# 2026 PFMA Expo Sponsorships-

See Sponsorship Contract~

### **Corporate Sponsors: \$595**

Includes:

Color logo with link to your company website in all PFMA Mailchimp broadcast email communications leading up to the show, color logo on Expo entry sign listing sponsors, Attendee File- sold to exhibitors only, for \$250- included in this package at no additional charge- 5000+ records in Excel including full contact information, job titles and email addresses of attendees and exhibitor booth personnel. Working file provided prior to the Expo to assist companies in contacting pre-qualified prospects in advance of the show.

Guest Social Media posts on PFMA's X, Instagram, Facebook, and LinkedIn

## **Event Sponsor- \$995**

# Exhibitor Hospitality Networking Event Sponsors- up to 5

Wednesday, February 18 from 3-5 PM.

Prize Raffle, Appetizer Buffet, PFMA Beverage Cards available for purchase for tap beer, cans of soda, bottles of water, and coffee, and cash bar-

Includes:

Announced as an event sponsor with option to say a few words about your company and invite attendees to your booth.

Attendee File- sold to exhibitors only, for \$250 and included in this package - 5000+ records in Excel including full contact information, job titles, and email addresses of attendees and exhibitor booth personnel. Working file provided prior to the Expo to assist companies with advance promotion to pre-qualified prospects before the show.

Guest Social Media posts on PFMA's X, Instagram, Facebook, and LinkedIn

Featured 4/color Ad in PFMA Expo Mailchimp broadcast email communications running monthly and multiple times per month leading up to the show dates- February 18 & 19, 2026- \$332 per month value

# Headline Event Sponsors- \$2500- up to 3

Listed as a Co-Sponsor of the show with color logo/link in all digital marketing, at the PFMA home page, front cover of the Show Guide, and entry welcome sign.

Full page 4/color Ad/Company Profile in the PFMA Show Guide distributed at the door of the show to attendees- \$1845 Value

"Infomercial" linked at the PFMA home page, and linked in Mailchimp broadcast emails to 20,000+provided by your company

Guest Social Media posts on PFMA's X, Instagram, Facebook and LinkedIn

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#### Note:

Sponsorships can be customized to meet your company's marketing needs.