

Andy Xia

UX Designer

Profile

I am a UX designer passionate about transforming complex requirements into user-centered solutions backed by research and collaboration. Currently a UX Designer for Vector Solutions where I work with 3 products; Convergence, EHS, and Pathways.

Employment History

UX Designer at Vector Solutions

September 2022 - Present • Remote (Atlanta, GA)

- Own the entire design process from UX research, design work, and hand off to product and development teams across 3 products.
- Go to resource for the design system, supporting designers with component creation, troubleshooting, and early adoption.
- Redesigning key user workflows across multiple products, contributing to over \$2.3M in new sales.
- Creating a cohesive design identity across 3 vastly different products and user bases. Convergence: commercial learning management system, EHS: safety management software, Pathways: work-based learning management.

Jr. UI/UX Designer at SimplePart LLC

May 2021 - August 2022 • Atlanta, GA

- Designed digital interfaces and SAAS for Fortune 500 automotive OEMs to sell car parts, accessories, and service e-commerce programs.
- Worked with shareholders and clients to iterate on existing products to increase user retention, page views, and revenue while using design best practices.

Jr. UX Designer at Kast

March 2020 - June 2020 • San Diego, CA

- Designed and shipped consumer facing products to over a million desktop and mobile users. Designs were responsive and built with mobile-first design principles.
- Designs boosted new user engagement by 11% within 2 months.

Education

B.S., UC San Diego

September 2015 - December 2019

Major: Cognitive Science specializing in Human Computer Interaction

Minor: Computer Science

Contact

+1 (415) 602-0016

andyxiawork@gmail.com

linkedin.com/in/andyxiawork

Portfolio

andyxia.com

Skills

Figma

Figma Make

Axure RP

Sketch

Prototyping

Wireframing

User Experience Design

Usability Testing

User Experience Research

Userbrain

Fullstory

Invision

Agile

Looppanel

Jira

Hobbies and Interests

In my free time you might catch me playing basketball, video games, or D&D with friends. I also love to travel and eat new foods in new places! The best meal I've had is otoro nigiri in Japan and the most beautiful place I've been is the Isle of Skye in Scotland.