



Advertise in PFMA Connection Digital,

PFMA Home Page Advertising &

PFMA Directory Advertising Rates

www.pfmainc.com

Digital Advertising Rates				
Ad Size	Dimensions	Term		
Home Page- 4/color www.pfmainc.com	3" x 4"	\$495 Annually- Home Page Rotation		
Directory Banner Ads- 4/color	3" x 4"	\$500 Annually- per Category Headings of Your Choice		
PFMA Connection- Digital- 22,000+ e-mails, monthly+; 4/color	3" x 4"	3 Months*: \$332/month	6 Months*: \$250/month	12 Months* \$165/month
		*PFMA Connection Digital Ads Invoiced Quarterly		
Employment Ads- posted at the PFMA Website-please provide a teaser link and ad content by pdf		\$250/position posted- posted online up to three months per position		

All ad rates are net, per ad~ non-commissionable

Questions? Contact Stefanie Dow: sdow@wi.rr.com; Phone: 262-695-7479; www.pfmainc.com



**Please confirm our advertising in
PFMA Connection Digital/
Vendor Directory Banner Ads + Home Page**

Ad Term: Annually, Quarterly, Combination (please circle)

Ad rate per ad: _____

Number of ads per scheduled period: _____

Advertising Schedule*:

- ☐ **2027-2028 PFMA Online Advertising – Home Page and Banner Ads www.pfmainc.com**
- ☐ January, February, March 2027- PFMA Connection- Digital
- ☐ April, May, June 2027- PFMA Connection- Digital
- ☐ July, August, September 2027- PFMA Connection- Digital
- ☐ October, November, December 2027- PFMA Connection- Digital

Please print or type

Company Name:

Contact Name:

Address:

City:

State:

Zip Code:

Phone Number:

Fax Number:

Website & Email address:

Signature:

Date:

This is a binding insertion order. The publisher reserves the right to run available ad materials and bill for space as scheduled. Copy changes submitted after the ad material deadline are subject to the publisher's acceptance.

To confirm your advertising schedule, please scan and e-mail this advertising agreement to

Stefanie Dow: sdow@wi.rr.com

**Or mail to PFMA, 2108A Silvernail Rd. #290, Pewaukee, WI 53072
www.pfmainc.com**