

# Schoolhouse Hustle

## 2026 SPONSORSHIP OPPORTUNITIES

**ALL SPONSORS** will be recognized on CCEF, DRC and Citrus Road Runners websites, on recognition cards in runner gift bags, on the sponsor board displayed at registration, and announced before and after the race. All sponsors are encouraged to provide sponsor information and/or promotional items in runner gift bags. *Additional benefits include:*

### Title Sponsor, \$10,000 *(Limit of 1 Title Sponsor for event)*

\* Sponsor name in race title \* Recognition in Radio Advertising & post-race press releases \* Logo on front of race t-shirts \* Participation in race opening & closing ceremonies \* Additional promotional announcements during event \* Sponsor's banners displayed on race course \* 20x20 exhibit tent at event entrance (tent, tables & chairs provided by CCEF) \* Recognition on the back cover of school calendar (reaching the homes of over 15,000 students) \* Logo on event posters displayed in all county public schools \* 15 complimentary race entries

### Presenting Sponsor, \$3,000 *(Limit of 1 Presenting Sponsor for event)*

\* Sponsor name in race logo & on front of race t-shirts \* Recognition in Radio Advertising & post-race press releases \* Participation in closing ceremony \* Additional promotional announcement during event \* Logo sign at mile marker \* 10x10 exhibit tent at registration (tent, tables & chairs provided by CCEF) \* Logo on event posters displayed in all county public schools \* 8 complimentary race entries

### Finish Line Sponsor, \$2,000 *(Limit of 1 Finish Line Sponsor for event)*

\* Sponsor logo prominently displayed on finish line banner \* Prominent placement on back of race t-shirts \* Recognition in post-race press releases \* Logo sign at mile marker \* 10x10 exhibit space in Family Health Expo \* Logo on event posters displayed in all county public schools \* 6 complimentary race entries

### Finisher Medal Sponsor, \$2,000 *(Limit of 1 Finisher Medal Sponsor for event)*

\* Sponsor logo engraved on all finisher medals \* Prominent placement on back of race t-shirts \* Recognition in post-race press releases \* Logo sign at mile marker \* 10x10 exhibit space in Family Health Expo \* Logo on event posters displayed in all county public schools \* 6 complimentary race entries

### Photo Sponsor, \$2,000 *(Limit of 1 Photo Sponsor for event)*

\* Sponsor logo on all event photos (every participant receives one free event photo & can order more) \* Prominent placement on back of race t-shirts \* Recognition in post-race press releases \* Logo sign at mile marker \* 10x10 exhibit space in Family Health Expo \* Logo on event posters displayed in all county public schools \* 6 complimentary race entries

### Spirit Stick Sponsor, \$1,000 *(Limit of 2 Spirit Sponsors for event)*

*The school with the most participants and the school with the highest participant / student ratio will each receive \$1,000 grant and spirit stick trophy with sponsor name.*

\* Check presentation photos with principals & sponsor will be submitted in a post-race press release & framed for display at the winning schools \* Logo on back of race t-shirts \* Logo sign at mile marker \* 10x10 exhibit space in Family Health Expo \* Logo on event posters displayed in all county public schools \* 4 complimentary race entries

### Hustle Hunt Sponsor, \$1,000 *(Limit of 1 Hustle Hunt for event)*

*The "Hustle Hunt" is a scavenger hunt at the event. Hustle Hunt cards will be distributed to all attendees to have stamped by each expo participant. Completed cards will be drawn for prizes during the awards ceremony.*

\* Sponsor logo on all scavenger hunt cards \* Participation in awards ceremony \* Logo on back of race t-shirts \* Logo sign at mile marker \* 10x10 exhibit space in Family Health Expo \* Logo on event posters displayed in all county public schools \* 4 complimentary race entries

### Bib Sponsor, \$1,000 *(Limit of 1 Bib Sponsor for event)*

\* Sponsor logo on all participant bibs & on back of race t-shirts \* Logo sign at mile marker \* 10x10 exhibit space in Family Health Expo \* Logo on event posters displayed in all county public schools \* 4 complimentary race entries

### Awards Sponsor, \$1,000 *(Limit of 1 Awards Sponsor for event)*

\* Sponsor name on all trophies & medals \* Logo on back of race t-shirts \* Logo sign at mile marker \* 10x10 exhibit space in Family Health Expo \* Logo on event posters displayed in all county public schools \* 4 complimentary race entries

### Water Station Sponsor, \$1,000 *(Limit of 3 Water Station Sponsors for event)*

*Sponsor can choose to have station managed by representatives of sponsor organization or have CCEF provide volunteers.*

\* Sponsor signage at water station \* Logo on back of race t-shirts \* Logo sign at mile marker \* 10x10 exhibit space in Family Health Expo \* Logo on event posters displayed in all county public schools \* 4 complimentary race entries

### Racing Sponsor, \$500

\* Sponsor name on back of race t-shirts \* 10x10 exhibit space in Family Health Expo \* 2 complimentary race entries

### Expo Sponsor, \$200

\* 10x10 exhibit space in Family Health Expo

### Participating Sponsor, \$100