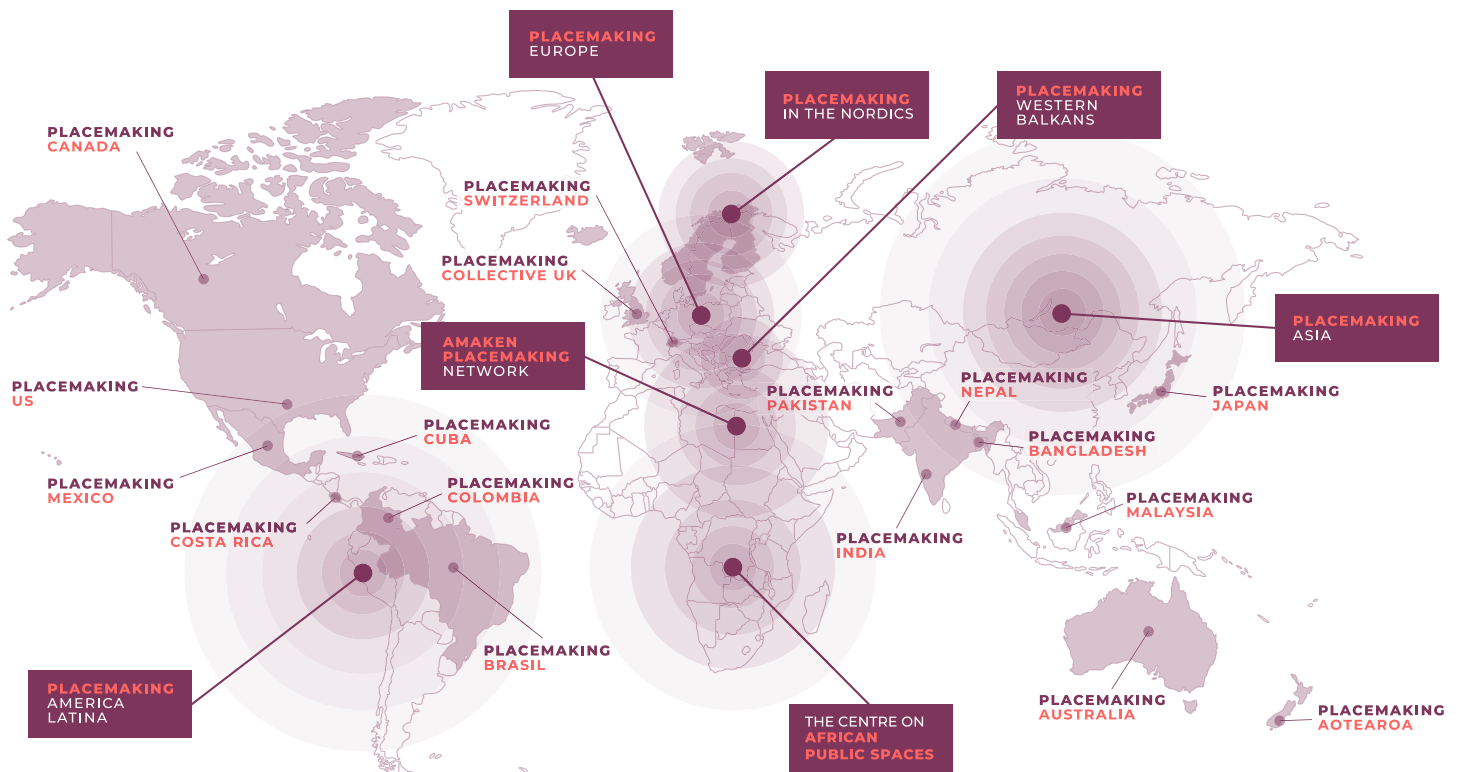


GLOBAL PLACEMAKING SUMMIT

MEXICO CITY NOV 1-5, 2023

Showcase your support for public space and the global placemaking community, and gain worldwide visibility among urban professions, policymakers, and thought leaders. **As a sponsor, you will support the summit and sustain and grow the placemaking movement worldwide.**



Why sponsor the

GLOBAL PLACEMAKING SUMMIT



Showcase your **commitment to placemaking**

Demonstrate your dedication to creating vibrant, inclusive, and sustainable public spaces that enhance communities.

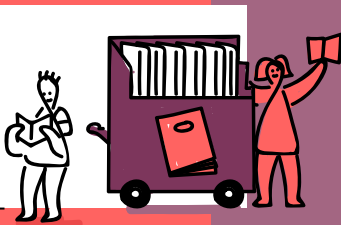
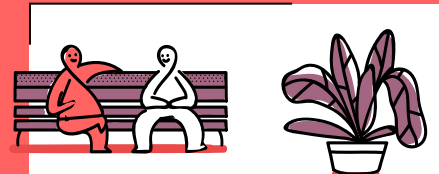
Gain **global visibility**

Increase your brand's recognition among a **diverse and influential audience** of professionals, policymakers, and thought leaders worldwide.



Connect with **150+ global leaders**

Engage with leading experts, practitioners, and decision-makers in the placemaking field, **fostering valuable connections and collaborations.**



Support the **placemaking movement**

Contribute to the **growth and development of regional placemaking networks**, fostering cross-cutting education, advocacy, and impactful agendas.

SPONSORSHIP OPPORTUNITIES

SUMMIT PARTNER 20K+



Prominent **logo placement** on the Global Placemaking Summit website, promotional materials, and summit signage.

Recognition as the **exclusive Summit Partner** during opening and closing ceremonies.

Exclusive branding opportunities, including **customized banners, merchandise, and promotional materials**.

Speaking opportunity during a high-profile session.

Access to the **Leaders Lounge and networking events**.

Complimentary **10 tickets** for senior representatives.

Material for **Social Media**.

AGENDA SPONSOR 10K+



Logo placement alongside specific agenda items on the Global Placemaking Summit website and related promotional materials.

Recognition as an **Agenda Sponsor** during the respective sessions.

Brand visibility through **agenda-specific signage and materials**.

Speaking opportunity during a relevant agenda session.

Complimentary **5 tickets** for representatives.

NETWORK SPONSOR 5K+



Logo placement on networking event materials and signage.

Recognition as a **Network Sponsor** during networking events.

Opportunity to host a dedicated **networking event**.

Brand visibility through **designated networking areas**.

Complimentary **2 tickets** for representatives.

SUPPORTING SPONSOR 1K+



Logo placement on the Global Placemaking Summit website and promotional materials.

Recognition as a **Supporting Sponsor** during the summit.

Brand visibility through **general summit signage**.

IN-KIND SPONSORSHIP



Provide in-kind contributions such as **venue support, audiovisual equipment, catering services, or transportation**.

Tailored recognition and benefits based on the value of the in-kind contribution.

Complimentary **tickets** for representatives.

AGENDA

MEXICO CITY NOV 1-5, 2023



Pre-Summit

Date: Friday, October 27th to Tuesday, October 31st

Mexico City Weekend - Day of the Dead Celebration

Date: Friday, October 27th to Sunday, October 29th

Location: Mexico City

Capacity: 30-40 people (General Public)



PlacemakingX Training

Date: Monday, October 30th and Tuesday, October 31st

Capacity: 20 people (General Public)



Global Placemaking Summit

Date: Wednesday, November 1st to Sunday, November 5th

Leadership Agenda Development (For Registered Leaders Only)

Date: Wednesday, November 1st to Friday, November 3rd

Location: Outdoor Rooms at Huerto Roma Verde

Duration: 1-3 hours per agenda

Group size: 5-10 people

Goal: 40 agendas



Placemaking Hub (For Registered Leaders Only)

Seeking Sponsors!

Date: Wednesday, November 1st to Friday, November 3rd

Location: Huerto Roma Verde

An inviting **lounge area** with tables, chairs, and food available



Global Network Leaders Presentation

Date: Wednesday, November 1st to Saturday, November 4th

Location: Dome of Huerto Roma Verde



Placemaking Summit Public Presentation

Date: Saturday, November 4th

Location: To Be Announced

Seeking Sponsors!

Featuring **5-10 panels** about crosscutting agendas



Side Events

PlacemakingX Awards

Date: Sunday, November 5th

Location: To Be Announced

Open to the **general public**

Seeking Sponsors!



Workshops

Placemaking Leaders will provide free or ticketed workshops



Tours

Explore the Floating Gardens, Coyoacan Markets, Teotihuacan Pyramids, Reforma, Historic Center by Bicycle, and Polanco by Bike.



Celebrations

Closing Party

Date: Saturday or Sunday night.

Seeking Sponsors!



Party with Global Leaders

Date: Friday night.

Seeking Sponsors!



Lunch for the PlacemakingX Board at Xochimilco Floating Gardens

Date: Thursday

Seeking Sponsors!



Please note that the **sponsorship package** can be customized to suit your specific goals and requirements.

We are open to discussing additional sponsorship opportunities and tailoring benefits to **maximize your organization's involvement** and impact at the Global Placemaking Summit.

We look forward to partnering with you to **create an exceptional Global Placemaking Summit experience**.



Please contact Guillermo at

guillermo@placemakingx.org

for sponsorship opportunities for our exciting events.

**GLOBAL
PLACEMAKING
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