



حكومة رأس الخيمة
Government of Ras Al Khaimah

Ras Al Khaimah - Your next destination

Stakeholders Conference
February 2021

DESTINATION OVERVIEW





 World's Longest Zipline – Jebel Jais Flight





 Aerial View of Dhayah Fort



Al Jazirah Al Hamra





Wadi Showka



The Ritz-Carlton Ras Al Khaimah, Al Wadi Desert





📍 Waldorf Astoria, Ras Al Khaimah



The Cove Rotana Resort

DESTINATION RECOVERY PLAN



RAK TDA DESTINATION RECOVERY PLAN



UPCOMING PROJECTS



UPCOMING PROJECTS (1/2)

PROJECT DESCRIPTION

Hiking Trail Improvements

Jebel Jais

RAKTDA is focusing on multiple safety improvements on Hiking Trail



Bear Grylls Explorers Camp

Jebel Jais

Explorers courses consisting of 12 hours/ 24 hours/ 48 hours for explorers skills, family & children friendly



Jais Coaster

Jebel Jais

A type of downhill track using bobsled style cars, that are controlled by the passenger



PROJECT DESCRIPTION

Pop Up Hotel

Jebel Jais

A pop up hotel will be developed at Jebel Jais



Wing Suit Diving Platform

Jebel Jais

A base jump platform for wingsuit/parachute diving activity



Enhancement of Cultural Offerings

Multiple Sites

Enhancement of Jazirah Al Hamra and RAK National Museum
Develop new welcome centers at Dhaya Fort & Suwaidi Pearl Farm



UPCOMING PROJECTS (2/2)

PROJECT DESCRIPTION

Putt-putt Golf

Jebel Jais

Develop a putt putt golf facility with driving range on Jebel Jais, where biodegradable golf balls would be used



Infrastructure Improvements

Jebel Jais

Installation of Du single coverage Towers
Installation of electric car chargers



PROJECT DESCRIPTION

F&B Village

Jebel Jais

An F&B village with the components of drive through food trailers, kiosks, retail containers vintage truck restaurants, cafés, open air cinema, rest area, and kids play ground area

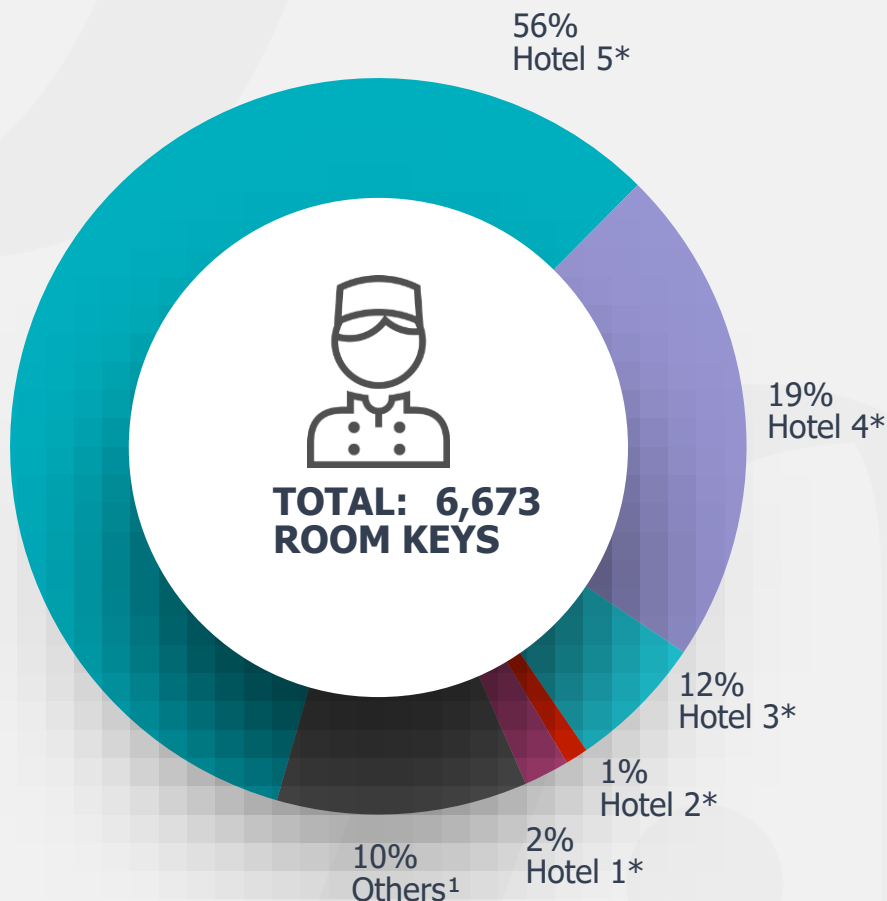


Public Beach Enhancement Multiple Sites

Enhancing the facilities and improving customer experience at Flamingo Beach & Al Maareedh Beach



RAK HOTEL SUPPLY



Current Accommodation Supply

Source: RAK TDA, STR; 1. includes apartments, guest houses and holiday homes

2021 – 2023 Pipeline of Hotels featuring 4,000+ keys

	HOTEL	KEYS
2021	1 Radisson Resort Marjan Island	388
	2 Hampton Marjan Island	515
	3 Mangrove Hotel	249
	4 InterContinental Mina Al Arab	348
	Total Keys for 2021	1,500
2022	5 Anantara Mina Al Arab	306
	6 Movenpick Resort	418
	7 Millennium Desert Resort	184
	8 Al Mahra Resort by Cristal	548
	Total Keys for 2022	1,456
2023	9 Rove Manar Mall	250
	10 Marriott Resort Ras Al Khaimah	300
	11 Element by Westin Hotel Apartments	230
	12 Address Al Marjan Island	249
	13 Luna De Miel Resort	30
	Total Keys for 2023	1,059



THANK YOU

