top advisors use to close more and serve better:

1. Lead with a Story, Not a Chart.

Data matters, but emotions drive decisions. Frame your recommendation with a relatable story—like how a similar product helped someone avoid market loss during retirement. Stories build trust faster than statistics.

2. Ask the Legacy Question.

Don't just focus on growth. Ask clients: *"What do you want your wealth to say about you 20 years from now?"* It shifts the conversation from numbers to meaning and opens the door to living benefit and death benefit discussions.

3. Use the 'Side-by-Side' Technique.

Present two hypothetical paths: one with annuity protection and one without. Highlight what's at stake in plain terms. Visual contrast helps clients understand value and risk, making it easier to move forward confidently. Our *JourneyGuide* software does this beautifully!

At TWH, we coach our advisors on these techniques and more—because the product is only half the equation. The other half? Mastering the conversation.

Call us. We can help increase your sales: 800-200-9194.

Greg Skogsberg
President & Owner

Perfectly Balanced Retirement Tool

Below is an example of how the PBR tool can show clients how to balance risk and safety assets in the right ratio (60/40 in this case), with 60% in 'Safety Growth' (Index Annuities) and 40% in 'Risky Growth'. The growth rates for both sides come from real historical economic performance, so there is no assumption or misrepresentation of performance on either the Risky or Safe side.

Once the proper balance is reached, strategic income withdrawals are taken from one side or the other each year (shown in red), with a 3% inflation increase each year. Which side the withdrawal is taken from is determined by how the market performs each year.

Perfectly Balanced Retirement				40%		(Must be at least 10%)				60%				
(Using Historical Economic Performance)				Risky Growth						Safety Growth				
				(Index ETFs)						(Index Annuities)				
Investable Assets				Portfolio	\$159,200				Portfolio	\$238,800				
IRAs	\$	-				Withdrawal:	\$	12,000						
Mut.Funds	\$	150,000		Annau Fee:	1.50%									
403b	\$	48,000		Smart 60/40		Withdrawals			Safe Bucket		Withdrawals			
Cash	\$	-		Start	Growth	\$159,200		Start	Growth	\$238,800				
CDs	\$	200,000		2007	3.57%	\$162,405	\$ -	2007	11.21%	\$253,569	\$ 12,000			
Total	\$	398,000		2008	-26.42%	\$117,711	\$ -	2008	0.00%	\$241,209	\$ 12,360			
				2009	19.15%	\$125,610	\$ 12,731	2009	10.91%	\$267,517	\$ -			
				2010	10.90%	\$137,217	\$ -	2010	11.35%	\$284,777	\$ 13,113			
Annual Withdrawal				2011	1.49%	\$137,174	\$ -	2011	9.48%	\$298,269	\$ 13,506			
	\$	12,000		2012	8.08%	\$132,332	\$ 13,911	2012	7.96%	\$322,005	\$ -			
				2013	16.61%	\$137,885	\$ 14,329	2013	8.27%	\$348,638	\$ -			
Inflation				2014	8.85%	\$133,302	\$ 14,758	2014	7.85%	\$375,995	\$ -			
		3.0%		2015	-2.21%	\$128,402	\$ -	2015	7.52%	\$389,069	\$ 15,201			
				2016	6.47%	\$134,657	\$ -	2016	7.68%	\$403,308	\$ 15,657			
				2017	11.60%	\$132,143	\$ 16,127	2017	0.00%	\$403,308	\$ -			
Soc. Sec.				2018	-7.29%	\$120,677	\$ -	2018	11.35%	\$432,487	\$ 16,611			
Terry \$2,100/mo	\$	25,200		2019	22.15%	\$128,342	\$ 17,109	2019	7.52%	\$465,010	\$ -			
Donna \$1,650/mo	\$	19,800		2020	12.77%	\$125,199	\$ 17,622	2020	9.48%	\$509,093	\$ -			
Combined:	\$	45,000		Avg:	4.62%		\$106,588	Withdrawals	Avg:	7.90%		\$98,448	Withdrawals	
+ Withdrawals:	\$	12,000		Total Withdrawals:						\$205,036				
Total Income:	\$	57,000	or...	\$ 4,750 /month	Total Inestable Assets Remaining:		\$634,292		\$236,292	Black=more than you started with.				
													Red=means less than you started with.	

The outcome:

- By balancing assets between Risky and Safety assets, large losses are avoided, and more assets are protected.
 - This also reduces volatility because index annuities do not swing up and down with the markets.
- By creating a smart withdrawal strategy, the Risky assets are not reduced further in years when the market is down, thus reducing the impact to the balance on the Risky side.
 - This strategy creates approximately \$300,000 more in assets compared to a non-balanced plan using only a Risky account, with no alternative accounts from which to take income withdrawals.

If you would like to see how real numbers would look for any of your clients, please call or email and we can create a customized plan for as many people as you like. Call Greg on 714-283-9196 (direct line).



The TWH 2025 *Elite Producers Club* Marketing Allowance Plan

- Five levels of cash bonus!
- Bonuses paid monthly!
- Up to \$6,250 extra cash!

*Five levels of increased compensation to help you with your marketing costs.
Whether it's to fund a lead program or upgrade your technology,
this plan will help you build a more
successful business!*




Level	Requirements	Earned Bonus	Cumulative Earned Bonus
I	\$250,000 of annuity premium	\$250	\$250
II	\$500,000 of annuity premium	\$500	\$750
III	\$1,000,000 of annuity premium	\$1,000	\$1,750
IV	\$2,000,000 of annuity premium	\$1,500	\$3,250
V	\$3,000,000 of annuity premium	\$3,000	\$6,250
*	Additional Custom Rewards	Tailored to Each Adviser's Wants & Needs	

- **Rules:**
- This plan is not available for any agents receiving any other type of marketing, lead, seminar, or client prospecting programs.
- TWH Agency reserves the right to modify or terminate this plan at any time.
All final decisions are at the discretion of TWH Agency.
- This plan is for paid business only, from 01/01/2025 through 12/31/2025.
- All payouts and awards will be paid monthly.
- One bonus level per producer.
- All Annuity and Single Premium Life Insurance business with terms of 7 years or more earn 100% Premium Credits. Premium Credits will be reduced for older age cases by the amount of commission reduction. Plans with less than 7-year duration, MYG annuities and immediate annuities will be credited at 50%.
- Qualification for initial membership will be \$250,000 of qualified premium.



Indexed Annuity Rates & Data

A guide to companies, products, rates, and additional information.
For more information, call 1-800-200-9194.

COMPANY	PRODUCT	CURRENT RATE / YIELD	DESCRIPTION	ISSUE AGE	SURRENDER CHARGES	WITHDRAWAL PRIVILEGES	COMMISSION
Athene A.M. Best A- Standard & Poors A- Moody's A1 (Call for state availability) 	Performance Elite 15 Plus 20% Premium Bonus 8% Bonus Version also Available Not Available in CA	S&P Annual Point to Point Cap 7.75% (no fee) 10.25% (fee) S&P 500 FC Index 1 Yr. 82% Par (no fee) 1 Yr. 105% Par (fee) 2 Yr. 110% Par (no fee) 2 Yr. 145% Par (fee) 4.05% for Fixed Interest	SPDA \$25,000 NQ/Q Guarantee .25% on 87.5% of premiums	0 - 73 Max. age as low as 47 in some states. Call for details.	15 Years 14, 13, 12, 11, 10, 9, 8, 7, 6, 5, 4, 3, 2, 1%	10% of Premium after year 1. 20% per year if not taken a year before. .95% liquidity rider included with every policy No Lifetime Income Rider	0-70 8.00% 71+ 7.50%
Corebridge (formerly American General) A.M. Best : A Fitch: A+ Moody's: A2 Standard & Poor's: A+ 	 Power Select Builder (Call for state availability)	1-Year ML Strategic Balanced Par. 85%/110%* 1-Year PIMCO Global Optima Par. Rate 62%/72%* 1-Year S&P 500 Annual Cap 9.00%/10.00%* 2-Year ML Strategic Balanced w/ Spread .80%/1.05%* 2-Year PIMCO Global Optima w/ Spread 84%/69%* 2-Year S&P 500 Annual Par. Rate 43%/37%* AB All Market Index 2 Year Par. Rate 330%/350%* AB All Market Index Annual w/ Spread 200%/215%* *less than \$100,000	SPDA \$25,000 NQ \$25,000 Q Minimums	50 - 78 (Annuitant up to 95)	10 Year Declining 10, 9, 8, 7, 6, 5, 4, 3, 2, 1% (Terminal Illness Waiver) (2 of 6 ADLs Waiver) (Extended Care Waiver) Waivers not available in All States. Call for details.	10% Beginning yr 2 Trails Available	50-75 = 7.00%

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GET PAID FASTER BY LETTING US REVIEW THE APPLICATION...

Let us review your application forms for you before you send them in. We find potential improvements that can be made to 85% of the applications we review prior to being sent to a carrier. And, those applications are processed faster, and with fewer additional needed actions from you—and fewer trips back to have the client sign or initial something on a form. It won't delay the process. In fact, it will shorten the time to get the policy issued and the commission payments sent out.


Indexed Annuity Rates & Data (continued)

COMPANY	PRODUCT	CURRENT PARTICIPATION RATE	DESCRIPTION	ISSUE AGE	SURRENDER CHARGES	WITHDRAWAL PRIVILEGES	COMMISSION
Products distributed through Legacy Marketing Group Americo Life A.M. Best 'A'	*LibertyMark 10 #LibertyMark 10 Plus (5% Premium Bonus 10% Accumulation Bonus in most states on the 10 Plus only)	S&P 500 One-Year Point-to-Point Strategy #8.80% Guarantee One-Year #4.65% S&P 500 One-Year Point-to-Point *6.70% Guarantee One-Year *3.35%	*#Initial: \$10,000 NQ/Q *#Guarantee 1.00% on 100% of Premium	*0-85 #0-80	*10 Years 12, 11.50, 11, 10.50, 10, 9, 8, 7, 6, 5, 0% #10 Years 13, 13, 12.5, 11.5, 10.5, 9.5, 8.5, 7.5, 6.5, 5.5, 0%	*#10% After Year 1	0-70: *6.75% #6.75% Commission reduced in CA
Fidelity & Guaranty Life Insurance Co A.M. Best A- F&G is The ONLY company offering interest crediting tied to ETF performance!	Power Accumulator 10 Approved in CA!	Six ETF Crediting Choices No Caps on Any Strategies! 1-Year Balanced Asset 10 Index 1-Year iShares Core S&P 500 ETF (IVV) 1-Year iShares Gold Trust (IAU) 1-Year iShares MSCI EAFE (EFA) 1-Year iShares U.S. Real Estate (IYR) 2-Year Balanced Asset 10 Index 2-Year iShares Core S&P 500 ETF (IVV) 2-Year iShares MSCI EAFE (EFA) 2-Year iShares U.S. Real (IYR) Call for participation rates and spreads.	FPDA \$10,000 NQ/Q MVA	0 - 85	10 Years 9, 9, 8, 7, 6, 5, 4, 3, 2, 1% Higher in some states. (Nursing Home Waiver) (Terminal Illness Waiver) (Home Health Care Waiver)	10% after one years	<u>Age 0-75</u> 7.50% <u>Age 76-80</u> 5.25% <u>Age 81-85</u> 4.00%
	Prosperity Elite 10 0, 2, or 5% Vested Bonus (Reduced 50% at age 76)	Seven Crediting Choices 1.) S&P 500 1 year monthly point-to-point subject to a monthly cap of 3.05% 2.) S&P500 Gain Interest 6.00% 3.) S&P500* CAP 8.00% 4.) S&P500+ CAP 9.75% Annual Fixed Rate 3.75% * Monthly Averaging + Point to Point	FPDA \$10,000 NQ/Q \$2,000 min allocation Guarantee 1.00% on 87.5% of Premium	0 - 85	10 Years 9, 9, 8, 7, 6, 5, 4, 3, 2, 1% (Nursing Home Waiver) (Terminal Illness Waiver) (Home Health Care Waiver)	10% after one year Call for Income Rider Details	<u>Age 0-70</u> 8.00% <u>Age 71-75</u> 6.00% <u>Age 76-85</u> 4.25%
	Prosperity Elite 14 0, 4, or 7% Vested Bonus (Reduced 50% at age 76) Not Available in CA	Seven Crediting Choices 1.) S&P 500 1 year monthly point-to-point subject to a monthly cap of 3.10% 2.) S&P500 Gain Interest 6.25% 3.) S&P500* CAP 8.25% 4.) S&P500+ CAP 10.00% Annual Fixed Rate 3.75% * Monthly Averaging + Point to Point	FPDA \$10,000 NQ/Q \$2,000 min allocation Guarantee 1.00% on 87.5% of Premium	0 - 85	14 Years 14.75, 13.75, 12.75, 11.75, 10.75, 10, 9, 8, 7, 6, 5, 4, 3, 2% (Nursing Home Waiver) (Terminal Illness Waiver) (Home Health Care Waiver)	10% after one year Call for Income Rider Details	<u>Age 0-70</u> 8.50% <u>Age 71-75</u> 6.50% <u>Age 76-85</u> 4.50%
	Safe Income Advantage	S&P500 Gain Interest 2.25% S&P500 * CAP 1.20% S&P500 + CAP 3.00% Annual Fixed Rate 2.50% * Monthly Averaging + Point to Point	SPDA \$10,000 NQ/Q \$2,000 min allocation Guarantee 1.00% on 87.5% of Premium	0 - 80	10 Years 9, 9, 8, 7, 6, 5, 4, 3, 2, 1% (Nursing Home Waiver) (Terminal Illness Waiver) (Home Health Care Waiver)	10% after one year Call for Income Rider Details	<u>Age 0-75</u> 7.50% <u>Age 76-80</u> 5.50%

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Equitrust Life Insurance Company A.M. Best B++ S&P BBB+ (Check state availability for MVA, riders, etc.)	Market Ten Bonus 6% Bonus, MVA, & ROP	All S&P500: Monthly Avg. 65% Par.Rate. Monthly Cap 2.00% Annual Pt. to Pt. 6.00% Cap 1 year fixed 3.50%	FPDA \$30,000 NQ \$30,000 Q Minimums Guarantee 1% on 87.5% of premium	0 - 80	10 Year Declining 10,10,10,10,10,9,8,7,6,4% (Confinement Waiver) (Return Of Premium)	10% Beginning yr. 1	<u>Ages 0-75</u> 7.00% Trails Available
	Market Value Index MVA (Also available with Income Benefit Rider)	S&P500: Monthly Avg. 70% Par.Rate. Monthly Cap 3.00% Annual Pt. to Pt. 10.00% Cap 1 year fixed 5.25%	FPDA \$10,000 NQ \$10,000 Q Minimums Guarantee 1% on 87.5% of premium	0 - 80	10 Year Declining Call for fee schedule by state. (Confinement Waiver) (Return Of Premium)	Interest only yr. 1 10% yrs. 2+	<u>Ages 0-75</u> 7.00% Trails Available
Global Atlantic Financial Company A.M. Best A- 	Income 150+ SE 50%+ Premium Bonus to the Income Account (20%,15%, 15%, +150% of index crediting) Call for more details	Accumulation Account 1 yr. pt to pt w/Cap 4.50% BlackRock Diversa VCI Two Year Point-to-Point 80% Participation 1 Year Fixed 2.90%	SPDA \$10,000 NQ/Q Guarantee 1% on 87.5% of premium	55 - 80	10 years 9, 8, 7, 6,5, 4,3, 2,1% (Nursing Home Waiver) (Terminal Illness Waiver) MVA	10% After Year 2 Call for Income Rider Details Income Rider fee 0.95% Rider not optional	<u>Ages 55-80</u> 7.00% <u>Ages 81-85</u> 3.50%

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Top 15 Crediting Methods

★ Gold Star Carriers Have Proven Renewal Rate Integrity



	CARRIER/PRODUCT	AM	TERM	INDEX/RESET/CREDITING METHOD	BONUS	CAP	SPREAD	PAR	FEE	RETURN
★ 1	Athene/Performance Elite 7	A+	7	AI Powered Global Opportunities*/Biennial/P-P	0%	0%	0%	245%	1.25%	18.75%
★ 2	Athene/Accumulator 10	A+	10	AI Powered Global Opportunities*/Biennial/P-P	0%	0%	0%	215%	0%	18.74%
★ 3	Athene/Performance Elite 7 Plus	A+	7	AI Powered Global Opportunities*/Biennial/P-P	5%	0%	0%	245%	2.2%	18.55%
★ 4	Aspida/Synergy Choice Max 10 (CA)	A-	10	Invesco QQQ/Biennial/P-P	0%	0%	0%	120%	0%	18.46%
★ 5	Athene/Performance Elite 10 Plus	A+	9	AI Powered Global Opportunities*/Biennial/P-P	18%	0%	0%	195%	2.2%	17.76%
★ 6	Athene/Accumulator 7	A+	7	AI Powered Global Opportunities*/Biennial/P-P	0%	0%	0%	210%	0%	17.63%
★ 7	Athene/Performance Elite 10	A+	9	AI Powered Global Opportunities*/Biennial/P-P	13%	0%	0%	195%	1.25%	17.24%
★ 8	Aspida/Synergy Choice Max 5 (CA)	A-	5	Invesco QQQ/Biennial/P-P	0%	0%	0%	120%	0%	17.07%
★ 9	Forethought/ForeAccumulation II 10	A	10	PIMCO Tactical Balance*/Biennial/P-P	0%	0%	0%	295%	0%	13.73%
★ 10	Allianz/Accumulation Advantage+	A+	10	S&P 500/Monthly/Sum	14%	2.4%	0%	100%	0.95%	13.73%
★ 11	Athene/Accumulator 5	A+	5	AI Powered Global Opportunities*/Annual/P-P	0%	0%	0%	155%	0%	13.6%
★ 12	Aspida/Synergy Choice Bonus 10 (CA)	A-	10	Invesco QQQ/Biennial/P-P	10%	0%	0%	77%	0%	13.48%
★ 13	American Equity/AssetShield 9 CA	A-	9	Nasdaq Premier*/Biennial/P-P	0%	0%	0%	120%	1.5%	13.1%
★ 14	Aspida/Synergy Choice Bonus 5 (CA)	A-	5	Invesco QQQ/Biennial/P-P	8%	0%	0%	82%	0%	12.97%
★ 15	Forethought Life/ForeAccumulation II 7	A	7	PIMCO Tactical Balance*/Biennial/P-P	0%	0%	0%	290%	0%	12.96%

*Uses Partial Hypothetical Back-Testing


*For agent use and allocation recommendation purposes only. The Index Resource Center LLC and all affiliated companies will not be responsible for inaccuracies in this report.

NOTE: For agent use only—not for use with clients. Crediting methods vary by state and availability based on each client's needs.
Call for a custom report tailored to your needs: 800-200-9194.

Indexed Annuity Rates & Data (continued)

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Clear Spring Life (formerly Guggenheim) 	Highlander W/MVA	S&P 500: 1yr Cap 7.50% 1yr Participation Rate 45% S&P 500 MARC 5%: 1yr Participation Rate 170% 1 year fixed 3.60%	SPDA \$10,000 NQ \$5,000 Q Minimums	0 - 80	10 Year Declining Call for surrender fees in your state, (Confinement Waiver) (Terminal Illness Waiver)	10% Beginning yr 2	0-75 = 7.00% 76-80 = 5.00% CA & FL: 0-75 = 6.00% 76-80 = 4.00% Trails Available
	7 Year Version Also Available	S&P 500: 1yr Cap 9.75% 1yr Participation Rate 50% S&P 500 MARC 5%: 1yr Participation Rate 175% 1 year fixed 4.50%					
Lincoln Financial Group Lincoln National Life Ins. Co. A.M. Best A+ Fitch A+ Standard & Poors AA+	OptiBlend 10 W/MVA	5 Accounts: Fixed Account 4.20%*, 4.55% Point-to-Point 8.50%, 9.65%* Participation Rate 55%, 60%* 5% Daily RC w/ Spread .25%/0.00%* *\$100,000+	FPDA \$10,000 NQ \$10,000 Q Minimums	0 - 80	10 Year Declining 9,9,8,7,6,5,4,3,2,1% (Confinement Waiver) (Terminal Illness Waiver)	10% Beginning yr. 1 Lifetime Income Rider DOUBLES if Long Term Care is Needed!	NQ/Q 0-74 = 7.00% N/Q 75-79 = 4.00% N/Q 80 = 1.75% Trails Available
National Western Life Insurance Co. A.M. Best A Standard & Poors A	Ultra Future 9% Premium Bonus	Indexed Option A & U Annual Reset Option A: Month Average 58% PR Year 1 w/ 6% spread Option U: Annual Pt to Pt (low Vol 5%) 110% PR Option B: Fixed Rate 3.00%	FPDA 5,000 Minimum/NQ 2,000 Minimum/Q Guaranteed rate 1.00% on 87.5% of Premium	0-80 54 - CA	15 Years 19.25, 18.50, 17.75, 16.75, 15, 15.25, 14.50, 13.50, 12.75, 12, 10, 8, 6, 4, 2%	10% After Year 1 Call for Income Rider Details	NQ 0-75 = 5.00% NQ 76-80 = 3.00% Q 0-70 = 5.00% Q 71-75 = 1.50% Q 76-80 = .25%
	Ultra Classic	Indexed Option A & U Annual Reset Option A: Month Average 67% PR Year 1 w/ 0% spread Option J: Annual Pt to Pt w/ cap 5.75% w/ .50% spread Option U: Annual Pt to Pt (low Vol 5%) 120% PR Option B: Fixed Rate 4.50%	FPDA 5,000 Minimum/NQ 2,000 Minimum/Q Guaranteed rate 1.00% on 87.5% of Premium	0-80 56 - CA	13 Years 15, 14.75, 14, 13, 12.25, 11.25, 10.50, 9.75, 8.75, 8, 6, 4, 2% <u>Extended Stay Rider</u> <u>Up to 75% of AV</u> <u>Issue Ages up 75</u>	10% after year.1 Cumulative to 50% Call for Income Rider Details	NQ 0-75 = 9.00% NQ 76-80 = 7.50% Q 0-70 = 9.00% Q 71-75 = 7.00% Q 76-80 = 600%

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North American Chicago, IL A.M. Best A+ S & P A+	BenefitSolutions 10 No Cap strategies & Volatility Strategies	S&P500: Annual Pt. to Pt. 5.00% Mo. Pt. to Pt. 1.85% Fixed Account: 2.30%	SPDA Initial: \$20,000 NQ \$20,000 Q MVA Built-In Benefits Rider w/ 20-year Rollup (1.20% fee)	0 – 79	10-year surrender 10,10,9,9,8,8,7,6,5,4,2% Some states have lower amounts. Call for details.	5% After Year 1	Age 40-75 7.00% 76-79 5.25% 80+ 3.50%
	Performance Choice 8 Accepts Inherited Non-Spouse IRA Funds!	S&P 500 , annual reset. Choice of Annual point-to-point W/Cap 8.25% Monthly point to point W/cap 1.95% Fidelity Multifactor, S&P Marc 5% indices also available ** Call for Details Fixed Account: 3.35%	FPDA Initial: \$20,000 NQ \$20,000 Q MVA	0 – 85	8-year surrender 10, 10, 10, 10, 9, 8, 5, 3% Some states have lower amounts. Call for details.	10% After Year 1	Age 40-75 5.25% 76-79 3.95% 80-85 2.63%

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Reliance Standard Life Insurance Company A.M. Best A+ Fitch A- Standard & Poors A+ RSL Rewards Program Earn Travel to Anywhere! Call for Details	Keystone-5	1 yr. pt to pt w/Cap 9.50% 1 yr. pt to pt w/Part. Rt. index credit 52% Monthly Average w/Cap 9.50% Fixed rate 4.50 %	SPDA \$10,000 NQ/Q Guarantee 1.00% on 100% of premium	0 – 85	5 Years 9,8,7,6,5% Confinement 25% Issue Age74 or Younger Terminal Illness	10% Beginning yr 1	0-80 = 3.25% 81-85 = 1.95%
	Keystone-7	1 yr. pt to pt w/Cap 9.50% 1 yr. pt to pt w/Part. Rt. index credit 54% Monthly Average w/Cap 10.00% Fixed rate 4.50%	SPDA \$10,000 NQ/Q Guarantee 1.00% on 100% of premium	0 – 85	7 Years 9,8,7,6,5,4,3% Confinement 25% Issue Age74 or Younger Terminal Illness	10% Beginning yr 1	0-80 = 4.50% 81-85 = 2.70%
	Keystone-10	1 yr. pt to pt w/Cap 10.00% 1 yr. pt to pt w/Part. Rt. index credit 56% Monthly Average w/Cap 10.50% Fixed rate 4.60%	SPDA \$10,000 NQ/Q Guarantee 1.00% on 100% of premium	0 – 80	10 Years 9,9,8,7,6,5,4,3,2,1% Confinement 25% Issue Age74 or Younger Terminal Illness	10% Beginning yr 1	0-80 = 6.00%

Contracting Tips...

for Error-Free Application Processing

The following are all items that can prevent your client application from being processed:

- Contracting – Contact us to submit your contracting **BEFORE** taking an application
- Carrier Specific Training – Most carriers are now requiring you to complete product and suitability training on their websites PRIOR TO solicitation.
- Anti-Money Laundering Training – Most carriers now require this training to be completed annually.
- E&O – Most carriers require E&O, so make sure you keep your certificate up to date.

These items all need to be completed PRIOR TO the date on the client application.

Ami Skogsberg, VP, Agency Services 800-200-9194 ext.203

Powering the Future

A Closer Look at Renewal Rate Caps and Spreads

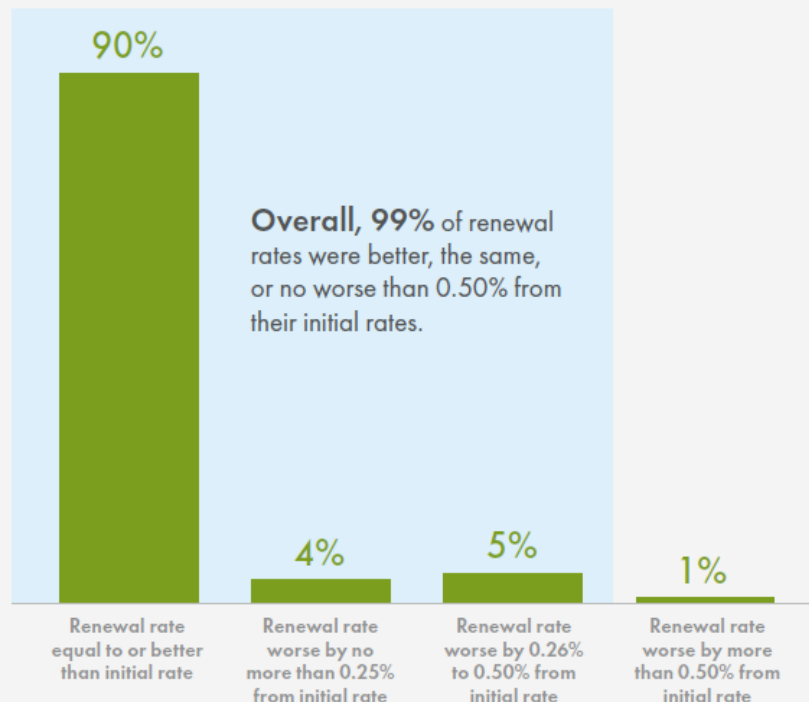
THE POWER SERIES
of Index Annuities®

We know you might have questions about renewal rate caps and spreads on our index annuities. While the rates we set in the future may vary from rates we have historically set, we wanted to provide some background on our renewal rate process.

Many factors go into declaring renewal index rate caps and spreads for your clients' index annuity contracts. Our goal is to set our rates in a manner that is consistent with the initial rate as much as possible, but rates may fluctuate at the end of each crediting term. Factors that cause renewal rates to vary from the initial rate may include (but are not limited to) changes in the interest rate environment and equity market volatility, as well as how long it has been since contract issuance.

The data provided below is designed to help you understand our history as it relates to renewal rate setting. As you can see, the vast majority of contract renewals (99%) have experienced renewals that were the same, better, or no worse than 0.50% worse as compared to their initial rate. The following chart offers a detailed look at our renewal rate history.

Renewal Rate History for The Power Series of Index Annuities



Note: Renewal rate history is not predictive of future results.

Data/experience is based on 589,677 renewal crediting rate declarations for index annuity contracts issued by American General Life Insurance Company and The Variable Annuity Life Insurance Company as of 6/30/19. Please note that participation rate and monthly index interest accounts are not included in this analysis due to their different rate levels/structures as compared to index rate caps and spreads.

See reverse side for more information.





Fixed Annuity Rates & Data

A guide to companies, products, rates, and additional information.
For more information, call **1-800-200-9194**.

COMPANY	PRODUCT	CURRENT RATE / YIELD	DESCRIPTION	ISSUE AGE	SURRENDER CHARGES	WITHDRAWAL PRIVILEGES	COMMISSION
Corebridge (Formerly American General) A.M. Best A Fitch A+ Moody's A2 Standard & Poors A+	American Pathway MYG 10	>\$25,000 4.05% >\$100,000 4.75%	SPDA \$5,000 NQ/Q Guarantee 2.00% on 90% of premium	0-85	10 Years 10,9,8,7,6,5,4,3,2,1% Extended Care Rider	10% Beginning yr. 1	18-75 = 2.50% 76-85 = 1.25%
American National Insurance Co. A.M. Best A Standard & Poors A	Palladium MYG W/MVA	5 Yr. – 5.25%* 6 Yr. – 4.55% 7 Yr. – 5.30%* 8 Yr. – 5.15% 9 Yr. – 5.15%** 10 Yr. – 5.15%* (* incl 1st yr. bonus 1%) (** incl 1st yr. bonus 2%) + .10 over \$100,000	SPDA \$5,000 Min. Min. Guarantee 2.00% + .10 over \$100,000	0-85	10 Years 8,8,8,7,6,5,4,3,2,1% (Confinement waiver, Disability waiver)	10% after year 1	5 Yr. – 2.50% 6 Yr. – 2.50% 7 Yr. – 2.75% 8 Yr. – 2.85% 9 Yr. – 2.85% 10 Yr. – 3.00% (reduced above age 79)
	WealthQuest Citadel Five Diamond	3.10%+ (3.00% base) + .10 over \$100,000	SPDA \$5,000 Min. Min. Guarantee 2.00% + .10 over \$100,000	Annuitant 0-85 Owner no max age	5 Years 7,7,7,6,5% (Confinement waiver, Disability Waiver)	10% Beginning yr 1	0 – 80 = 3.00% 81 – 85 = 2.00%
	WealthQuest Citadel Seven Diamond	3.20%+ (3.10% base) + .10 over \$100,000	SPDA \$5,000 Min. Min. Guarantee 2.00% + .10 over \$100,000	Annuitant 0-85 Owner no max age	7 Years 7,7,7,6,5, 4, 2% (Confinement waiver, Disability Waiver)	10% Beginning yr 1	0 – 80 = 3.50% 81 – 85 = 2.50%

Company ratings are effective December 31st 2024.

Not for use as a consumer sales piece. Information is incomplete and could be misleading. Rates and commissions are subject to change and vary by state. Products not available in all states.

What's the most powerful crediting method?

Annual Point-to-Point? Monthly? Global Index?

Do you know how to advise your clients when helping them select crediting methods? Should you only select one? Should you use the fixed interest allocation? How much should go in each "bucket"? These are all questions that depend on your client's needs and personality. We can help.

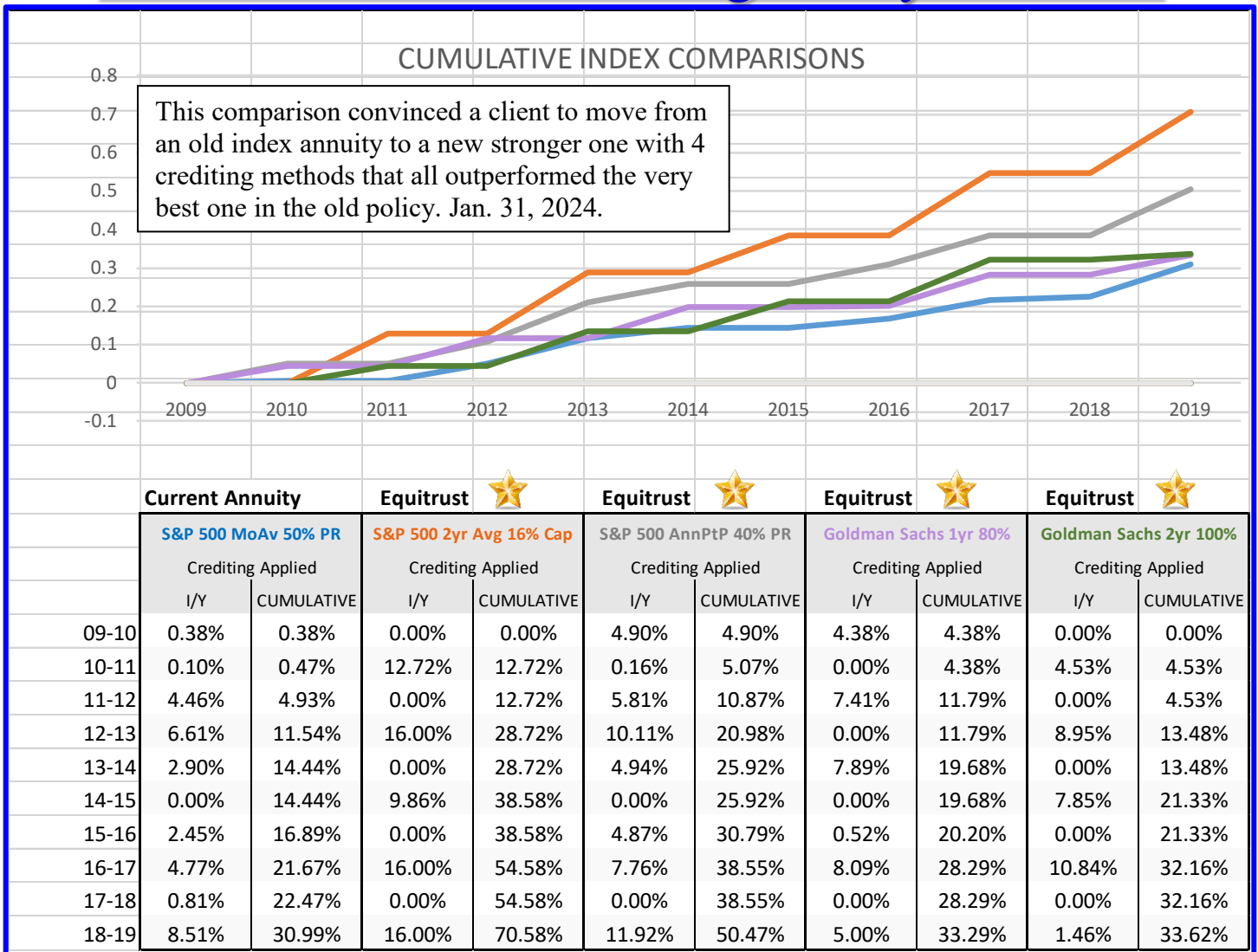
Fixed Annuity Rates & Data (continued)

COMPANY	PRODUCT	CURRENT RATE / YIELD	DESCRIPTION	ISSUE AGE	SURRENDER CHARGES	WITHDRAWAL PRIVILEGES	COMMISSION
Fidelity & Guaranty Life Insurance Co A.M. Best A-	FG Guarantee-Platinum Multi-year Guarantee	3 Yr. – 4.90% 5 Yr. – 5.20% 7 Yr. – 5.20%	3,5,7 yr. guarantee SPDA \$20,000 Min.	90	9, 8, 7, 6, 5, 4, 3, 2, 1, 1% None for 30-day window after guaranteed period. Principal Only Surrender (Terminal illness waiver, Confinement waiver, Unemployment waiver)	After year 1 all Accumulated Interest	3 Yr. = 1.50% 5 Yr. = 2.00% 7 Yr. = 2.25% Reduced by 50% Ages 80 - 90

Company ratings are effective December 31st 2024.

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Ask About Our Crediting Analysis Tools




Fixed Annuity Rates & Data (continued)

COMPANY	PRODUCT	CURRENT RATE / YIELD	DESCRIPTION	ISSUE AGE	SURRENDER CHARGES	WITHDRAWAL PRIVILEGES	COMMISSION
Reliance Standard Life Insurance Company	Eleos - MVA	5.00%	1 yr. guarantee SPDA \$10,000 Min. Guaranteed rate 1.00%	0-85 0-74 in IA & KY	5 Years 8,7,6,5,4% +/- MVA (Confinement waiver issue ages 74 or below. 25% per Yr.)	10% Beginning yr. 1	0-75 = 2.50% 76-80 = 2.00% 81-85 = 1.50%
	Apollo - MVA	4.55% 2% Bonus	1 yr. guarantee SPDA \$5,000 Min. Guaranteed rate 1.00%	0-85 0-74 in IA & KY	7 Years 9,8,7,6,5,4,2% +/- MVA (Confinement waiver issue ages 74 or below. 25% per Yr.)	10% Beginning yr. 1	0-75 = 4.00% 76-80 = 3.20% 81-85 = 2.40%

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Ask us about new sales tools being offered by NAILBA: **800-200-9194**



Multi-Year Guarantees

At A Glance

Company	AM Best Rating	Product Name	1st Year Rate	Rate Thereafter	Average Annual Yield	Call For Older Age Commissions	
4 Year Guarantee							
Guaranty Income Life	B	Guaranty 4	4.50%		Yrs. 2-4	3.90%	2.25%
5 Year Guarantee							
American Equity	A-	Guarantee Shield 5 <100K/100K+	3.60%/3.85%	3.60%/3.85%	Yrs. 2-5	3.60%/3.85%	2.25%
American National	A	Palladium MYG <100K/100K+	5.15%/5.25%	5.15%/5.25%	Yrs. 2-5	5.15%/5.25%	2.50%
North American	A+	Guarantee Plus 5	4.60%/4.85%	4.60%/4.85%	Yrs. 2-5	4.60%/4.85%	2.00%
Sentinel Security Life	B++	Personal Choice Annuity 5	5.90% +	5.90% +	Yrs. 2-5	5.90% +	2.25%
The Standard	A	Focused Growth Ann 5 <100K/100K+	4.75%/5.05%	4.75%/5.05%	Yrs. 2-5	4.75%/5.05%	2.00%
6 Year Guarantee							
American National	A	Palladium MYG <100K/100K+	4.45%/4.55%	4.45%/4.55%	Yrs. 2-6	4.45%/4.55%	2.50%
7 Year Guarantee							
American National	A	Palladium MYG <100K/100K+	5.20%/5.30%	5.20%/5.30%	Yrs. 2-7	5.20%/5.30%	2.75%
Fidelity & Guaranty Life	A-	**FG Guarantee-Platinum 7 Year	5.20%	5.20%	Yrs. 2-7	5.20%	2.25%
Sentinel Security Life	B++	Personal Choice Annuity 7	5.90% +	5.90% +	Yrs. 2-7	5.90% +	2.25%
8 Year Guarantee							
American National	A	Palladium MYG <100K/100K+	5.05%/5.15%	5.05%/5.15%	Yrs. 2-8	5.05%/5.15%	2.85%
10 Year Guarantee							
American National	A	Palladium MYG <100K/100K+	5.05%/5.15%	5.05%/5.15%	Yrs. 2-10	5.05%/5.15%	3.00%
Sentinel Security Life	B++	Personal Choice Annuity 10	5.90% +	5.90% +	Yrs. 2-10	5.90% +	2.75%

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Call with any questions.

**** Not Available in CA**

*** Requires Annuitization at death**

+ Call for Details

For more information on all our products and services, call us at 1-800-200-9194:

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Shawn Roberts x209 shawn@twhagency.com

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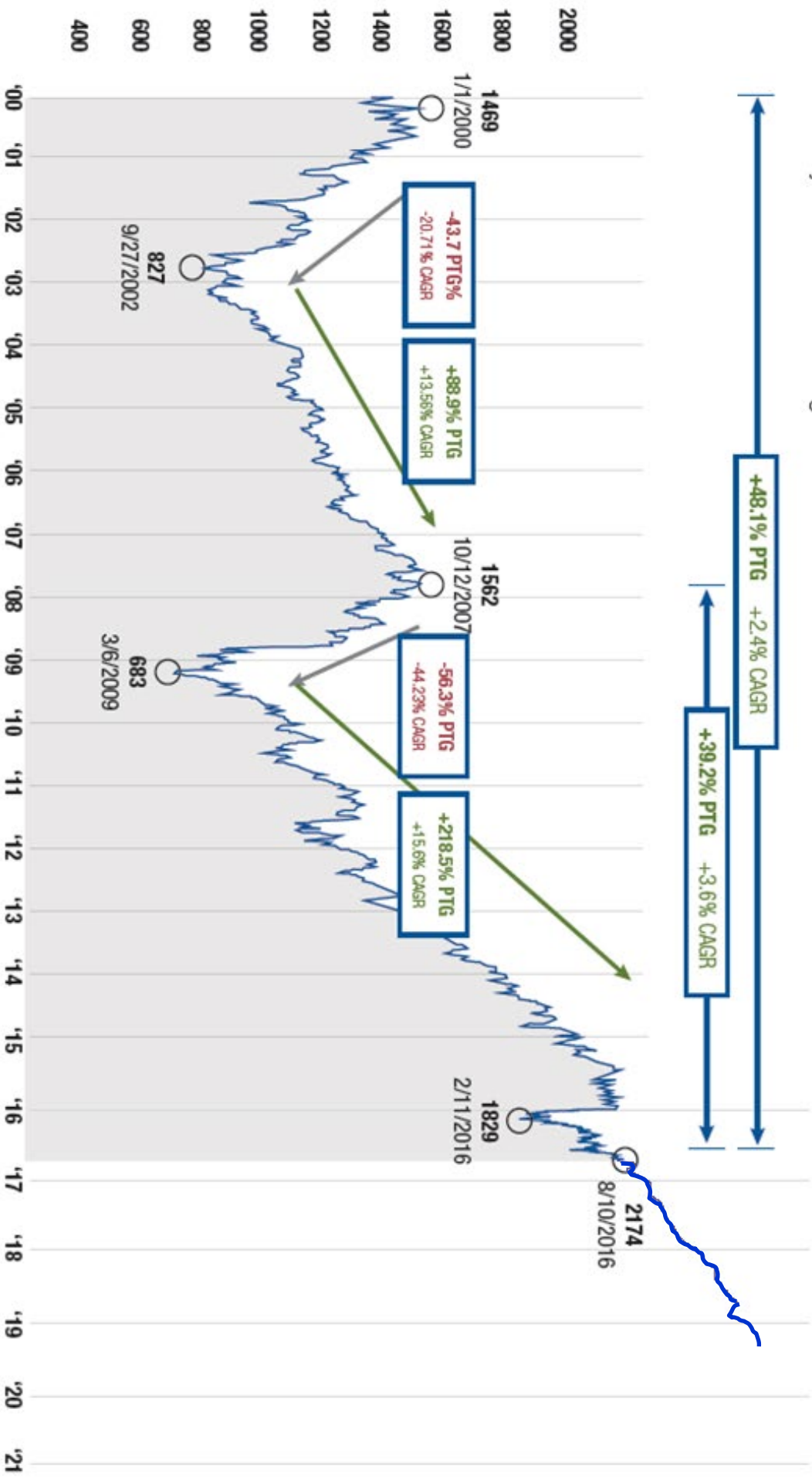
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S&P HISTORICAL PERFORMANCE

16 Years • 1/1/2000 – 08/10/2016

Markets rise and fall over time. While past performance is no indication of what the future might bring, each of us has a feeling about whether the market will rise or fall over the next five years. What is your future vision of the market? Draw your future vision on the right.

Draw your Future Vision of the Market Here



PTG: Period Total Growth

CAGR: Compound Annual Growth Rate

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Check Out These Three Term Rate Examples:

\$1,000,000 Face

Example: Term Life Annual premium for 20 years – Male Preferred Plus NT

Company	SBLI	BANNER	West Coast	Genworth	Protective
A. M. BEST	A+	A+	A+	A+	A+
40	\$640	\$645	\$820	\$670	\$820
45	\$1,160	\$1,185	\$1,300	\$1,219	\$1,300
50	\$1,810	\$1,885	\$1,909	\$2,050	\$2,050

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