

The Red Sea Project

Using Technology to impact the Guest Experience

An aerial photograph of a tropical island with a white sandy beach and a dense line of palm trees. The island is surrounded by shallow turquoise water with visible coral reefs. A small boat is visible in the lower left, leaving a white wake. The water transitions to a deeper blue further out.

The destination



Sweeping desert dunes

An aerial photograph of a volcanic landscape. The foreground and middle ground are dominated by steep, conical mountains with a reddish-brown, barren surface. A small white helicopter is visible on a ridge in the lower center. In the background, a body of water is visible under a hazy sky, with more distant mountain ranges. The text "Majestic mountains" is overlaid in a white serif font.

Majestic mountains

An aerial photograph of a dormant volcano, likely Parícutin in Mexico. The volcano is a dark, conical mountain with a flat, light-colored summit. It sits in a vast, arid landscape of rolling hills and valleys. In the far distance, a range of blue-toned mountains stretches across the horizon under a clear blue sky with a few wispy clouds. The text "Dormant volcanoes" is overlaid in the center in a white, serif font.

Dormant volcanoes

Bursting with life



Thriving coral reefs



Sensational architecture



The Red sea project

Born out of Vision 2030, The Red Sea Project will position Saudi Arabia on the global tourism map.

An exquisite luxury destination built around nature, islands and culture, setting new standards in sustainable development.

The Red Sea Project is expected to create up to 70,000 new jobs and to contribute SAR 22 billion to the nation's GDP.



Overall Development (2030)



50
Hotels



22
Islands developed



6
Inland Sites



8,000
Keys



1 million
Visitors



KSA

Classification: Internal



State of the art international airport



Phase 1 Development (2023-2024)



16
Hotels



3,000
Keys



~300,000
Visitors



KSA

Ummahat Island
90 Keys



Shura Island
2,415 Keys



Ummahat Islands
82 Keys



Desert Rock
60 Keys



Sheybarah South Island
65 Keys



Southern Dunes
80 Keys



Islands to be developed



Inland sites and infrastructure

Twelve of the world's most exciting hotel brands

EDITION

 ST REGIS

Fairmont
HOTELS & RESORTS


RAFFLES
HOTELS & RESORTS

GRAND | HYATT™


SIX SENSES®
RESORTS & SPAS


INTERCONTINENTAL®
HOTELS & RESORTS


SLS HOTEL™

Jumeirah™
HOTELS & RESORTS

RITZ-CARLTON RESERVE

M/RAVAL®

ROSEWOOD
A SENSE of PLACE™



Luxury
200 Keys

ROSEWOOD
A SENSE OF PLACE

Lifestyle
150 Keys

SLS HOTELS



Premium
210 Keys

INTERCONTINENTAL
RESORTS & RESIDENCES



RAFFLES

200 Keys



200 Keys

Jumeirah
HOTELS & RESORTS

Fairmont
HOTELS & RESORTS

200 Keys



430 Keys

GRAND
HYATT

150 Keys

Coming Soon



Golf Villas
75 Keys



Coming Soon

M/RAVAL



180 Keys

Coming Soon



180 Keys



240 Keys

EDITION

EDITION[®]

240 keys



GRAND | HYATT™

240 keys





RAFFLES
HOTELS & RESORTS

200 keys



Jumeirah™
HOTELS & RESORTS

170 keys

The Red Sea
Development
Company





INTERCONTINENTAL®
HOTELS & RESORTS

210 keys



Fairmont
HOTELS & RESORTS

200 keys





SLS HOTEL™

150 keys





Ummahat Island
90 Keys



RITZ-CARLTON RESERVE

Ummahat Island
82 Keys



Coming Soon



Sheybarah Island
65 Keys

Sheybarah Island Hotel 65 keys



ST REGIS

90 keys



RITZ-CARLTON RESERVE®

82 keys





Desert Rock
60 Keys
Coming Soon



Southern Dunes
-80 Keys



Inland Resorts Southern Dunes & Desert Rock

76 keys



Desert Rock Hotel

60 keys



Destination Experiences



Animal Attractions



Stargazing & Glamping



Inland Adventure



Recreational Boating



Village Promenade



Marsa Athletic & Beach



Underwater Activities



Water Sports Zone



Animal Attractions



Animal Attractions



Thank You

