



KERTEN



HOSPITALITY

A disruptive, dynamic international hospitality Group dedicated to the management of **mixed-use** developments in key **global destinations**.

Starting from **one brand** in **one country** five years ago, today the operational and pipeline **portfolio** has grown to: **11** aspirational concepts in **35** development **projects** across 3 continents.

OUR BRANDS

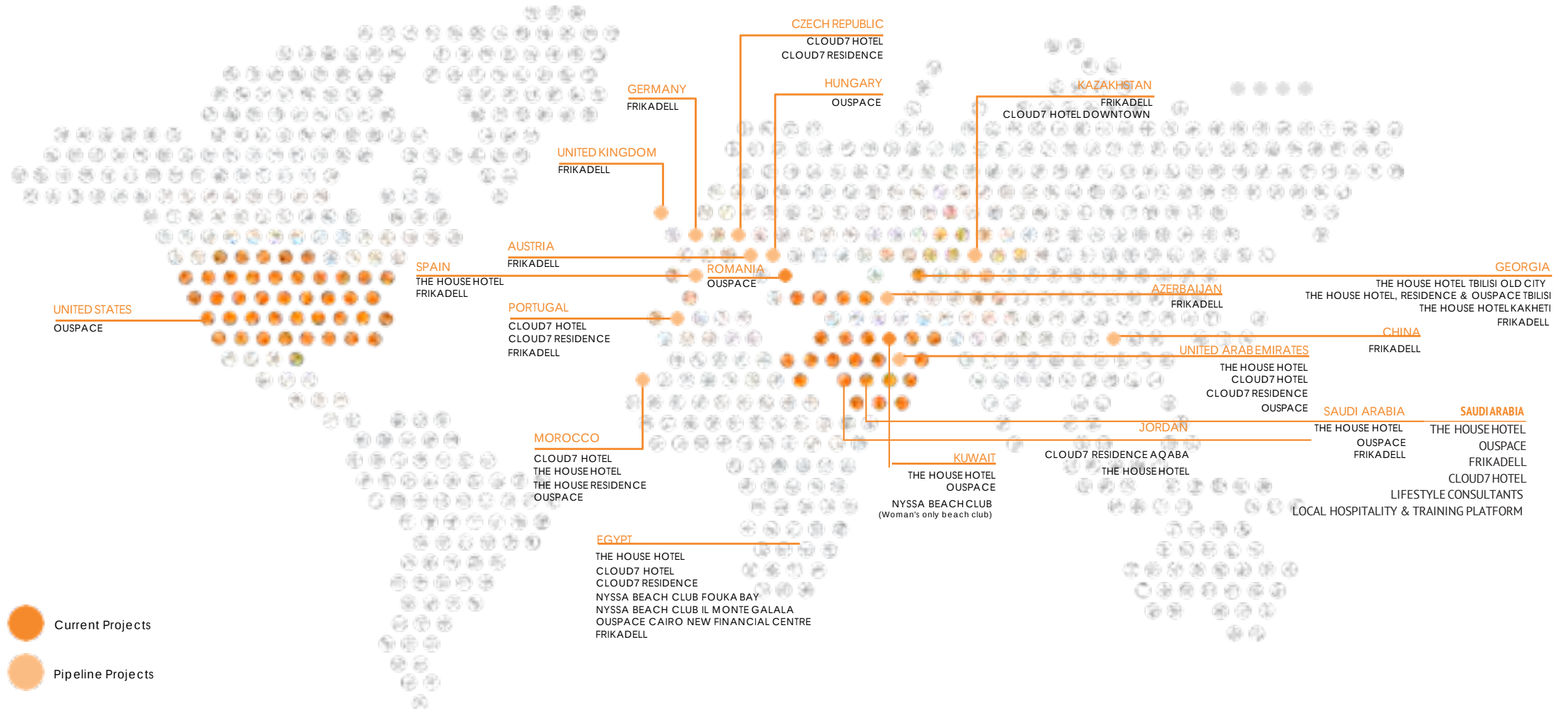
JOONTOS



THEHOUSE | HOTEL & RESIDENCE



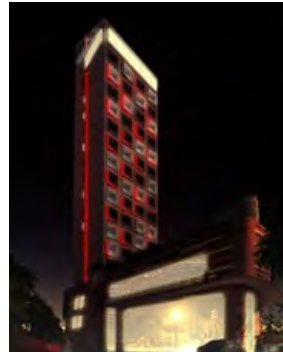
GLOBAL FOOTPRINT



PORTFOLIO PIPELINE



THE HOUSE HOTEL
JEDDAH



THE HOUSE HOTEL
KUWAIT



THE HOUSE HOTEL
TBILISI OLD CITY



THE HOUSE HOTEL
KAKHETI



THE HOUSE HOTEL &
RESIDENCE TBILISI



THE HOUSE HOTEL &
RESIDENCE FOUKA BAY



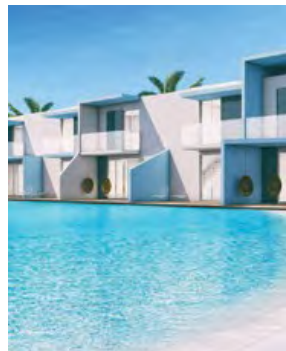
THE HOUSE HOTEL &
RESIDENCE IL MONTE GALALA



CLOUD7 RESIDENCE SOKHA
(IL MONTE GALALA)



THE HOUSE RESIDENCE
RAS EL HEKMA (FOUKA BAY)



THE HOUSE RESIDENCE
SAHEL RESORT (FOUKA BAY)



THE HOUSE HOTEL
RAS EL HEKMA (FOUKA BAY)



CLOUD7 HOTEL SOKHA
LAGOON (IL MONTE GALALA)



THE HOUSE HOTEL
SAHEL RESORT (FOUKA BAY)

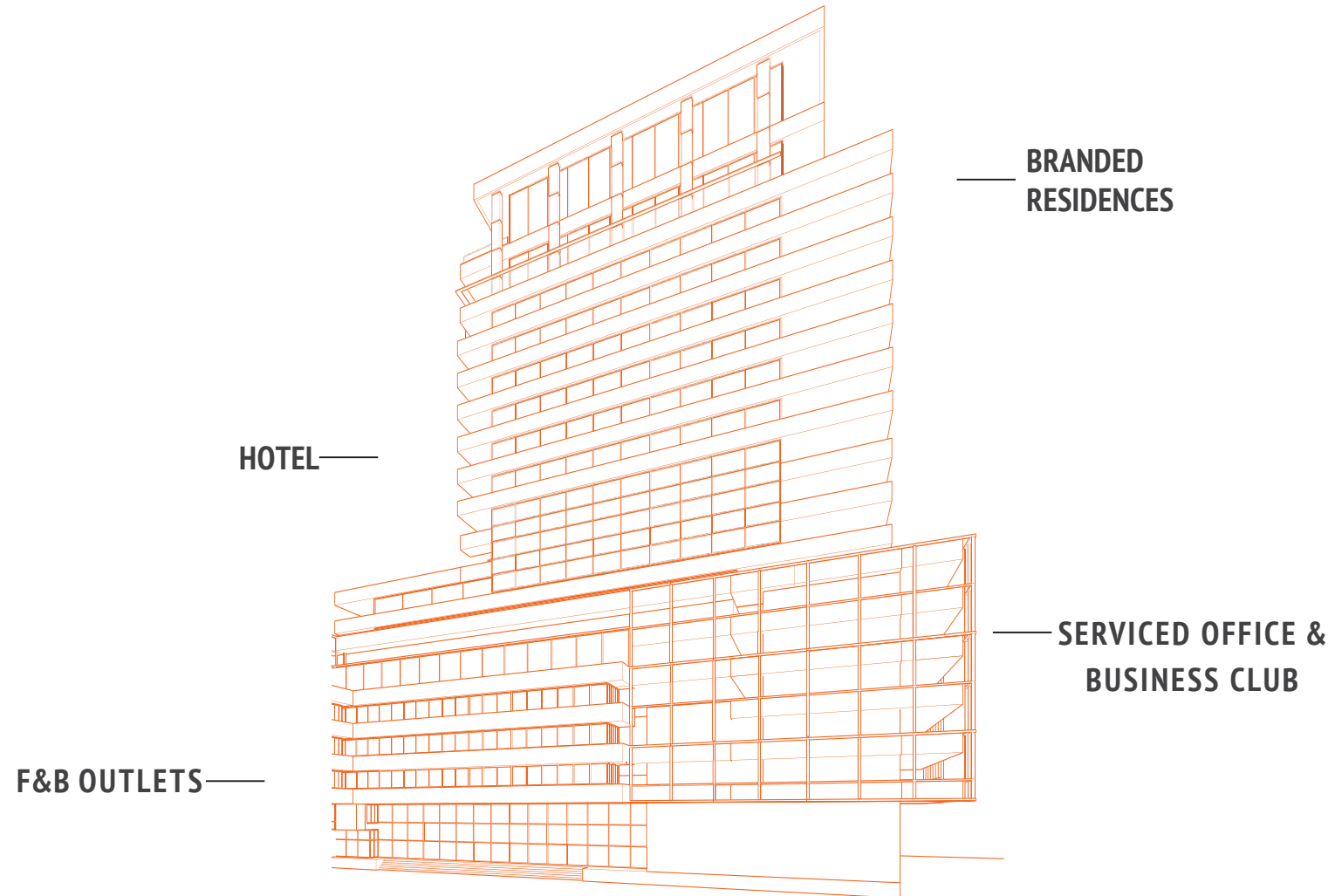


THE HOUSE HOTEL SOKHA
(IL MONTE GALALA)

WHAT MAKES KERTEN A STANDOUT?

We are a global mixed-use operator known for disrupting the industry by Rethinking Space and delivering win-win partnerships and brand collaborations that benefit owners, investors and consumers.

We create tailored experiences as part of lifestyle destinations conceptualized by a global team with passion for the Local Community and destination creation.



WHY MIXED-USE?

- Best anti-cyclic and de-risked investments
- Key to m2 Profitability through creation of innovative mixes of space
- Empower the local supply chain
- Destination Creation and Community Build

OUR PROJECTS IN THE KINGDOM OF SAUDI ARABIA



وزارة الاستثمار
Ministry of Investment

ONGOING PROJECTS.

Kerten Hospitality, is in very close partnership with SAGIA, now the Ministry of Investment, to support the development of lifestyles, assist in bringing Hospitality to a next level in the country by creating long term partnerships, share projects, collaborate with training local workforces.

Ahmed Al Khateeb, Chairman of the Saudi Commission for Tourism and Heritage (SCTH), announced the launch of the tourist visa for the Kingdom of Saudi Arabia at an event in Ad-Diriyah, a Unesco World Heritage site in Riyadh, of which Kerten Hospitality was, next to Oyo, the only other alternative, and adaptive Hospitality operator invited at the ceremony.

SAUDI VISION 2030



DIRIYAH GATE
DEVELOPMENT AUTHORITY



AMAALA



وزارة الاستثمار
Ministry of Investment



NEOM



KERTEN HOSPITALITY IN JORDAN

Ayla Oasis at Aqaba is a game-changing waterfront development situated along Jordan's Red Sea coast.



KERTEN HOSPITALITY IN EGYPT

- Tatweer Misr signed contracts with emerging and innovative Kerten Hospitality to bring boutique hotels to Egypt.
- Tatweer Misr has partnered with Kerten Hospitality to operate 8 boutique hotels and residences in Egypt under the hospitality's Group owned brands.
- Kerten has become their hospitality partner for 20,000m2 + hospitality development.



KERTEN HOSPITALITY IN GEORGIA

- Destination Creation in Georgia
- 3 Projects with multiple and varied components



INNOVATION SUSTAINABILITY & NEXT GEN

- ESG vs CSR
- Remoteship Launch and Mentorship
- Sustainability Challenge Engagement
- Women in Hospitality Global: Drivers of Change



THANK YOU

For more information please contact:

Marloes Knippenberg
Mknippenberg@kerten.com
or Tel: +353 87 231 7806

www.cloud7hotels.com
www.househotels.com
www.ouspace.com
www.frikadell.com

www.kertenhospitality.com

