

RUNNING. PURE AND SIMPLE.

WINTER / SPRING / SUMMER / FALL



2026 MEDIA PLANNER

PRINT & DIGITAL

RUNSTYLEMAG.COM

EDITORIAL CALENDAR 2026

ISSUE	FEATURES	EVENTS	
WINTER (FEB)	WOMEN'S STYLE <ul style="list-style-type: none"> • Outlook 2026 • Run Essentials • Insoles • Materials & Design 	Atlanta Shoe Market	Ad Close 2/10/26 Mat Due 2/17/26
SPRING (MAY)	FOR THE RUN: HOT PRODUCTS <ul style="list-style-type: none"> • Recovery • Materials & Design <i>Special Section: RIA Summit 2026</i>	NSRA Footwear Forum RIA Summit	Ad Close 4/17/26 Mat Due 4/24/26
SUMMER (AUG)	RUN SAFETY <ul style="list-style-type: none"> • Trail Running • Run Essentials • Insoles • Materials & Design 	Atlanta Shoe Market Outdoor Retailer	Ad Close 7/22/26 Mat Due 7/29/26
FALL (NOV)	FOR THE RUN: WHAT'S NEW, WHAT'S NEXT <ul style="list-style-type: none"> • Products For Every Runner from Beginner to Elite • Apparel, Footwear & Essentials • Recovery • Materials & Design 	The Running Event	Ad Close 11/2/26 Mat Due 11/9/26

IN EVERY ISSUE

Run Channel Perspectives

Run Shop Talk

Apparel & Footwear Design

Consumer Survey



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RATES 2026

runstyle MAGAZINE

PRINT

Ad Size	1x	2x	2x
Full Page	\$2,475	\$2,250	\$2,000
1/2 Page	\$2,125	\$1,925	\$1,750
1/4 Page	\$1,275	\$1,150	\$1,000

E-MAIL DELIVERY

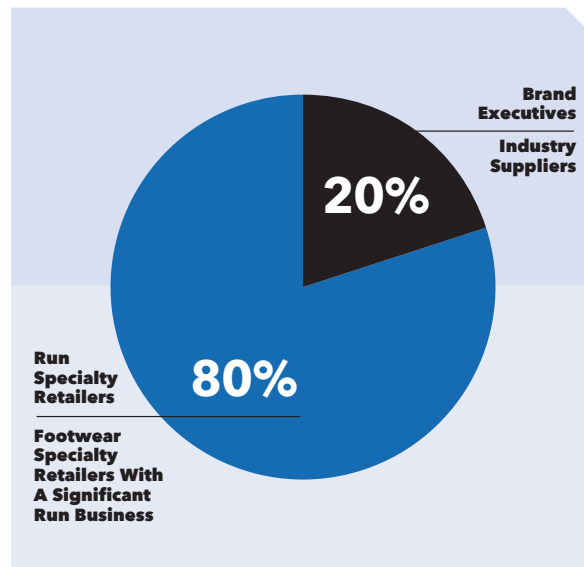
Ad Size	Per issue
Top Banner	\$ 750
Banner	\$ 500
Sponsored Content Block	\$1,500

Average Open Rate: 52.8%

WEBSITE

Duration	Top Banner*	Banner	Side Box
6 Months	\$ 750	\$500	\$500
12 Months	\$1,250	\$800	\$800

PRINT & DIGITAL CIRCULATION: 2,375+



RUNSTYLEMAG.COM

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