

# Paige Hannum

Sr. Product Designer | Product Owner



## EXPERIENCE

### Senior Product Designer

Allegion, PLC

November 2021 - April 2025

Contributed to experience and interface design for the Overtur mobile application, with focus on onsite surveys and door hardware inspections.

Co-facilitated product experience workshops with project managers to define requirements for new or large-scale features within the Overtur app.

Collaborated with the in-house user research team to conduct user interviews, utilizing usability testing and contextual inquiry methodologies to gather actionable insights.

### Product Owner - Phoenix Design System

Allegion, PLC

July 2021 - February 2022

Accelerated the inception of a product team for Allegion's software product design system, Phoenix, supporting over 30 brands across the organization.

Led a global Scrum team of designers and developers, providing creative direction and overseeing implementation, including the creation of user stories and delivery of design mentorship.

Defined the product vision and established annual goals for the team.

### Product Designer

Allegion, PLC

September 2019 - November 2021

Served as the sole designer focused on experience and interface design for a new mobile application within Overtur, Allegion's flagship door hardware software.

Led experience and interface design for a Revit plugin application as the solo designer.

Contributed to ongoing UX/UI enhancements in Overtur, with a specific emphasis on door specification workflows.

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317-308-0298

Indiana, U.S.

## Industry Knowledge

Product Design

User Interface Design

User Experience

Interaction Design

Wireframing & User Flows

Multi-Fidelity Prototyping

Mobile & Responsive

Design

Design Systems

## Tools & Technologies

Figma, Adobe XD, Webflow,

InVision, Sketch, Mural,

Miro, Photoshop, Illustrator

## Other Skills

HTML, CSS, Project

Management, Facilitation

## Social

paigehannum.com

linkedin.com/in/

paigehannum

dribbble.com/hannum92

## Volunteer Experience

Elected to Allegion's

Diversity & Inclusion Council

Member of Allegions's

LGBTQ+ Council

Provided UX and UI design consultation across multiple Allegion teams and initiatives, including marketing, human resources, hardware product estimation and ordering, and B2B software applications.

### **UI/UX Designer**

Allegion, PLC

September 2019 - November 2021

Served as the founding designer of the product team for Overtur, Allegion's door hardware software application, with a focus on user experience and interface design.

Collaborated cross-functionally with product owners, business analysts, quality assurance teams, and developers to deliver creative design solutions across multiple features.

Defined user flows, journey maps, and produced wireframes and prototypes across varying levels of fidelity.

Advocated for UX design within a century-old organization, contributing to the establishment of a dedicated Digital Product Design team, which grew to over 20 designers and researchers.

### **E-Commerce UI Designer**

hhgregg, Inc.

May 2015 - May 2017

Designed and developed web creatives, including banners, leaders, and mobile assets, including appropriate messaging and product SKUs using IBM CMC, leading to over \$1 million in revenue.

Conducted research and contributed to the development of ADA compliance guidelines for the company.

Designed and developed sales and brand landing pages using HTML, CSS, and JavaScript.

Established a review process to ensure the finalization and quality of web creative assets.

### **UI Developer**

IUPUI Office of Undergraduate Admissions

January 2014 - May 2015

Created and maintained user-friendly websites, enhancing user experience and visual design.

Designed HTML email templates and newsletters for email marketing campaigns.

## **EDUCATION**

### **Bachelor in Media Arts and Sciences**

Indiana University

May 2014

### **Certificate in Computer Science**

Purdue University

May 2014