



ATLANTIS

ATLAS PROJECT

Extraordinary. Meaningful. Responsible.

Kelly Timmins

Director Conservation, Education & CSR

Atlantis Dubai

Joined July 2019

Background in Marine Science, Conservation, Animal Welfare, Science Education and Sustainability

Main role is to develop and lead Environmental and Social Sustainability



A background image showing a group of children and an adult in a swimming pool. The children are wearing swimwear with 'ATLANTIS AQUAVENTURE' printed on it. They are all looking down at something in the water. The adult is on the right, also looking down. The image is dimmed to allow text to be overlaid.

Our Vision

To create a world where environmental and societal wellbeing are prioritised and protected.

Drive change
in the tourism sector

Contribute
to the UN
Sustainable
Development
Goals

Be a leader in
responsible
tourism



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Our Commitment

Responsible
Operations

Conservation &
Animal Welfare

Education &
Awareness

Corporate Social
Responsibility



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Focus Areas

RESPONSIBLE OPERATIONS

Responsible Sourcing

Water Conservation

Waste Management

Energy & Carbon
Reduction

CONSERVATION & ANIMAL WELFARE

Field Conservation

Scientific Advancement

Animal Welfare Practices

Land Use Planning &
Management

EDUCATION & AWARENESS

Colleagues

Guests

Youth

Community

CORPORATE SOCIAL RESPONSIBILITY

Diversity & Labour Practices

Learning & Development

Community Contributions

Awards &
Accreditations

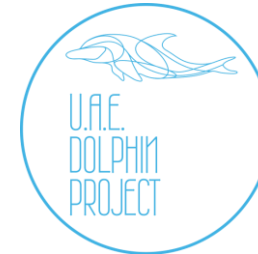
Our Journey

2019

2020

2021

ASSOCIATION
OF ZOOS &
AQUARIUMS



Committed & Accredited



Home to 65,000 animals we are dedicated to exceeding the highest international gold standard of animal care and welfare.



In March 2020, we became the first organization in the middle-east to become AZA accredited, and in September 2021 we became members of the World Association of Zoos and Aquariums.



Reporting



EARTHCHECK

EarthCheck provides a framework that allows our resorts to report, monitor and improve on their environmental and social impacts, inline with internationally recognised standards. We are committed to attaining and maintaining EarthCheck certification at every resort by undergoing an annual evaluation of our performance. EarthCheck focuses on 10 key performance areas which each drive one or more of the UN Sustainable Development Goals.

Our Contribution



We are committed to protecting the local environment and supporting local communities. We invest our resources and collaborate with organisations to drive initiatives that truly make a difference. Through participation in environmental guest programmes, we generate funds to support conservation, sustainability, education and/or social initiatives that help to benefit the environment and local community.

Success Stories

- Installed a Water Bottling Plant removing 3.7m bottles/year from Rooms
- Increase local sourcing by 70% in 8 restaurants
- Contributed 120K into 9 local Conservation Projects.
- Installed AR Food Waste Technology (~40% reduction)
- Implemented recyclable takeaway packaging in our Waterpark
- Monthly food/linen and amenity donations
- Waterpark became a certified autism Centre

2023 Projects

- Installing Solar Panels (1.2 MW)
- Expanding Food Waste AR technology for increased impact
- Complete elimination of single-use plastic bottles
- Eco-friendly room amenities roll out
- Recycling bins in all guest areas
- Increase traceability of our seafood by 35%

Thank You