

SUMMARY STATUS - EUROPE

Date: 10 July 2026.

	EUROPEAN CHICKEN COMMITMENT CRITERIA (ECC)	
	By 2026*, we will require our suppliers to meet the following requirements for 100% of the [fresh, frozen, and processed] chicken in our supply chain:	STATUS
1	Comply with all EU animal welfare laws and regulations, regardless of the country of production.	YES
2	Implement a maximum stocking density of 30kg/m ² or less. Thinning is discouraged and if practiced must be limited to one thin per flock.	PARTLY (8/9 Markets 30kg/m2)
3	Adopt breeds that demonstrate higher welfare outcomes: either the following breeds, Hubbard Redbro (indoor use only); Hubbard Norfolk Black, JA757, JACY57, 787, 957, or 987, Rambler Ranger, Ranger Classic, Rustic Gold (indoor use only) and Ranger Gold, or other breeds that meet the criteria of the RSPCA Broiler Breed Welfare Assessment Protocol.	PARTLY (20%; Not Ross 308 for NO)
4	Meet improved environmental standards including:	PARTLY
4a	At least 50 lux of light, including natural light.	NO (8/9 Markets 20 Lux and Daylight)
4b	At least two metres of usable perch space, and two pecking substrates, per 1,000 birds.	PARTLY (8/9 Markets)
4c	On air quality, the maximum requirements of Annex 2.3 of the EU broiler directive, regardless of stocking density.	PARTLY (8/9 Markets)
4d	No cages or multi-tier systems.	YES
5	Adopt controlled atmospheric stunning using inert gas or multi-phase systems, or effective electrical stunning without live inversion.	PARTLY (20%)
6	Demonstrate compliance with the above standards via third-party auditing and annual public reporting on progress towards this commitment.	YES

**Switzerland and Southern France excluded from data summary.*