



Faith Mpara.

technology strategist

Aligning technology, people and processes for business growth.

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"In my experience, many technology specialists either focus solely on technical implementation or operate at a strategic level without hands-on expertise. Faith excels at both, a rare capability that makes her an invaluable asset to any organization."

Bio.

Faith specializes in making professional service firms decision-ready before they spend on technology investments. As a founder, computer engineer and Yale-educated business strategist, she applies a Profit-Ready mindset to complex implementations. Faith has deployed technologies that managed \$140M in portfolios across private and public sector organizations.

Her award winning work has earned her recognition with the U.S. Department of State, the Obama Foundation and international organizations. Faith engineers workflows that firms use to retain top talent, sharpen execution, and build market-leading reputations. With her experience in technology alignment, AI strategy, and organizational change, she equips leaders, founders, and executives with the clarity and the systems they need to scale without burnout or operational waste.

Topics.

The \$2.3 Trillion Mistake: The Decision Errors Behind Failed Tech Investments, and How to Avoid Them.

Learn the primary drivers of failed tech investments, how to stop the silent technology leak draining your capital and uncover why teams reject new tools. You will leave with the specific, tested strategies that winning companies use maximize returns on tech investments.

The AI Advantage for Professional Services.

This talk offers a practical way to spot high-value AI opportunities, design automations, and build MVPs that deliver business results. You leave with a clear road map to generate high-value AI use cases for your business, strengthen margins, and outperform competitors.

The Readiness Framework for Confident Tech Procurement.

Eliminate decision fatigue and guesswork with a tailored, practical framework for technology procurement. Learn how to evaluate fit, align teams early, and avoid costly missteps before they happen.

Offerings.

- **Workshop.** 60 minutes live workshop (in-person or Virtual) on any of the three topics above.
- **Keynote.** Signature keynote on the friction/gap between high tech capabilities and value delivery in organizations.
- **Seminar.** An immersive, hands-on session for leadership teams to collaboratively solve a nagging organizational issue (people, process or tech)
- **Podcast guest.** Deep-dive conversations that demystifying why high-tech capabilities often fail to deliver value in organizations.
- **Media and expert source.** Subject matter insights on the magic & friction at the intersection of people, process, and technology. Available for print, digital, and broadcast.