
MARLEY HOLT

CONTACT

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marleyholt@gmail.com

PORTFOLIO

URL: marleyholt.com

Password: rectangles

EDUCATION

San Jacinto College

Associate of Arts

2010 - 2012

SKILLS

Accessibility

Adobe Creative Suite

AI-Assisted Workflows

Art Direction & Visual Design

Brand Experience Design

Cross-Functional Collaboration

Data-Informed Design

Design Systems & Libraries

Figma

HTML & CSS

Information Architecture

Journey Mapping

Mentorship & Team Leadership

Problem Framing

Product Design

Prototyping

Strategy

Systems Thinking

UI/UX Design

User Testing

GROUPS

AIGA

BK Product Design

Design Loop Mentorship

Ladies Wine & Design

NTHS

RAZORFISH

Associate Design Director, Product

JUL 2022 - PRESENT, NEW YORK

Lead visual design for the new American Express Travel app, including the design system across complex booking flows, setting the visual standards and guidelines that scale across thousands of screens. Mentor designers and partner closely with product and engineering, driving ongoing iteration and expansion after a strong post-launch performance.

Senior Product Designer

SEP 2021 - JUL 2022, NEW YORK

Product design for clients including American Express Travel, Bread Financial, Frontier Communications, Northeastern University, Pfizer, and Walgreens.

POETIC

Senior UI/UX Designer

MAY 2018 - SEP 2021, NEW YORK

Collaborated across teams to design and deliver websites and digital products from strategy through launch. Led stakeholder interviews, competitor analyses, and user research to inform user flows, wireframes, and prototypes, ensuring ADA compliance, interaction quality, and responsive design through development and QA.

LIFEWELL SENIOR LIVING

Art Director

OCT 2016 - MAY 2018, HOUSTON

Oversaw branding and creative direction for nine senior living communities, partnering with marketing leadership to deliver campaigns across print and digital platforms. Ensured consistent brand standards and managed projects from concept through completion, maintaining a cohesive visual identity across all communities.

SIGNET INTERACTIVE

Visual Interactive Designer

MAY 2015 - OCT 2016, HOUSTON

Collaborated with creative, brand, and development teams to design web experiences and marketing assets across digital and print channels. Conducted competitor research, developed mood boards, wireframes, and design concepts, and contributed to branding, advertising, and social media initiatives for a diverse client portfolio.
