



## **“Beast of the Southeast” 2025 Sponsorship**

Dear Sponsor:

Sponsorship of the 2025 Lake Hernando Dragon Boat Festival is a great way to show a large audience your company’s dedication to education and your community. It is an incredible way to partner with the Citrus County Education Foundation (CCEF) to help support programs that impact over 16,000 students and teachers in Citrus County. This international event is now the largest of its kind in the southeast, with over 85 teams and over 5,000 attendees including racers, spectators, and volunteers.

The Dragon Boat Festival benefits the Citrus County Education Foundation, the only 501(c)(3) non-profit organization whose sole mission is to support public education, pre-kindergarten through 12<sup>th</sup> grade. Funds raised help support programs such as Foundation 4 Success classroom mini-grants, First Library early literacy program, scholarships for high school seniors, classroom technology enhancements, Supplies 4 Success free teacher store, the Citrus County Regional Science & Engineering Fair, Math Field Day, student art festivals; and investments in numerous other programs supporting our students.

This year’s event will be held on Saturday, November 1, 2025, and we are asking for your support. Please review the attached sponsorship opportunities. We greatly appreciate your support of our children knowing that the impact on students and teachers of Citrus County comes from the generosity of donors like you.

Sincerely,

Shaunda Burdette, Executive Director  
Citrus County Education Foundation  
[burdettes@citruschools.org](mailto:burdettes@citruschools.org)





## SPONSORSHIP LEVELS

### **Flagship Sponsor \$5,000**

- Print and broadcast advertising (flyers, posters, radio ads, etc.)
- All CCEF marketing and social media outlets regarding Dragon Boat.
- Logo on festival T-shirts
- Festival banner and program
- Prominently displayed link to your website on the Hernando Dragon Boat Festival page
- Broadcast advertisements on Race Day
- One complimentary vendor space
- One complimentary Dragon Boat team entry fee

### **Gold Sponsor \$2,500**

- Company name/logo displayed on the Lake Hernando Dragon Boat Festival page
- Marketing on CCEF's social media outlets.
- Logo on festival T-shirts
- One complimentary vendor space
- Festival banner
- Broadcast advertisements on Race Day

### **Silver Sponsor \$1,000**

- Company name/logo displayed on the Lake Hernando Dragon Boat Festival page
- Marketing on CCEF's social media outlets
- Logo on festival T-shirts
- One complimentary vendor space
- Festival banner
- Broadcast advertisements on Race Day

### **Bronze Sponsor \$500**

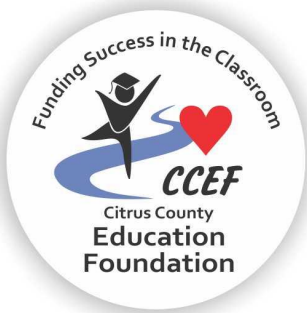
- Name on festival banner
- Marketing on CCEF's social media outlets
- One complimentary vendor space
- Logo on festival T-shirts

### **Friends of Dragons Sponsor \$150**

- Name on festival banner
- Marketing on CCEF's social media outlets

*thank you*

***We appreciate your support!***



**2025**  
**SPONSORSHIP AGREEMENT**  
**SPONSORSHIP DEADLINE OCTOBER 24, 2025**



Name of Company, Organization, or Individual as it should appear in promotional material:

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

**SPONSORSHIP LEVEL**

\_\_\_\_\_ **Flagship Sponsor \$5,000**

\_\_\_\_\_ **Bronze Sponsor \$500**

\_\_\_\_\_ **Silver Sponsor \$1,000**

\_\_\_\_\_ **Friends of Dragons Sponsor \$150**

\_\_\_\_\_ **Gold Sponsor \$2,500**

Citrus County Education Foundation, Inc. is a 501(c)(3) nonprofit organization. Contributions are tax-deductible. A confirmation letter/receipt will be sent to donors after full payment is received. Direct questions to: CCEF Executive Director Shaunda Burdette 352-726-1931 x2240, [burdettes@citruschools.org](mailto:burdettes@citruschools.org). ALL SPONSORS– please submit your logo (JPEG/PNG format) and web address as soon as possible for display on CCEF, and Dragon Boat websites.

NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_

Please mail payment to address below, or pay online.

Mail or email sponsorships to:

**Citrus County Education Foundation**

**P.O. Box 2004**

**Inverness, FL 34451**

**[bonnere@citruschools.org](mailto:bonnere@citruschools.org)**



**Pay online! Scan this QR code.**

**\*Be sure to note**

**“Dragon Boat Festival Sponsor”**

Donation Amount: \_\_\_\_\_

Check #: \_\_\_\_\_