



MY CHU

visual designer
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Seeking an opportunity to express, learn and utilize my skill in design, communication and collaboration.

EXPERIENCE

Contract Graphic Designer | Mindseyepdx

May 2025-Present, Remotely from San Jose

- Designed visual assets including marketing materials, social media graphics, and digital ads aligned with brand guidelines and campaign goals.
- Delivered fast-turnaround design solutions under tight deadlines while maintaining attention to detail when proofing all materials.

Visual Designer | F5 Networks

Jan 2019-Oct 2024, Remotely from San Jose

- Collaborated with marketers, copywriters, and stakeholders to develop campaigns that effectively communicated key messages.
- Contributed to marketing strategy by designing materials for product launches, events, and promotional initiatives.
- Led the design of annual reports and supporting assets, including website visuals, infographics, and social media banners.
- Created and maintained internal asset libraries to streamline workflows for the design team.
- Ensured all visual content aligned with brand identity and adhered to established guidelines.

Presentation Designer | Decca

Jun 2018-Jan 2019, San Jose, CA

- Partnered with senior designers to create visually compelling presentations that simplified complex ideas and aligned with brand identity.
- Designed decks to support public speakers at high-profile events, ensuring visual consistency and narrative clarity.
- Translated technical or abstract content into engaging visuals that improved audience understanding and engagement.

Graphic Designer | Capitol Printing

May 2017-Jun 2018, San Jose, CA

- Worked with clients on different projects and provided services and solutions that will positively impact the client's requirement.
- Helped self-service customers with printing, copying, laminating, quick design layout and binding needs and maintaining strong attention to detail when proofing all materials.

Beauty Advisor | Walgreens

2015-2017, San Jose, CA

- Assisted customers by answering product and service questions, offering personalized recommendations, and resolving concerns with tailored solutions.
- Analyzed customer preferences and skincare needs to suggest suitable products, enhancing the overall shopping experience.

EDUCATION

BFA Graphic Design

San Jose State University
Spring 2018

AA Art and Letters Emphasis

De Anza College
Spring 2014

EXHIBITIONS

Seoul Tech | Seoul, Korea

SJSU International Graphic Design Exhibition
June 2018

Unveil | San Jose, CA

SJSU Design Department Senior Exhibition
May 2018

PUBLICATIONS

Poster and Brochure for Culture Show 2015

Vietnamese Student Association
San Jose State University

Moon Festival Banner 2016

Catholic Charities of Santa Clara County
Non-Profit Organization

Smashwords Book Conference Banners

Five Authors' Banners 2017-2018
Smashwords Company
Ebook Publishing and Distribution

Promotional Materials for MAYS 2018

Vietnamese-American Youth Association
(VietAYA)

SKILLS

Software

Adobe Creative Cloud
Autodesk Fusion360
Sketch
InVision
Principle for Mac
Keynote
Microsoft Office
Webflow

General

Visual Design
Illustration
Printing Process
Packaging Design
Presentation
UX | UI