

# KARA MONGELL

UX/UI and Graphic  
Designer

[karamongell.com](http://karamongell.com)

[dribbble.com/karamongell](https://dribbble.com/karamongell)

## CONTACT



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## SKILLS

Wireframing	Illustration
Prototyping	Proj. Mgmt.
Video Editing	Animation
Web Design	Social Design

## SOFTWARE

Illustrator	InDesign
XD/Figma	Premiere
Photoshop	After Effects

## HOBBIES



## A QUICK BIO

I am a senior graphic designer who is passionate about all things technology, innovation and other nerdy ventures. I am a highly technical and creative individual with experience in animation, UX design and prototyping, as well as web design and branding.

## EDUCATION

### Animation, BFA (Magna Cum Laude)

Lesley University College of Art and Design | 2011-2015

Major: Animation | Minor: Marketing Management

Took additional courses in web design that focuses on UX/UI design as well as an independent course to explore storyboarding. 2 years study of Italian language.

## WORK EXPERIENCE

### Scratch Marketing + Media | June 2016–Present

- Senior Graphic Designer | June 2019 – Present
  - Conceive and implement concepts, guidelines, and strategies from ad campaigns to website developments (most successful campaign to date: a client boosted their divisional revenue from \$0 to \$1.1M in less than a year).
  - Successfully ship multiple websites in a variety of scale. Involved in branding conception through wireframing and prototyping through hand-off to development team.
  - Collaborate with small and large internal teams to brainstorm ideas, concepts, and ways to approach all design challenges, using strong visual aesthetics and a deep understanding of design principles.
  - Work with VPs to allocate time and ensure project management. Managing several junior designers and developing UX/UI best practices for the flourishing web design practice within the agency.
- Associate Graphic Designer | June 2016 – June 2019
  - Designed deliverables such as logos, website designs, and internal asset developments from business cards to PowerPoints.
  - Managed several ongoing projects at a time, working directly with clients.

### Design/Marketing Intern

NuoDB | February 2016 – June 2016

Created social media banners and ads, as well as graphics for eBooks and corporate blog on NuoDB products. Developed website content using Drupal and Marketo. Performed revisions to NuoDB's marketing templates to follow newly redesigned brand guidelines. Organized and managed marketing assets.

### Northern Lights Production | May 2015 – December 2015

- Graphic Production Assistant (contract) | Sept 2015 – Dec 2015
- Production Intern | May 2015 – Sept 2015

## OTHER FUN TIDBITS

### UX Design Bootcamp

General Assembly | February 2020

### Assistant Craft, Comics and Animation Teacher

Essex Art Center | May 2014 – August 2014