Digital Content Producer

Organization: The Miracle Channel Association and MCA Media Group (Bridge City News)
Reporting to: News Director
Type: Full-time, Permanent

About Our Organization

The Miracle Channel is a registered Canadian charity that broadcasts faith-based programming across the country since 1996. We operate a professional workplace where team members treat one another with respect. While we welcome team members from diverse backgrounds, we ask that all staff support and understand the organization's faith-based mission and values.

Bridge City News delivers the headlines, current affairs, analysis and human perspectives that serve our viewership well. Balanced, Factual, and Community-driven. From the heart of Southern Alberta, Bridge City News is available to Canadians from coast to coast via broadcast, and is globally accessible through online distribution.

Core Mandate

You will be responsible for driving the digital strategy of an established broadcast newsroom. This includes, but is not limited to, curating, editing, and writing digital articles; establishing and populating an interactive news website; soliciting and managing columns from correspondents; publishing a weekly newsletter; and producing social media reels from original video content.

Location

Lethbridge, AB

Compensation

Salary will be commensurate with your experience and qualifications. A comprehensive benefits package covering health care, insurance and retirement savings is also provided.

Key Qualifications & Expertise Required

- Minimum 2 years of experience in digital media or digital journalism.
- Diploma or degree in Journalism, Digital Media, Communications, or a similar field, or equivalent experience.
- Strong writing and editing skills.
- Strong proficiency in the Canadian Press (CP) Stylebook and similar Canadian journalism standards.
- Ability to work independently and collaborate effectively in a large team, with tight deadlines and weekly measurable KPIs.
- Must be legally eligible to work in Canada.
- Must currently live in Canada.

The Ideal Candidate Will Also Possess

- A firm understanding of algorithms and best practices for digital content optimization.
- Experience working with a faith-based organization or other non-profit.
- Experience in project management and analytics reporting.
- Alignment with Miracle Channel’s values and the objectives of its editorial style.

How to Apply

Please submit your resume, cover letter and pastoral reference to:

Attn: Mr. Rod Kurtz
jobs@miraclechannel.ca

Application deadline: December 15, 2026
Projected start date: January 15, 2027