

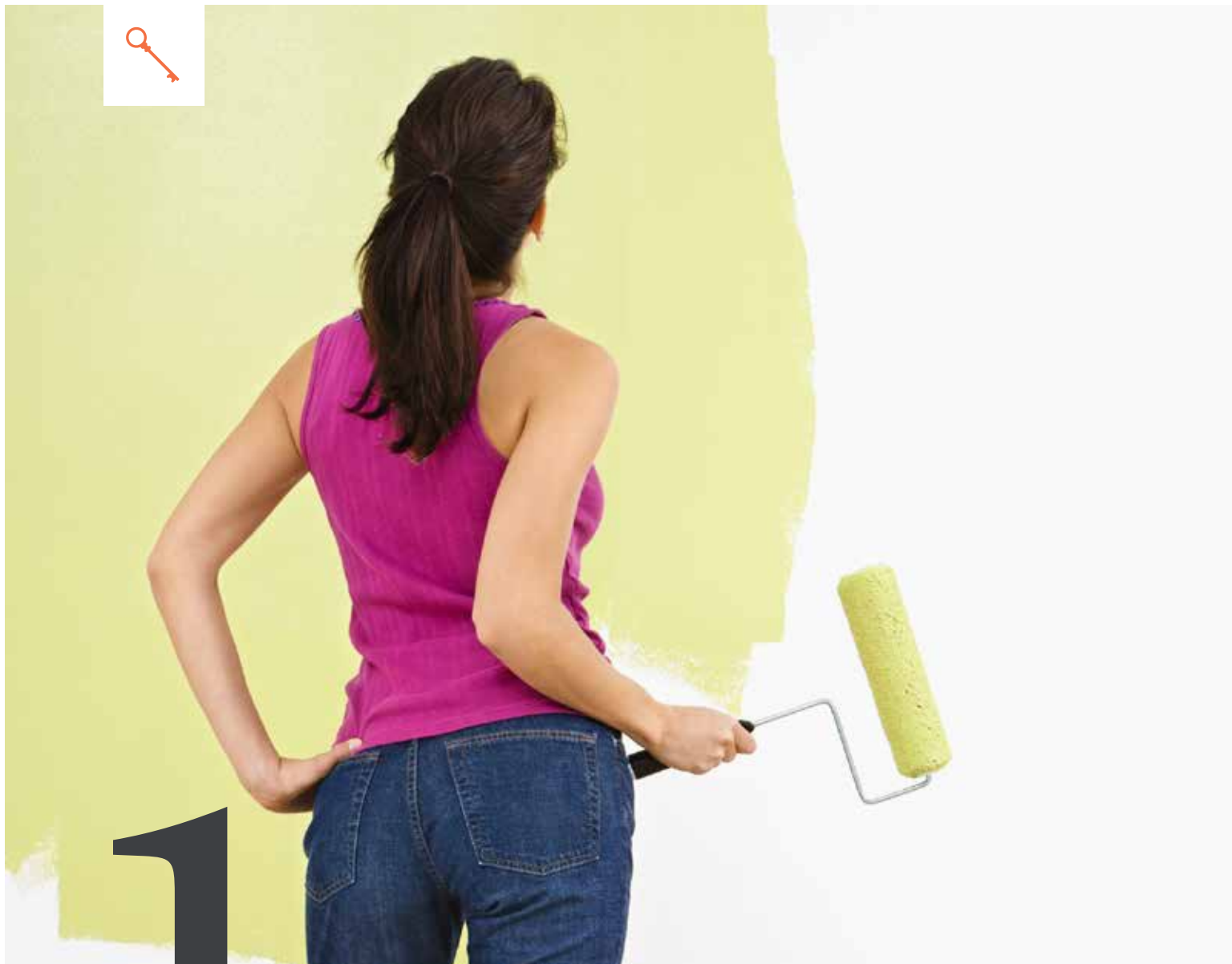
8

TIPS TO SELL FOR MORE MONEY AND IN LESS TIME





**DRASTICALLY INCREASE THE
VALUE OF YOUR HOUSE BY
THOUSANDS OF DOLLARS BY
SPENDING A FEW HUNDRED.**

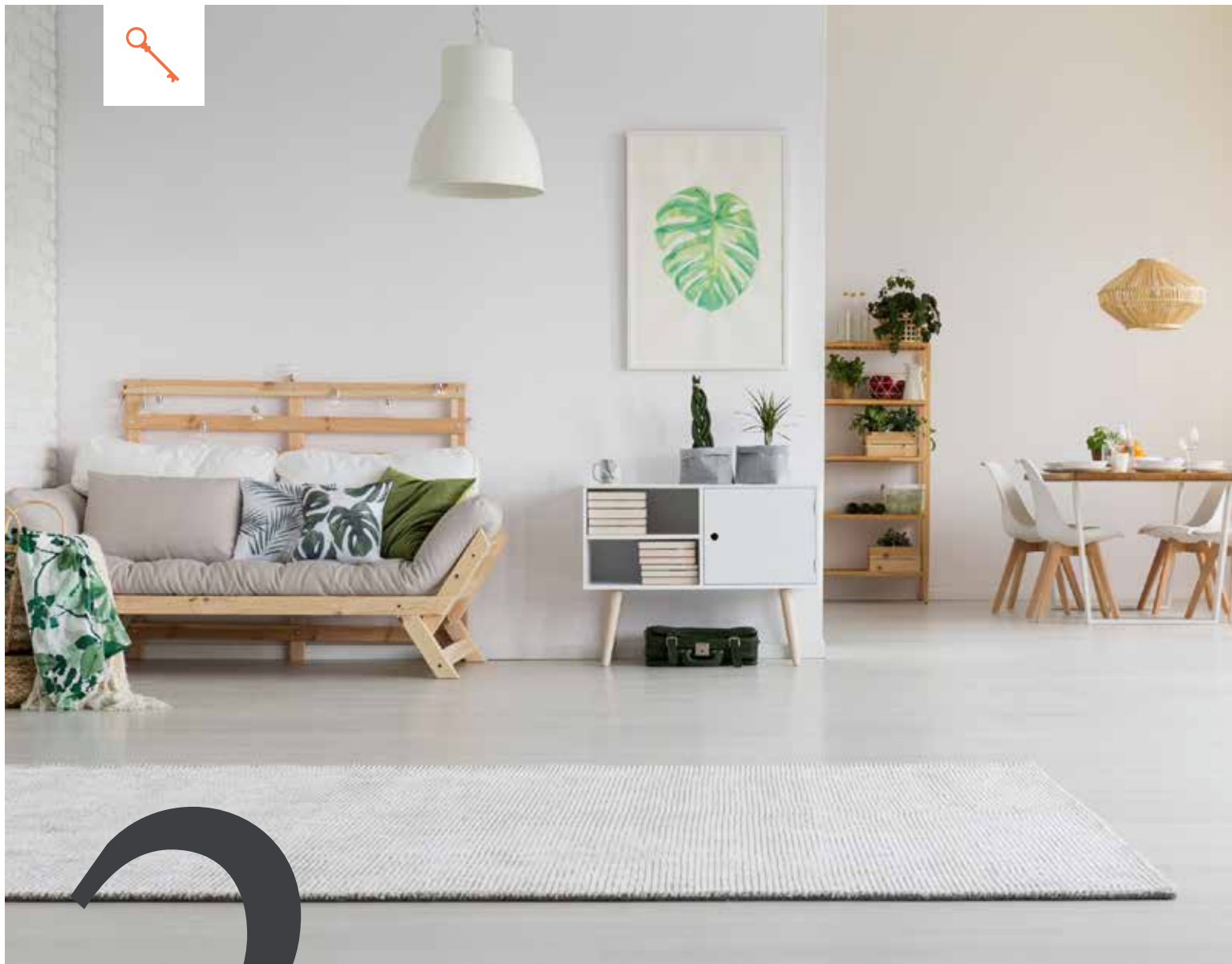


TIP

1 PAINT THE WALLS

NEUTRALIZE YOUR HOME FOR BUYERS

Buyers have a tough time visualizing themselves living in a home that has a different design scheme than they're used to. So make it easy for buyers by giving them a neutral color palette to work with. Fresh paint will also brighten the home, make it appear new, and mask any offensive smells.

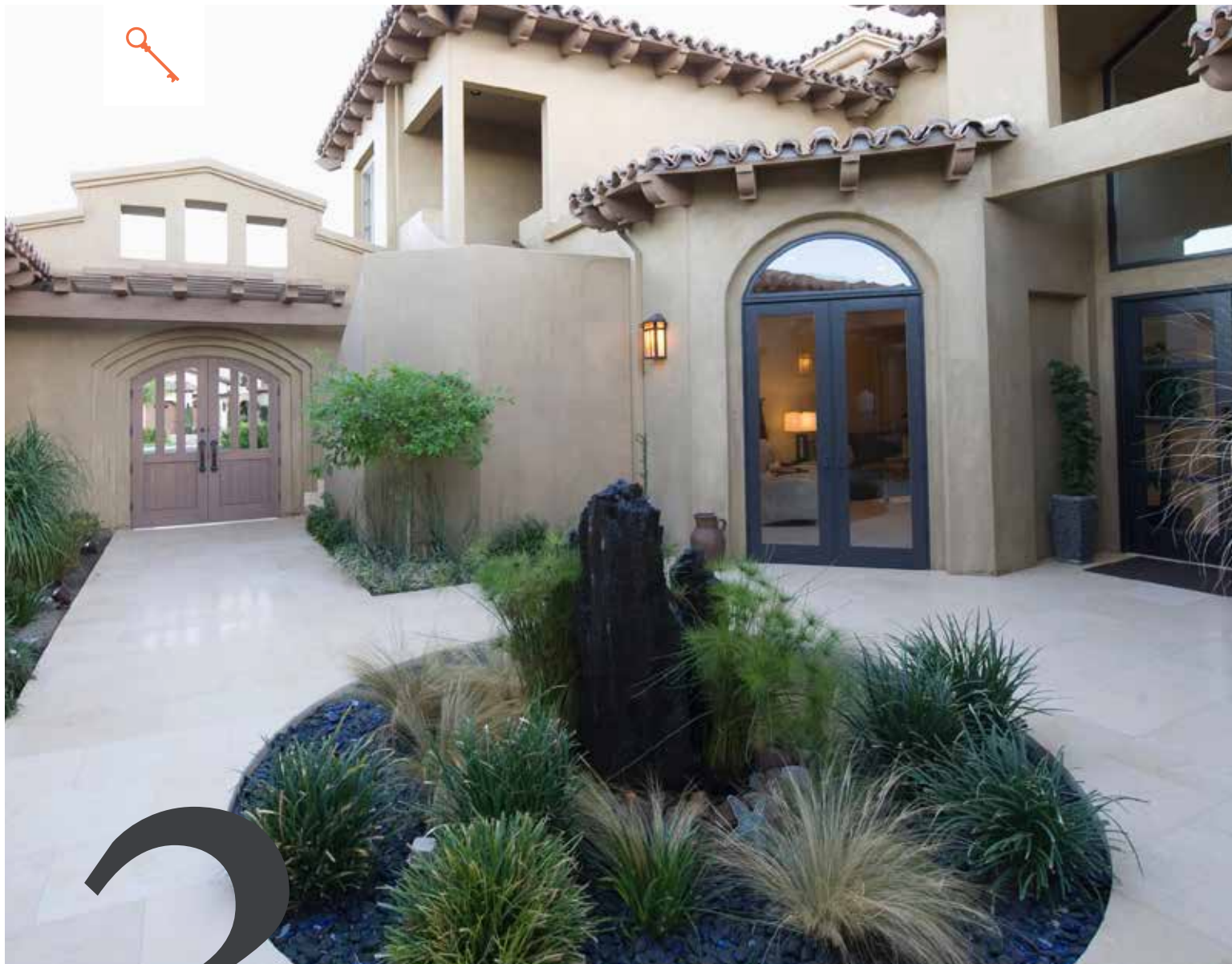


TIP 2

CREATE MORE SPACE

OPEN FLOOR PLANS ARE IN

Anything that opens the space and creates a sense of flow in the house is generating a response from buyers right now. Just by rearranging or removing furniture pieces, you can really modernize the look and feel of your home.



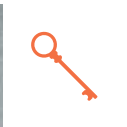
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TIP

HIRE A GARDENER

CURB APPEAL COUNTS

Mow the lawn, trim the shrubs, and cut the trees. Unsightly curb appeal can easily lower the perceived value of your home. A \$400-\$500 investment in landscaping can yield four times that!



4

TIP

DEFINE THE SPACE

REMOVE ALL QUESTION MARKS

Undefined spaces create doubt in the mind of a buyer. And doubt can kill a sale before it even starts. Instead, make sure that all spaces are clearly defined. Remove the treadmill from the living room, convert the office back into a bedroom, and hide the toys that have been playing in the dining room.



TIP 5

CLEAN THE BATHROOMS

BATHROOMS CAN BE DEAL BREAKERS

It may not be economical to do a full bathroom renovation. However, it is possible to spend a few hundred dollars on a bathroom refresh. Replace frosted glass with clear glass, clean the grout, remove rust stains, apply fresh caulk, update doorknobs, replace faucets, and install a low-flush toilet.



TIP

SPRUCE UP THE FLOORS

THE FIRST THING A BUYER WILL NOTICE

Broken tiles and squeaky floor boards can be fixed easily and make a huge difference in a buyer's impression. Remove wall to wall carpeting and vinyl flooring. Instead, opt for hardwood or tile, if the budget allows.

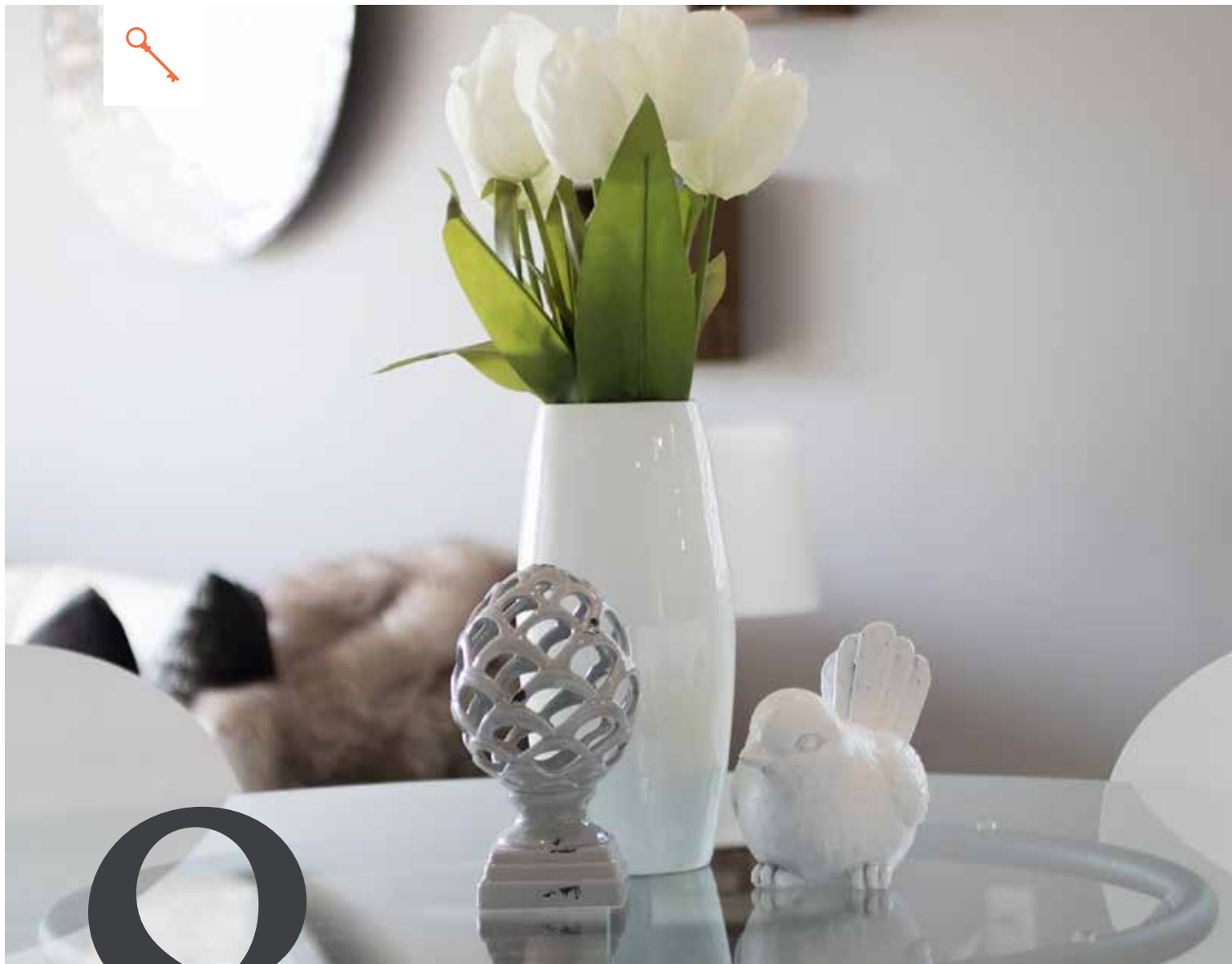


TIP

HIRE A HANDYMAN

BASIC MAINTENANCE GOES FAR

Repair leaks, replace rusty rain gutters, inspect the furnace, caulk the corners, replace the drawer pulls, and weed the flower beds. These kinds of repairs go a long way toward value.



8

TIP

SELL WITH SUCCESS

HIRE THE RIGHT AGENT

An experienced real estate agent can help you with a smoother, faster and more gainful transaction on the sale of your house. Hire someone who knows your local market, how to accurately price and market your home to sell.



Selling a home is a major financial action. It's critical that you make the right decision about who will handle it. We can help you side-step common seller mistakes and make for a smoother, faster and more gainful transaction on the sale of your house. Having an experienced real estate agent by your side can make the home selling process go more smoothly and provide valuable insight into what's likely one of the most significant moments of your life.

We know this market and how to accurately price and market your home to sell. Our success is based entirely on your success! Call us today for your FREE Comparative Market Analysis and let us start working for you.

ABOUT EVONA

I am a real go-getter, people-loving, loyal and well-informed Realtor in the Charlotte Metro Area. I surround myself with well-experienced individuals to always find a solution for your unique situation. I will always work in your best interest and commit to providing excellent experience whether you are selling, buying or investing. I pride myself on taking time and listening to your needs and being a part of your home selling and buying experience and will always put your best interest in front of everything else.

KEY ^{TO} CHARLOTTE
WITH EVONA