



The 2021 Stakeholder Conference

“How design is helping the hospitality industry adapt to emerging global demands”



HI – I'M KRISTINA !

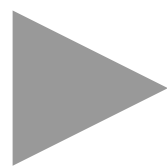
I'M A VERY
STRONG BELIEVER
IN LISTENING
AND LEARNING
FROM OTHERS.

Ruth Bader Ginsburg



HAS IT ALL CHANGED ?

INDUSTRY LEADERS SHARING THEIR THOUGHTS
(VIDEO LINK BELOW)



LET'S BLOOM AGAIN



IS THERE REALLY
A
NEW
NEW ?



TO BE
HONEST
IT IS ALL
ABOUT
THE
BOTTOM
LINE





DESIGN
CAN HELP YOU TO ADAPT TO THIS
EMERGING DEMAND

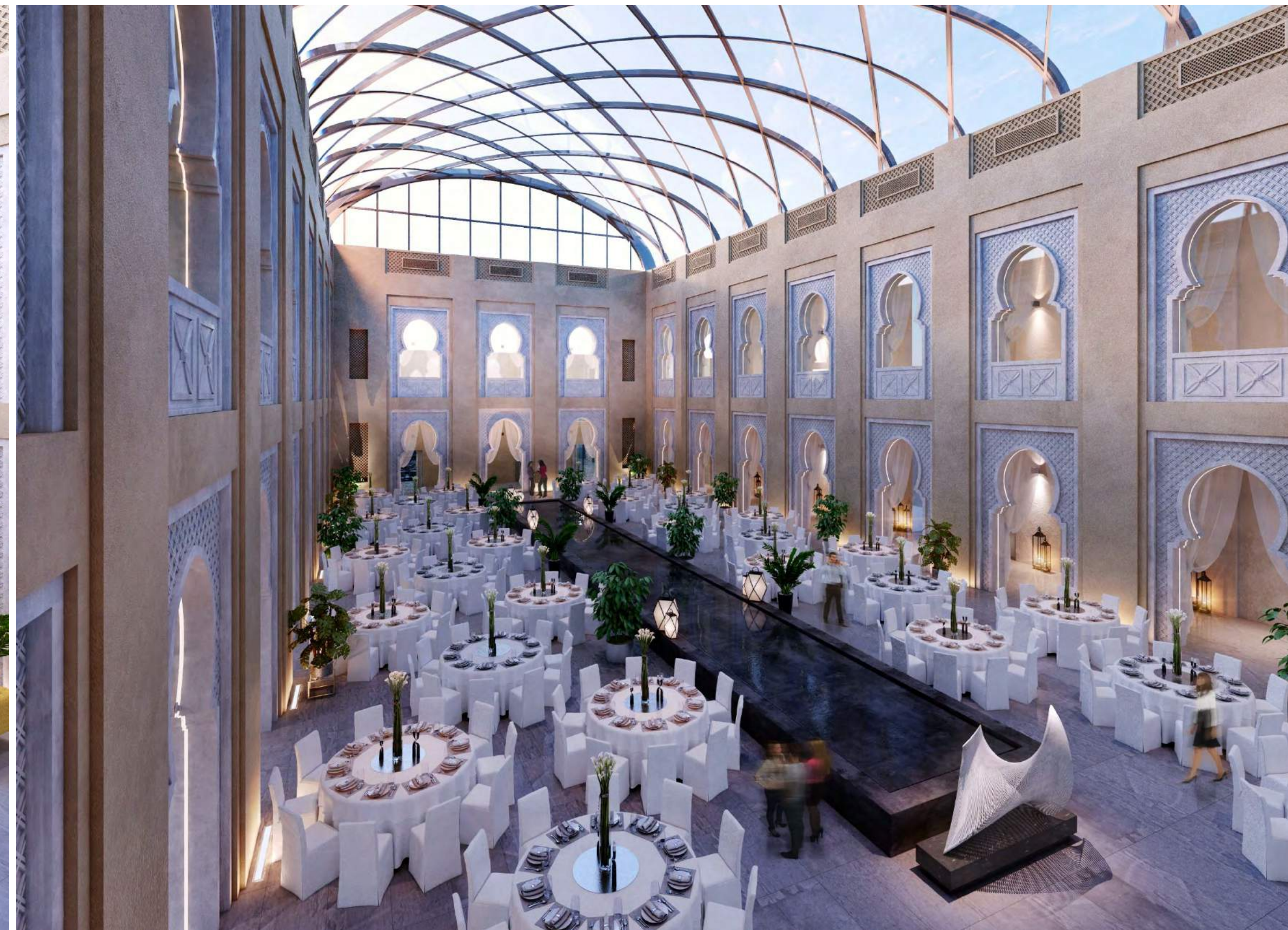
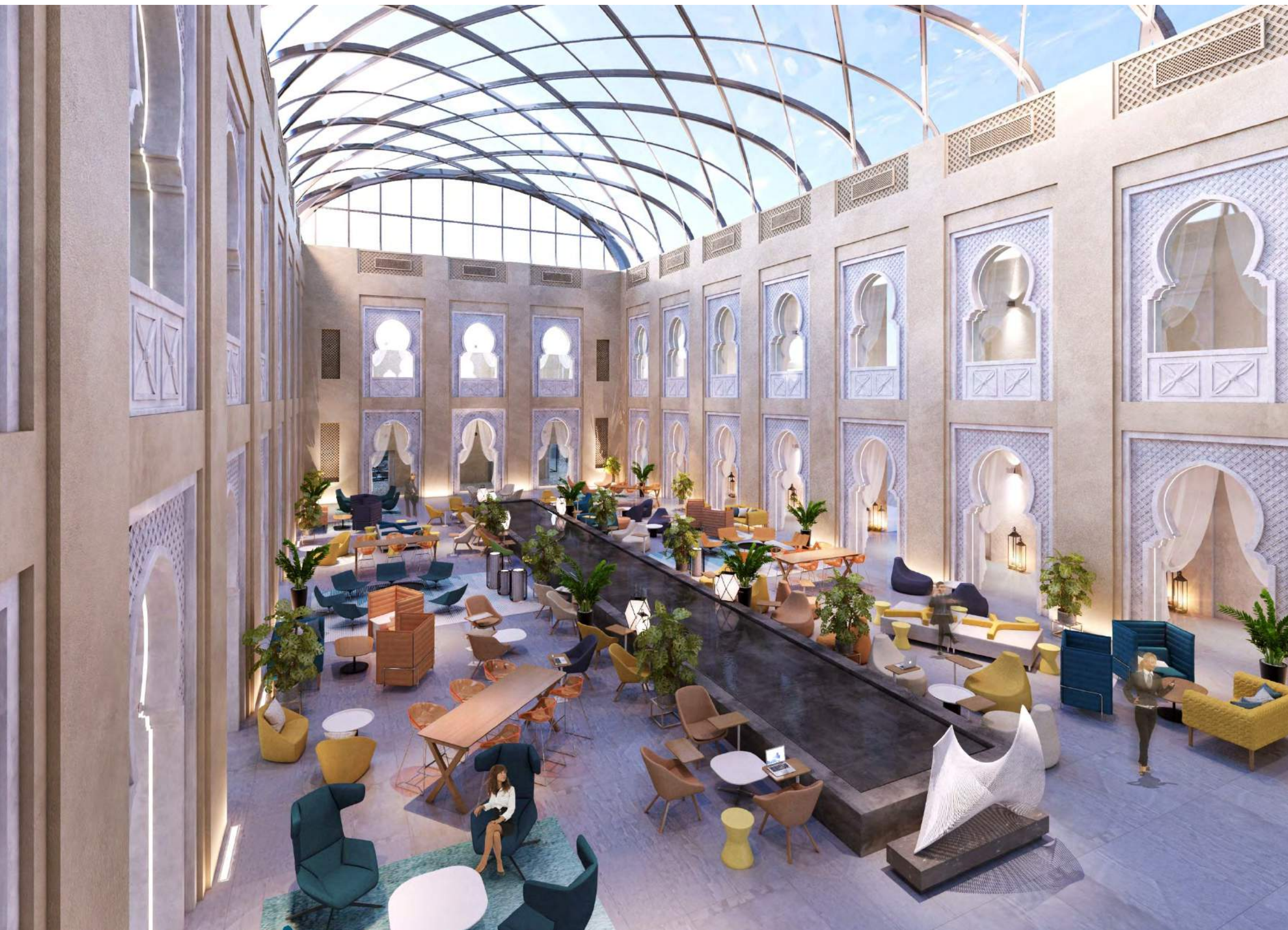
NEW YEAR NEW ME
6 STEP TRANSFORMATION



STEP 1 : ACTIVATE
YOUR ASSETS



ACTIVATE SPACE AND GENERATE REVENUE

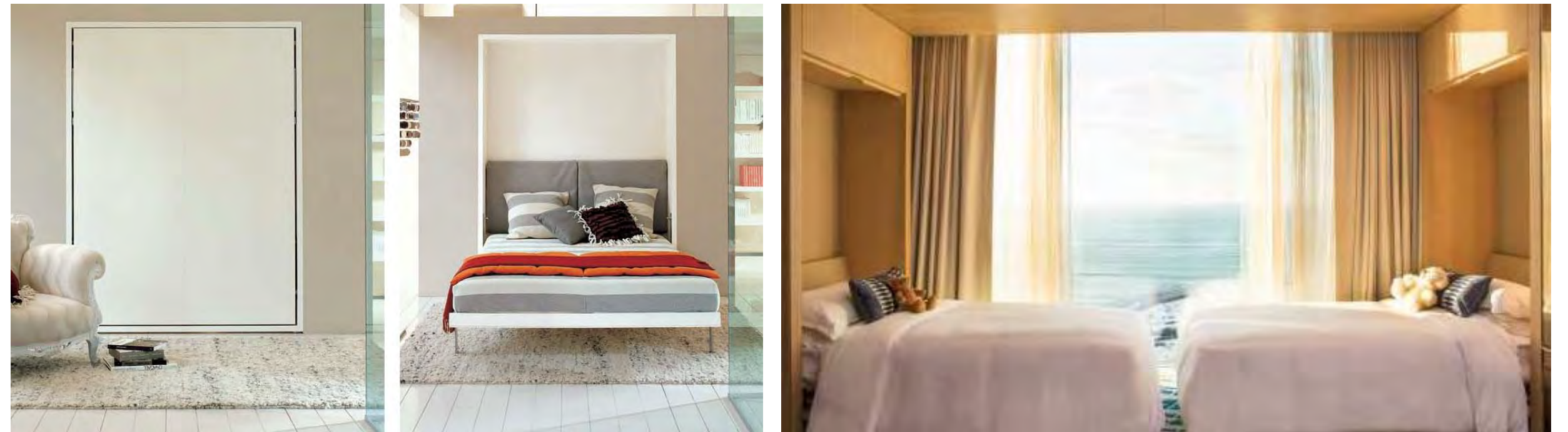
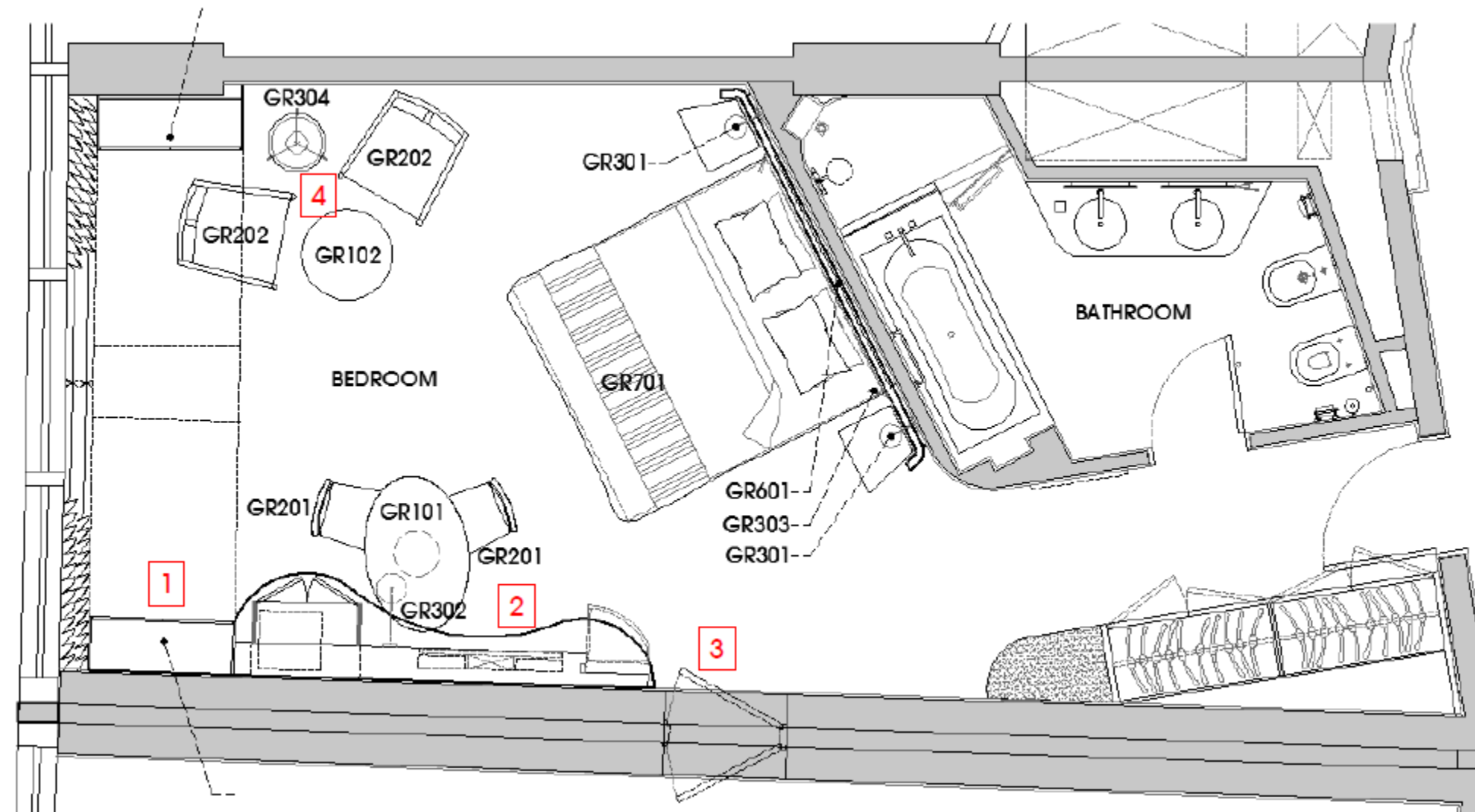




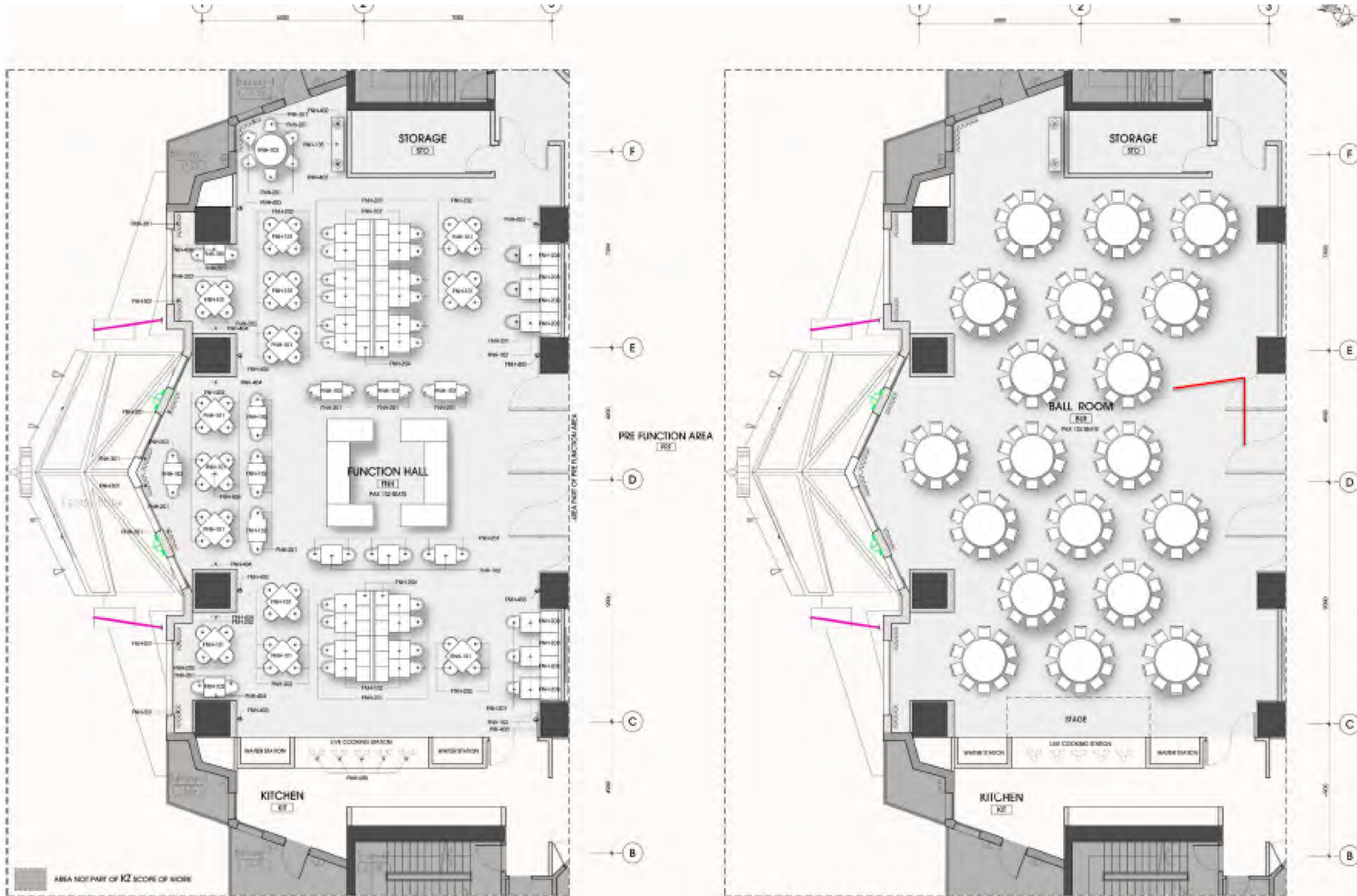
STEP 2: THINK
FLEXIBILITY

SLEEPS TWO AND FOUR

UTILIZE SPACE AND SAVE ON OPERATIONAL COSTS

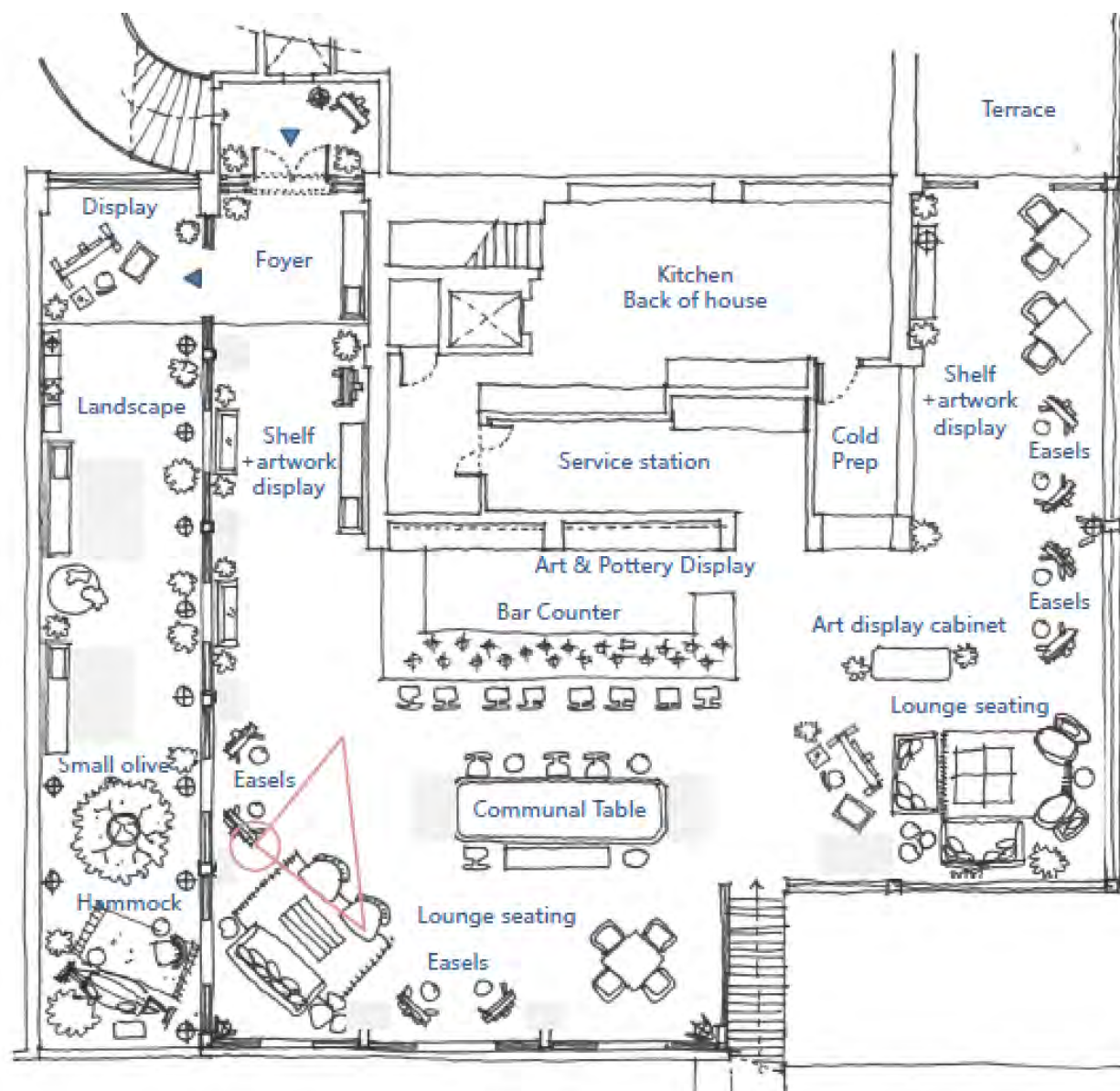


FLEXIBILITY & MOBILITY, AM :DINING ROOM, PM:EVENT SPACE



ACTIVATING UNUSED SPACES

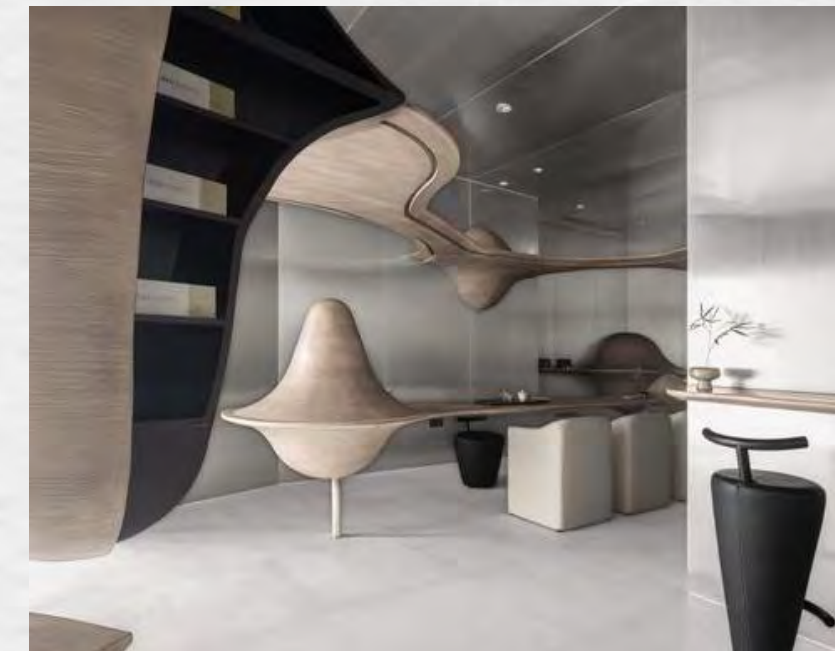
CREATING GUEST ACTIVITIES, ART STUDIO BY DAY, BAR BY NIGHT



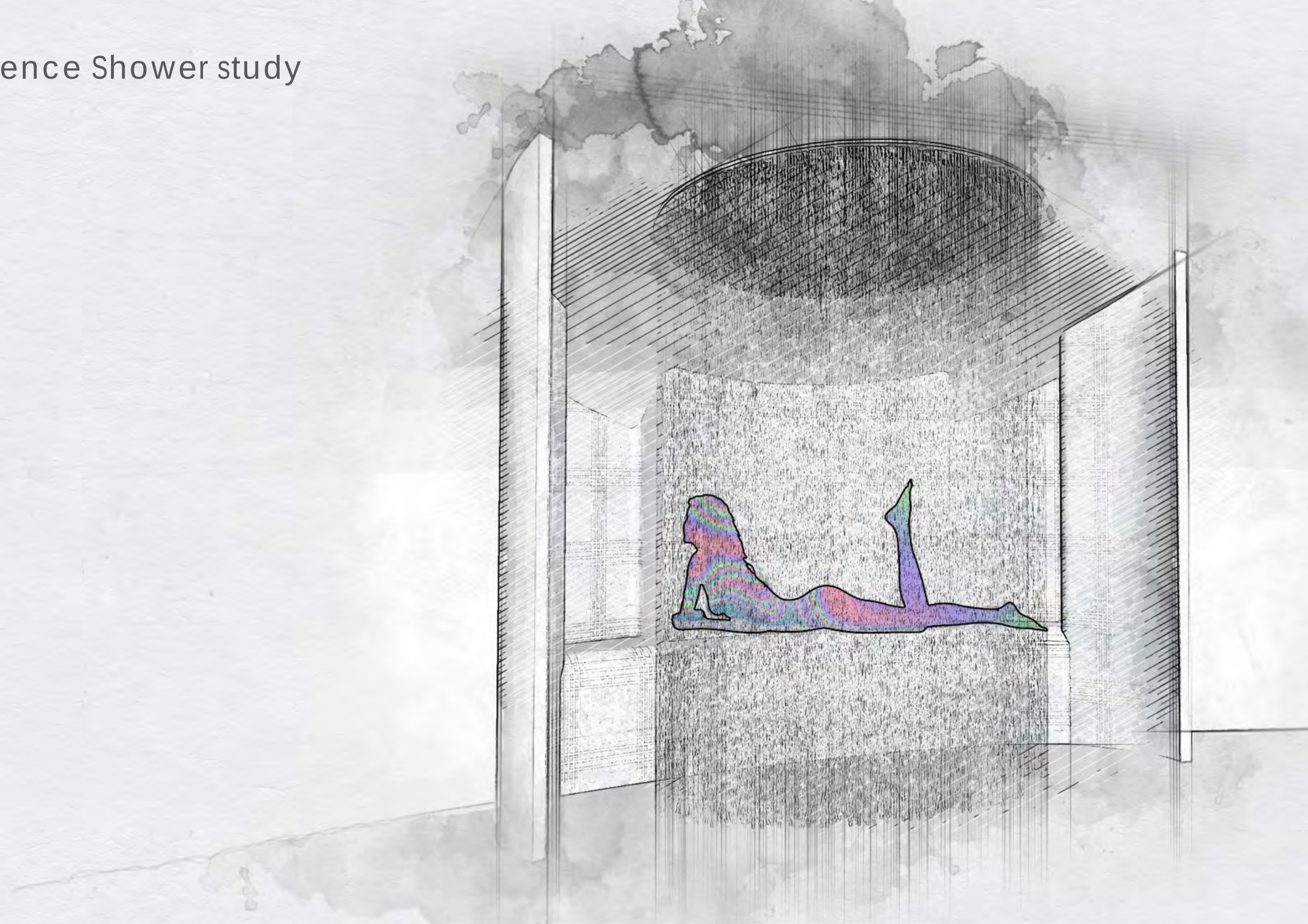
STEP 3 : THINK WELLNESS



Wellness study



Experience Shower study



STEP 4 : THINK
SUSTAINABILITY
GO GREEN OR GO
HOME

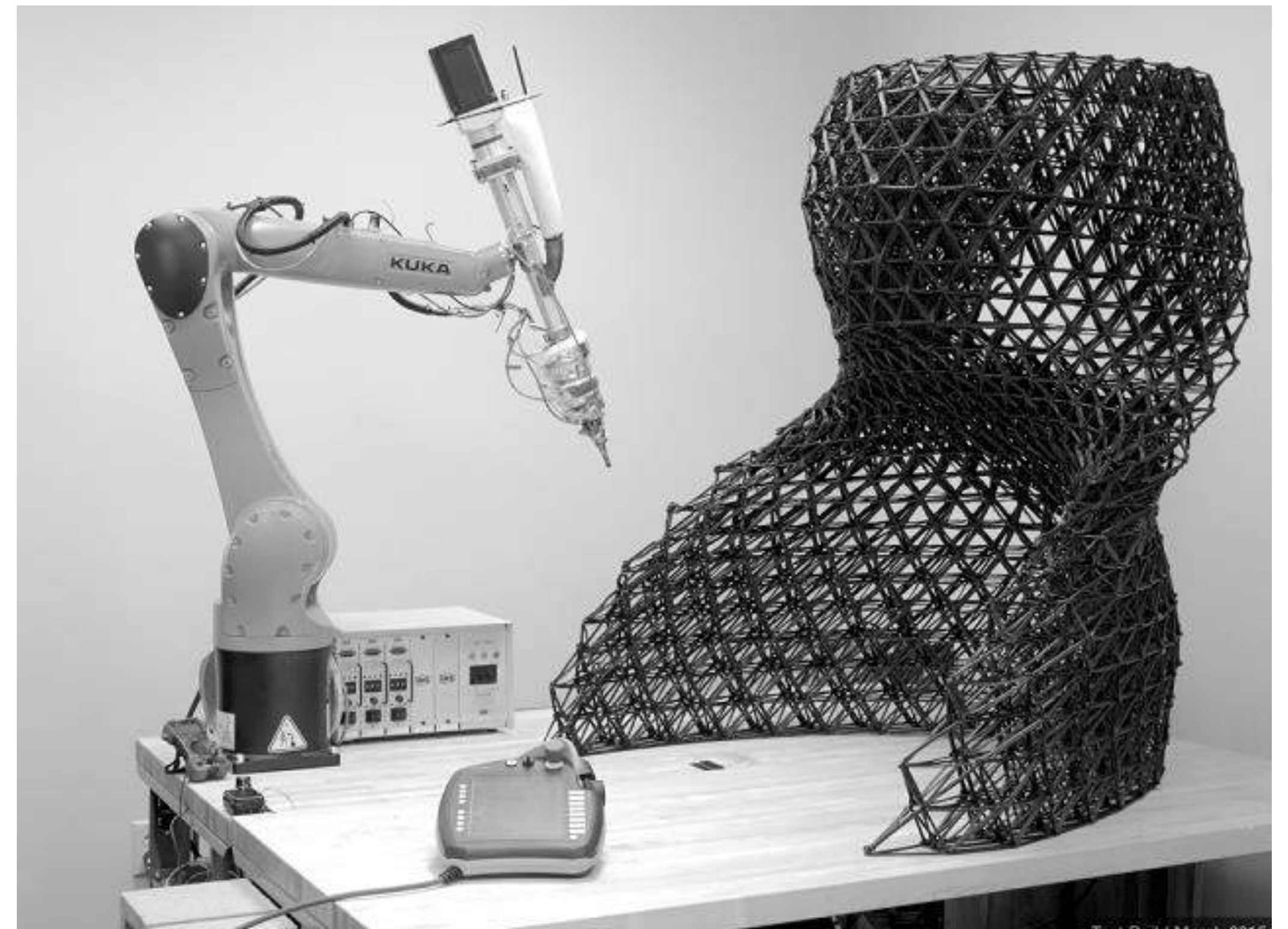


A top-down view of a carefully curated material palette on a light gray surface. The palette includes various natural elements like dried ferns, moss, and twigs; man-made materials like wood planks, a woven basket, and a ceramic jar; and architectural samples like a large wooden panel and a green-painted board. The items are arranged in a balanced, artistic composition.



3D PRINTING

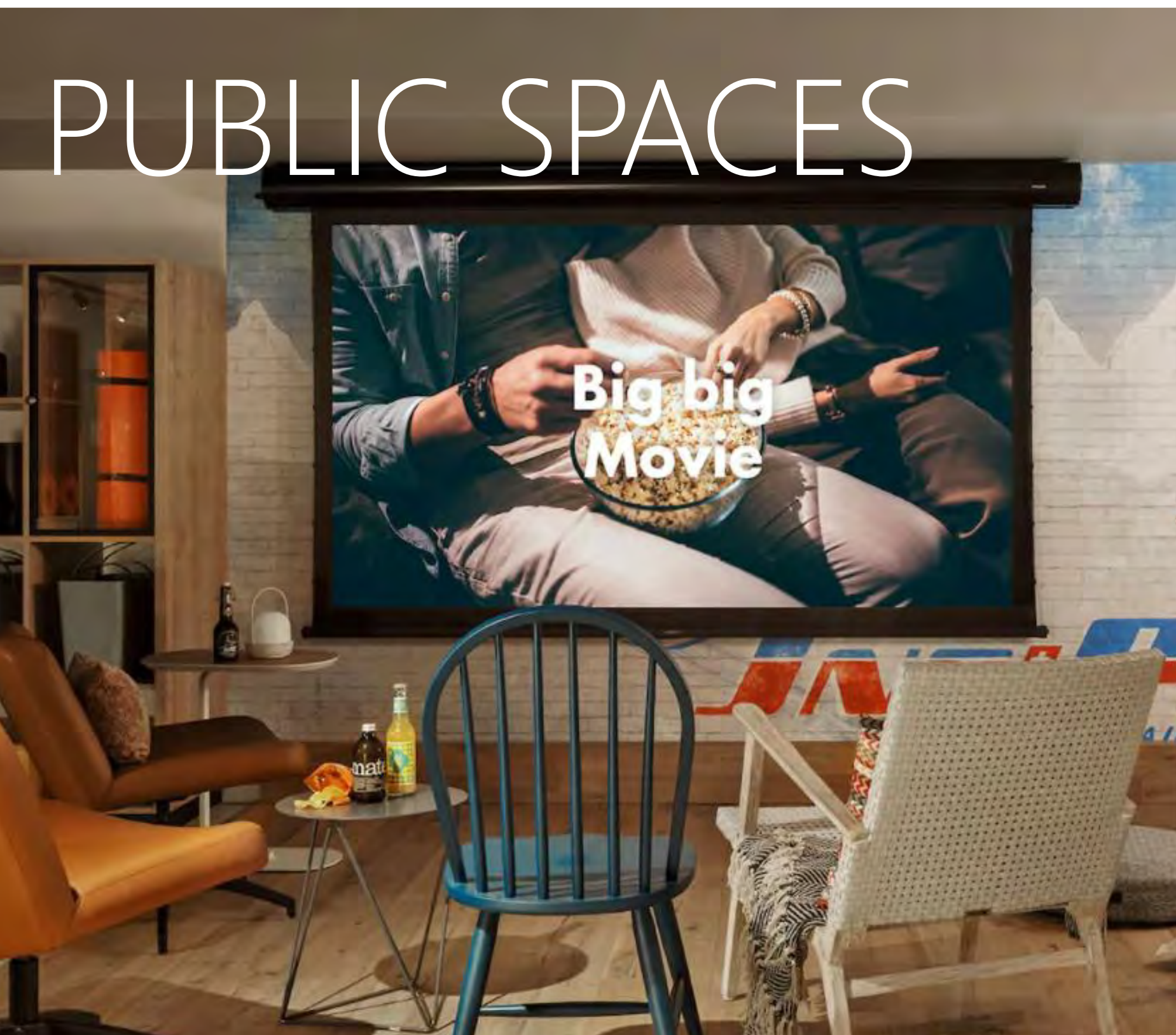
REVOLUTIONISING THE WAY WE DESIGN
IMPROVING COST, SPEED AND PROJECTED MANUFACTURING TIME



STEP 5 :
MAKE IT FEEL LIKE
HOME
THE MILLENNIAL
FACTOR







STEP 6 :
EVERYTHING
GOES INSTA



LOOKING FOR THAT EMOTIONAL RESPONSE



LOOKING FOR THAT EMOTIONAL RESPONSE



In the words of King Karl –

*“I AM A FASHION PERSON, AND FASHION IS NOT ONLY ABOUT CLOTHES—
IT'S ABOUT ALL KINDS OF CHANGE”*

Lets stay inspired.

THANK YOU

Kristina Zanic

DESIGN CONSULTANTS