



**KERZNER
INTERNATIONAL
& ATLANTIS
DUBAI'S CSR &
SUSTAINABILITY**

STAKEHOLDERS CONFERENCE
2022

SESSION HIGHLIGHTS

- CSR & SUSTAINABILITY - AN ENGINEERING PERSPECTIVE
- KERZNER INTERNATIONAL INITIATIVES
 - EARTHCHECK
 - ATLAS PROJECT
 - LEED
 - WELL
- SUSTAINABILITY GOALS

SUSTAINABILITY - AN ENGINEERING PERSPECTIVE

- Recognised Platform
- Commitment & Policy
- Benchmarking & Performance
- Governance
- Sustainability & Energy Approach
- Communication
- 3rd Party Oversight



CSR & SUSTAINABILITY PROGRAMS AT KERZNER



ATLANTIS

ATLAS PROJECT



EARTHCHECK



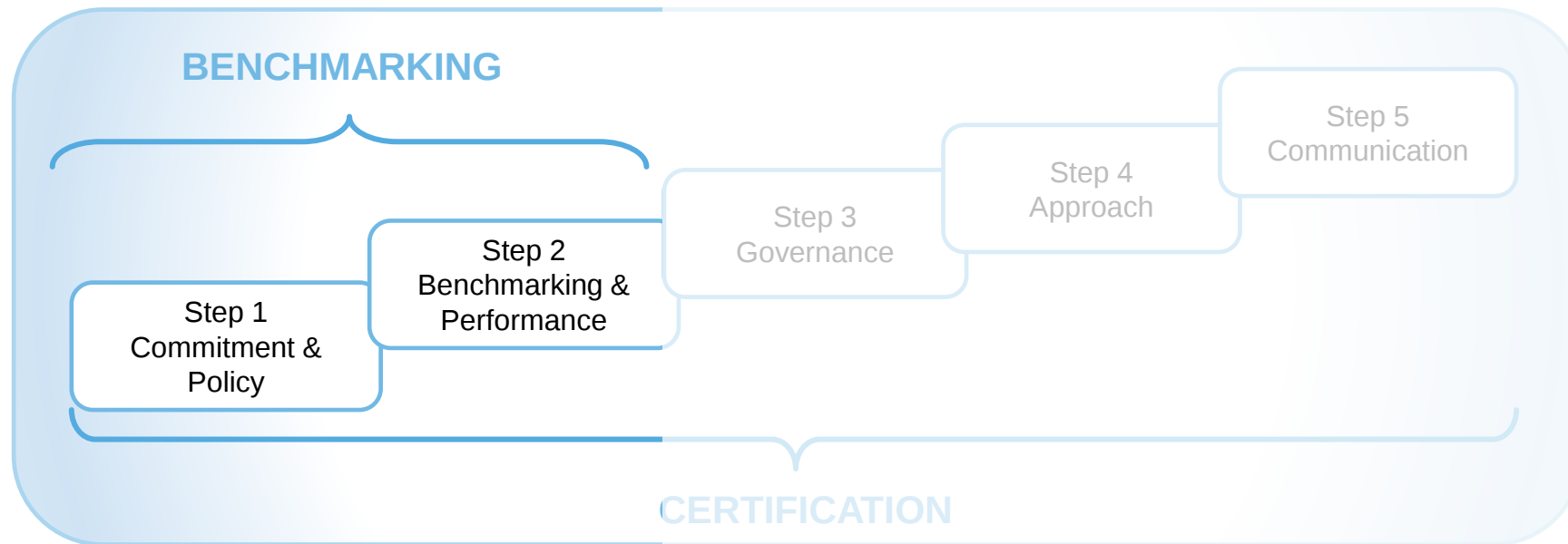
KERZNER & EARTH CHECK

- EarthCheck is an industry leading benchmarking and certification organization primarily for the tourism and hospitality sectors
- We have been in partnership since 2019
- All our resorts are enrolled in the program
- We have 1 Gold-Certified resort (O&O Reethi Rah), 11 Silver-Certified (including Kerzner office), and 4 Bronze-Certified

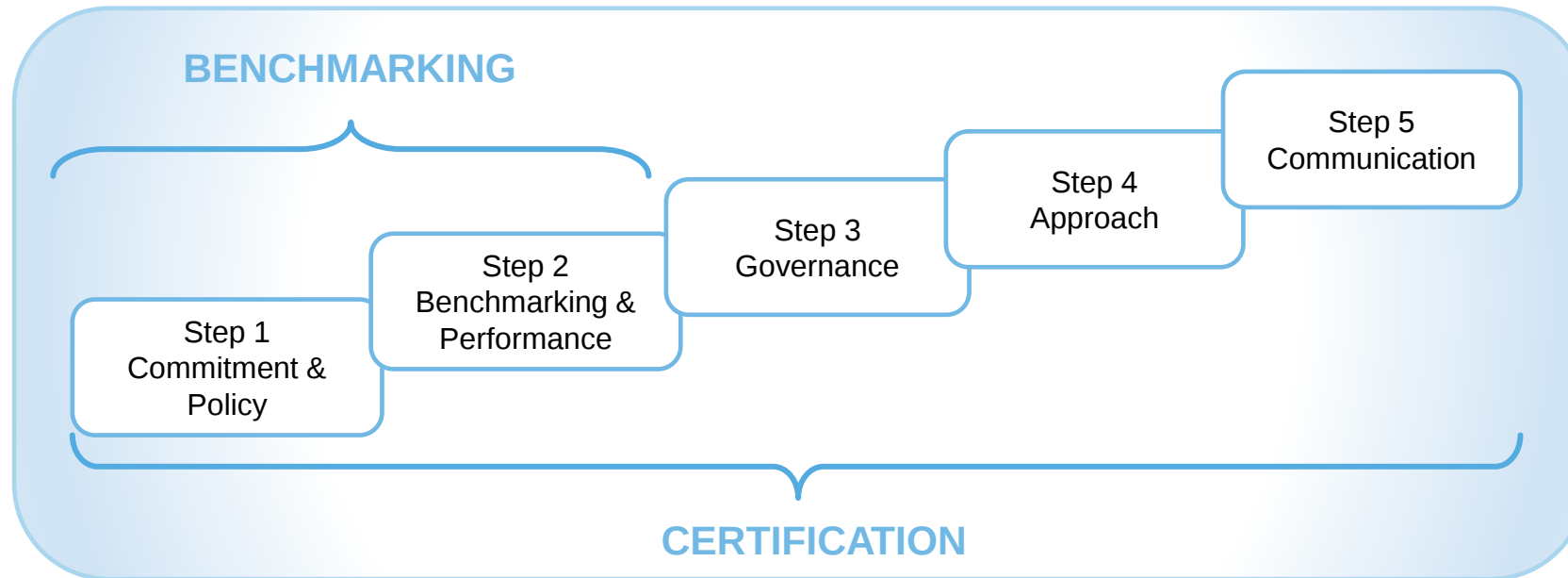
PHASE 1 - BENCHMARKING



BENCHMARKING
MEASURE & ASSESS YOUR PERFORMANCE

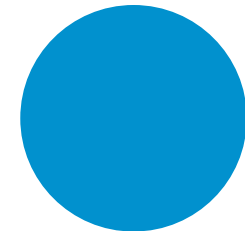


PHASE 2 - CERTIFICATION



CERTIFICATION

MANAGE & IMPROVE YOUR PERFORMANCE & VERIFY YOUR COMPLIANCE



EARTHCHECK ACHIEVEMENTS



*Completion of
Benchmarking
Assessment **

**only applies to non-
Certified properties*

BENCHMARKING

Step 1
Commitment &
Policy

Step 2
Benchmarking &
Performance

Step 3
Governance

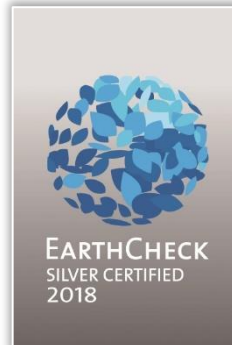
Step 4
Approach

Step 5
Communication

CERTIFICATION

*Completion of
Annual
Certification
Services*

Year 1- 4



Year 5- 9



Year 10 - 14



From 15 Years



Earth Check KPI's for 2022 at Kerzner

Brand Focus	Achieve EarthCheck Benchmark Silver Certification for all resorts and Global Office (Gold for OORR)	EA: N/A ES: N/A MA: Achieved MS: N/A DM: Not achieved	From 2021	Mandatory for all new properties to join EarthCheck within 1 month of opening and to achieve Bronze status within 6 months of joining. Properties open for a full calendar year to achieve Silver status in that year.
Growth Plan	Achieve a reduction in GreenHouse Gas emissions, KG CO2/sq Meter YOY. Figures taken from EarthCheck platform	Average of all resorts: EA: above 8.0% ES: 5.1-7.9% MA: 5.0% MS: 2.5-4.9% DM: below 2.5%	From 2021	Reduction in carbon emissions % based on year on year figures from EarthCheck platform



Kerzner International
partnered with
EarthCheck and signed
a global agreement

2019

Added new opening
properties to KPI to
become EarthCheck
member within 1
month of opening

2021

2020

Sustainability KPI's
introduced for the first
time. Mandatory
EarthCheck membership
and to achieve
certification. Used
platform data to drive
utility consumption
performance

2022

EarthCheck mandatory
KPI targets now include
Bronze certification
within 6 months of
opening and Silver
certification once open
for a full calendar year.
Used platform to drive
Carbon Emission targets



THE THREE PILLARS OF SUSTAINABILITY

1 ENVIRONMENTAL

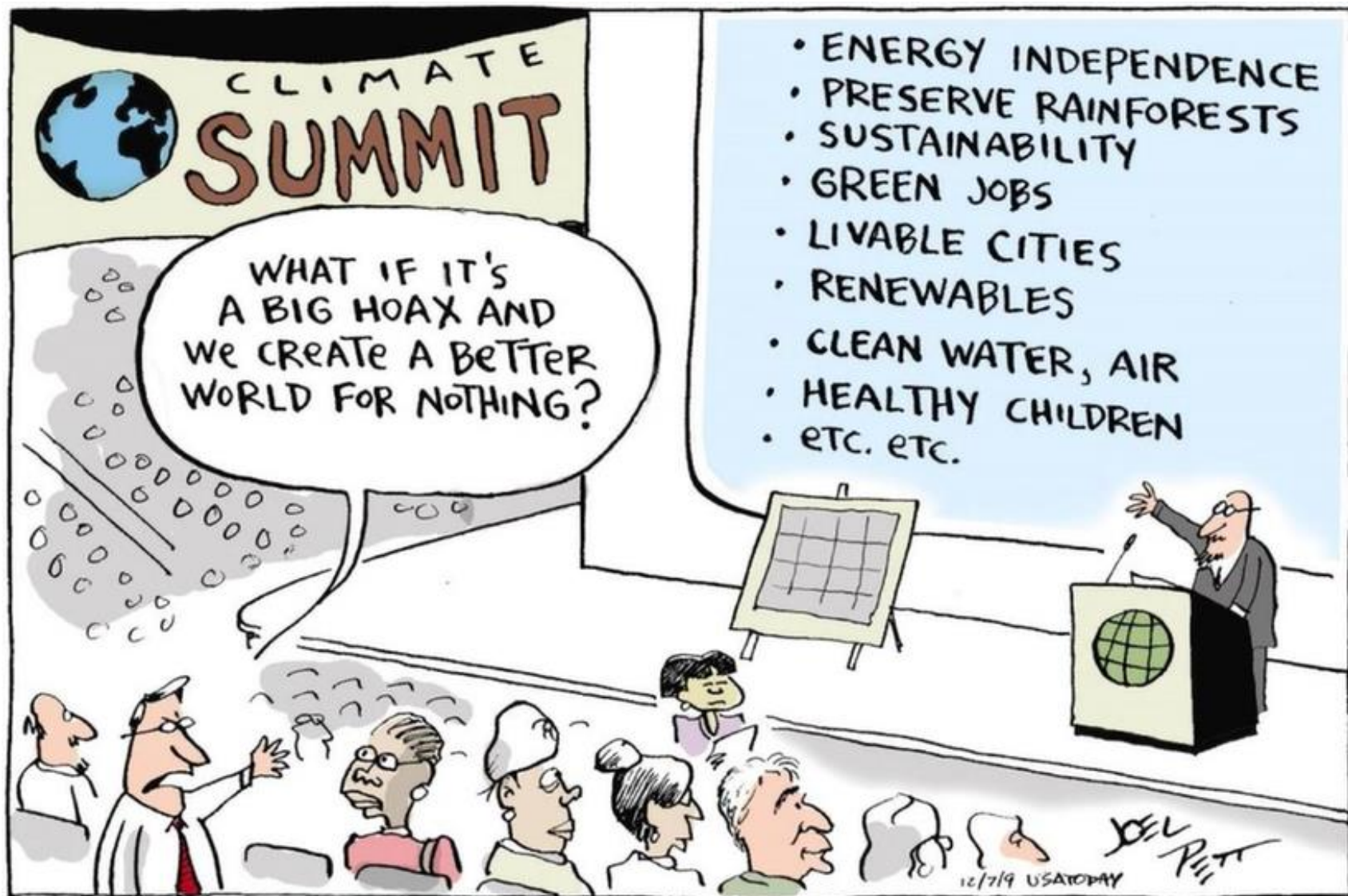
Environmental sustainability refers to living within the means of the planet's natural resources by consuming energy fuels, land, water and other resources at a sustainable rate.

2 ECONOMIC

Economic sustainability requires that a business or organization uses its resources responsibly and efficiently in order to operate sustainably while consistently producing a profit.

3 SOCIAL

Social sustainability is the ability of a society to achieve and maintain social well-being, for the good of a country, organization or community.



**You can't manage
what you don't
measure!**



SUSTAINABLE DEVELOPMENT GOALS



UAE'S SUSTAINABILITY GOALS BASED ON VISION 2021

The UAE Government is focusing on Sustainability with their Vision 2021 Program

The Department of Tourism and Commerce Marketing has mandated a “12 Steps towards Sustainability” manual under the Dubai Sustainable Tourism (DST) Initiative



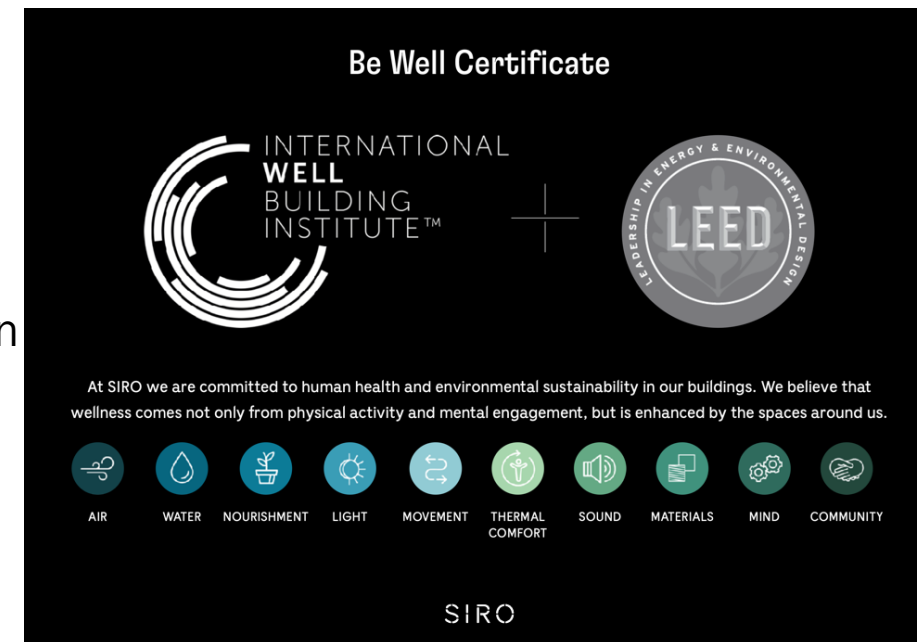
ENVIRONMENTAL DESIGN

One&Only One Za'abeel is attaining LEED Gold Certification

One&Only Asthesis in Athens is attaining LEED Silver Certification

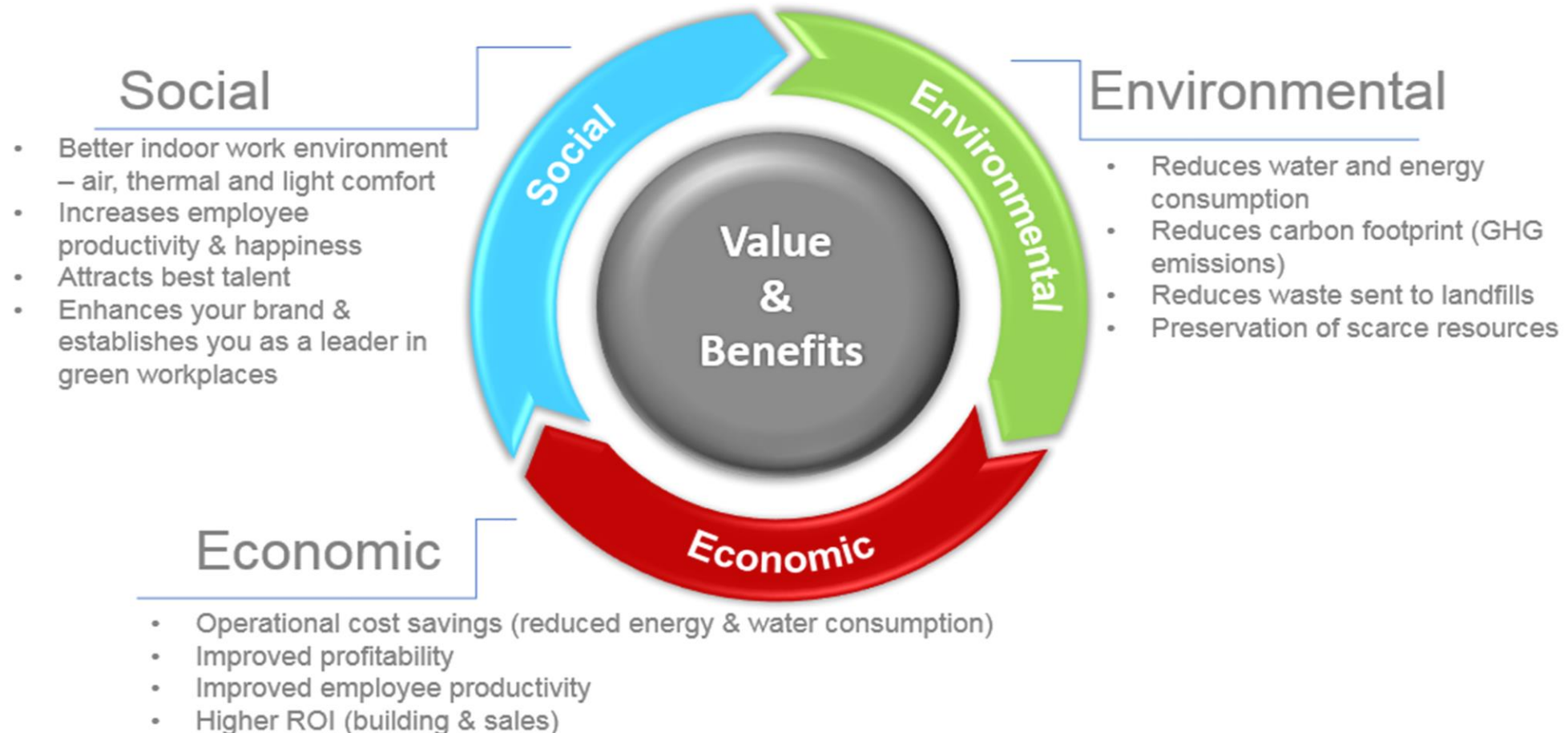


SIRO, our new Lifestyle Brand will be achieving WELL & LEED Certification



Key Value & Benefits of LEED

LEED is a globally recognized framework to create healthy, highly efficient and cost-saving green buildings





AIR

- Quality
- Purification
- Humidity



WATER

- Quality
- Treatment
- Drinking Promotion



LIGHT

- Natural Access
- Color
- Dimming/Circadian Rhythms



NOURISHMENT

- Selection/Availability
- Serving Size
- Information



FITNESS

- Fitness Centers
- Stairs
- Bike Room
- Incentives Programs



COMFORT

- Ergonomics
- Sound Reduction
- Olfactory Comfort



MIND

- Collaboration
- Quiet Rooms
- On-site Child Care
- Health & Wellness Library



“

The immense impact on a global scale and the great extent to which hospitality businesses are exposed to changes in the environment puts the industry in a position where a shift towards more sustainable practices becomes an ecological, economical and ethical necessity.

”

“By 2050, hotels will need to reduce emissions by **90%** to be in line with the Paris Climate agreement”

Cambridge Institute for Sustainability Leadership

One&Only Reethi Rah Achieves EarthCheck Gold Certification Third Year in a Row

By Jamey Ford Director, Global Engineering & Asset Management - Wed, 10 Aug 2022 15:57
- Elamine Houmsi + 23



Congratulations to One&Only Reethi Rah who have received EarthCheck Gold certification for the third year running, leading the way for the entire Kerzner portfolio.

Celebrating One Year of Atlantis Atlas Project

By Timothy Kelly Executive Vice President and Managing Director, Atlantis Resorts and Residences
- Wed, 8 Jun 2022 09:25 - Moosa Shaheem + 19



Today on World Oceans Day, we proudly celebrate one year of our pioneering sustainability initiatives, Atlantis Atlas Project – our commitment to do business in ways that are good for both people and planet. We focus on Responsible Operations, Conservation & Animal Welfare, Education & Awareness, and Corporate Social Responsibility.

Back

We Are Proud to Unveil our On-Site Water Bottling Plant

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By Kelly Timmins Director, Conservation, Education and CSR - Tue, 20 Sep 2022 15:21
- John Paul Nasir + 7



In the presence of senior figures from the Department of Economy and Tourism (DET), Trust Your Water, Investment Corporation of Dubai, Kerzner International, Goumbook, and Atlantis Dubai, Atlantis, The Palm's new **on-site water purification and bottling plant** was unveiled on 20 September.

Atlantis Dubai awarded the Dubai Green Star for our commitment to sustainability

By Timothy Kelly Executive Vice President and Managing Director, Atlantis Resorts and Residences
- Thu, 17 Feb 2022 10:52 - Nimeka Wijekoon + 9



Atlantis, The Palm Supports 9 UAE Conservation and Sustainability Projects

By Kelly Timmins Director, Conservation, Education and CSR - Mon, 5 Sep 2022 11:50 - Wasim Hatami + 1



The Atlantis Atlas Project is our commitment to do business in ways that are good for both people and the planet. In June last year, we pledged that for every marine animal experience booked, 1 USD will be donated to conservation, sustainability, and environmental educational initiatives.

Kerzner Global Office Awarded Silver EarthCheck Certification

By Jamey Ford Director, Global Engineering & Asset Management - Wed, 4 Aug 2021 13:23
- Eduardo Herrera + 27

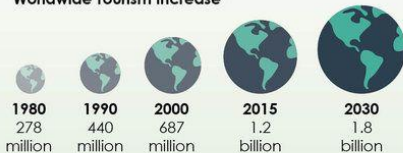


We are proud to announce that Kerzner Global Office in Dubai has been awarded Silver certification from EarthCheck for their environmental and social responsibility efforts. This is an important milestone for the organisation, setting the tone for the entire portfolio, as the office joins Mazagan Beach & Golf Resort, Atlantis, The Palm, Atlantis Sanya, One&Only Le Saint Geran, and One&Only Nyungwe House in achieving Silver certification, and One&Only Reethi Rah who are certified Gold. This certification recognises the Global Office as a leader in a unique, worldwide group of sustainable tourism operators which meet the internationally recognised EarthCheck standards.

A HOTEL'S PATH TO *Sustainability*

Sustainable tourism entails traveling in a way that future generations get to experience the cultures and landscapes we experience today. Want to travel more consciously? Stay in a sustainable hotel! Follow the path below to discover what makes a hotel sustainable.

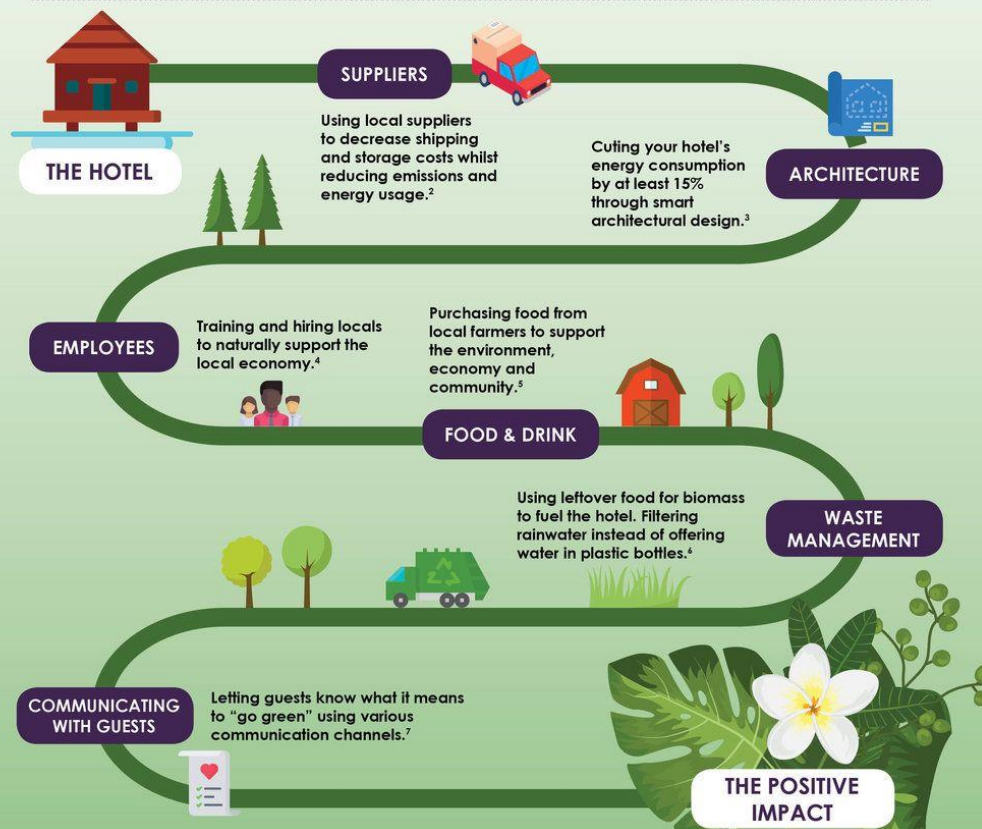
Worldwide Tourism Increase¹



DID YOU KNOW?

12% of global carbon emissions come from the tourism industry.⁸

More tourism dollars flow outside local communities than into them.⁸



**“We cannot solve our problems
with the same thinking
we used when we created them.”**

Albert Einstein

THANK YOU