

Andrew Timosca Senior Motion Designer | Motion, Brand, and Digital Experiences

hello@andrewtimosca.com | +1 (978)-234-4528 | Rochester, New Hampshire | www.andrewtimosca.com

Senior motion designer with 10+ years of experience developing motion systems, broadcast packages, branded content, and social-first creative. Has led motion execution for major entertainment and technology brands across live events, social platforms, paid media, and broadcast, with work contributing to 70M+ impressions and two Shorty Awards.

Technical Skills

Software: After Effects, Premiere Pro, Blender, Photoshop, Illustrator, InDesign, Figma, DaVinci Resolve, Webflow, Jitter

Motion & Design: Motion Graphics, 2D Animation, 3D Animation, Broadcast Graphics Packages, Storyboarding, Styleframe Development, MOGRT Templating, Expression-Driven Animation, Video Editing, Social Content Design

Professional Experience

Andrew Timosca Design - Freelance Designer | February 2022 - Present

- Produced animation for a four-part Bose social campaign, applying supplied creative to filmed video assets.
- Developed the brand identity, website, and launch marketing foundation for an independent honey business, with ongoing work spanning e-commerce development and email campaign design.

DEPT - Senior Motion Designer | May 2022 - May 2026

- Led motion design for Twitch campaigns around major events like TwitchCon, and the Streamer Awards.
- Built out motion design templates and presentation deck templates for repeatable franchises and presentations, respectively.
- Animated creative concepts and storyboards into motion content and banner ads for social, and broadcast, adapting work for Reels, TikTok, YouTube, X, and other platform-specific placements.
- Partnered with creative, production, and marketing teams to develop campaign concepts, and pitch content for Twitch, OpenAI, eBay, VICE Sports, and DoorDash; contributed to campaigns that generated more than 70M impressions, helped Twitch achieve a 7.4 sentiment score in Q1 2025, and earned two Shorty Awards.

Lunchbox Technologies - Motion Designer | August 2021 - February 2022

- Developed a motion design style for Lunchbox's brand refresh, creating a more consistent visual language across web, social, and paid media for the creation of promotional posts highlighting new clients and business updates.
- Improved creative handoffs and production workflows using Trello and Frame.io, helping design, marketing, and content teams work efficiently in a fast-growing environment.

Bleacher Report - Motion Designer | July 2017 - August 2021

- Designed motion graphics packages for broadcast, and social platforms, such as Instagram, YouTube, and X/Twitter.
- Created lower thirds and interstitial graphics for Showtime's award-winning *Quiet Storm: The Ron Artest Story*.
- Designed and animated short-form content for Bleacher Report and House of Highlights across NBA, NFL, and MLB coverage, as well as original programming including *Through The Wire*, and *House of Highlights Showdown*.
- Animated branded content, balancing Bleacher Report's visual identity with each partner's brand guidelines across social, digital, and broadcast work.

Boston Red Sox - Graphic Designer | May 2015 - July 2017

- Designed print and digital marketing materials for ticket sales, events, promo giveaways, and concerts at Fenway Park, as well as social graphics showcasing team performance during baseball season.
- Introduced motion graphics as part of the team's creative toolkit, expanding the organization's digital and social storytelling capabilities through videos on social.

Volunteer Experience

Connecticut Hurricanes - Creative & Marketing Volunteer | May 2015 - Present

- Shoot and edit video content and create supporting graphics for the organization's social and marketing channels.
- Establishing the foundation for the Connecticut Hurricanes' first coordinated marketing effort, aligning stakeholders around a shared plan, systems, and website direction.

Awards

Gold Honor in Live Event Coverage

Shorty Awards - May 2024

Audient Honor in Live Events

Shorty Awards - May 2024

Selected Clients

Twitch, Bose, OpenAI, DoorDash, Spotify, eBay, VICE Sports, LENZ